

# Community Strategic Plan 2018–2038

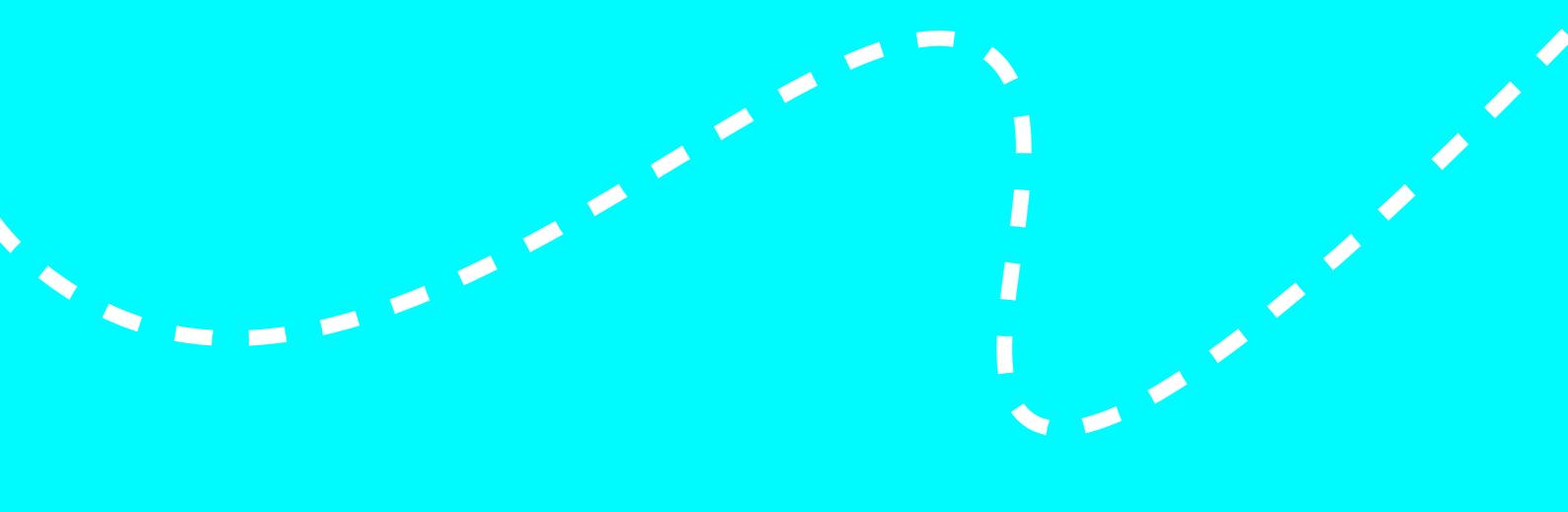


Butbutt Yura Barra Ngurra means "the heart of the people of eel country" in the Dharug language. This title acknowledges Parramatta's ongoing connection to the Traditional Owners and Custodians of the land and waters of Parramatta, and recognises that our entire community is the living, beating heart of the City of Parramatta.

This Community Strategic Plan (CSP) was first endorsed by Council in 2018, with a twenty-year outlook.

After the election of a new Council in 2021, the CSP was reviewed and refreshed to reflect the latest aspirations and concerns of our community.

Council's review of the CSP meets its requirements under the Local Government Act 1993.



We respectfully acknowledge the Traditional Owners and Custodians of the land and waters of Parramatta, the Dharug peoples.

Nunanglanungdyu baramada gulbanga mawa naa Baramadagal dharug ngurrawa badura baramada dharug yura



# Recognition of the Dharug peoples

City of Parramatta Council recognises the Dharug peoples as Traditional Owners, peoples of the oldest continuous living culture in the world.

For more than 60,000 years, Parramatta has been home to the Dharug peoples, the traditional custodians of the land we call the City of Parramatta today. The Dharug peoples have cared for and nurtured the habitat, land, and waters for thousands of generations, and maintain an ongoing connection to Parramatta and its surrounding areas. A modern society and global city can learn from the resilience and community spirit of First Nations to ensure a sustainable city for all.

Parramatta has always been an important meeting place for First Nations, particularly the Parramatta River, which has provided life and vitality since the beginning of time (The Dreaming). The name Parramatta is a derivation of the word Burramatta or "place where the eels lie down" (breeding location for eels within the Parramatta River).

Parramatta Square has also always been a meeting place for Dharug clans, for other First Nations peoples and for the waves of migrants who have come to call Parramatta home. City of Parramatta recognises the significance of this area for all First Nations peoples as a site of early contact between Indigenous Australians and European Colonists, and Parramatta remains an important meeting place for Indigenous Australians.

First Nations peoples continue to play a vital role in the ecological, economic, and social and cultural life of Parramatta, while maintaining a distinct culture built on the principles of Caring for Country, the primacy of family, and the dignity and governance of Elders.

At City of Parramatta, we imagine a future where the cultures, histories and rights of all First Nations peoples are understood, recognised, and respected by all Australians. The City of Parramatta is committed to playing an active role in making this future a reality.

Since the implementation of Council's Stretch Reconciliation Action Plan (RAP) we have continued our support of the Dharug and broader First Nations community. Throughout 2020 - 2022, Council has continued its development and progression of major outcomes from the RAP including cultural infrastructure, public art and interpretation in Parramatta Square, and in the public

domain throughout the Local Government Area (LGA). This has also included usage of Dharug language with permission and protocol, in a major signage project that incorporates Dharug and First Nations perspectives in sustainable place-making.

Council also provided vital support to its First Nations community during the global pandemic which enabled the continuation of important language programs and had important social connection outcomes.

We have also established a partnership with the Western Sydney Wanderers Football Club Foundation to increase First Nations children and young peoples' participation in sport and commenced meaningful dialogue with our First Nations community on the strategic direction of Council including in key documents, and long-term processes such as the Community Strategic Plan.

City of Parramatta is proud to acknowledge the ongoing stewardship of Country by Dharug and is committed to the healing process of Reconciliation and to ensuring Parramatta remains a place of choice to live, work and play for First Nation peoples.

# Message from the Lord Mayor

On behalf of the City of Parramatta, I am pleased to present this update to our Community Strategic Plan 2018-38, outlining our community's long-term vision for the future and how we plan to achieve this.

The Community Strategic Plan (Plan) was first endorsed by Council in 2018, the product of two years of research, reflection and conversation with our community. While Council has played a central role in the development and update of this Plan, it belongs to our community.

The updated Plan is the result of further research and engagement. Our community told us they want to be able to work close to home, in neighbourhoods that are interconnected, with strong public and private transport, as well as walking and cycling links. They are passionate about Parramatta River, our green and open spaces, and want the City of Parramatta to be a vibrant, sustainable Local Government Area that is taking action on climate change.

Our community wants us to build on Parramatta's unique cultural identity. To celebrate our rich heritage, our diversity, as well as our built and natural environments. They want the City of Parramatta to promote inclusivity and accessibility, where people of all cultures, ages, abilities and income levels can live a great life.

These priorities, needs and aspirations have helped Council to better align our strategic actions within the framework of our 6 core Strategic Goals, to be:

- Fair
- Accessible
- Welcoming
- Green
- Thriving, and
- Innovative.

These goals, and how they guide our actions are detailed on pages 40-51 of this Plan.

As our City grows and flourishes there will also be challenges that require our attention. Throughout this, we are committed to working in partnership with our community, City stakeholders and all levels of government to ensure the City of Parramatta retains its unique character and culture while advocating for the vital infrastructure needed to support this growth.

I look forward to working with our community to ensure the City of Parramatta continues to flourish and evolve - celebrating our achievements as we become a more sustainable, liveable and productive City for present and future generations.

Councillor Donna Davis Lord Mayor









# **CONTENTS**

04	Recognition of the Dharug peoples
06	Message from the Lord Mayor
11	Part 1: About Parramatta
12	Parramatta's history
14	Parramatta's role in Sydney
16	Our City in numbers
18	Part 2: About this Plan
20	How we plan
22	Developing the Plan
24	Part 3: Our vision and goals
26	Our vision
28	Our goals
30	State and Central City priorities
32	A global outlook
34	A resilient city

36	Part 4: Our Plan
38	How to Read this part of the Plan
40	Fair
42	Accessible
44	Welcoming
46	Green
48	Thriving
50	Innovative
<b>51</b>	Part 5: Delivering our Plan
54	Delivering in partnership
59	City transformational projects
62	Tracking our progress
64	Glossary



# ABOUT PARRAMATTA



1.01 — Parramatta's history

1.02 — Parramatta's role in Sydney

1.03 — Our City in numbers

01

# Parramatta's history

# A place of shared ancient and living histories

Situated on the Parramatta River, Parramatta has been home to the Dharug peoples for more than 60,000 years as a fertile source of food, and a place to gather.

Parramatta is also Australia's second-oldest city and it's oldest inland European settlement. Not long after the First Fleet arrived in Sydney in 1788, Governor Arthur Phillip realised the colony was dangerously vulnerable to starvation. In search of fertile farming land, an expedition found the ideal place to produce food for the Sydney settlement: the Parramatta River foreshore.

Governor Phillip had grand ambitions for Parramatta. Laid out with Georgian town planning principles, it became Australia's first grid city, and the settlement continued to grow.

With the arrival of the first train line connecting Parramatta to Sydney in 1850, the city's focus shifted from the river to the station, and a new wave of industry and economic development began.

Today, Parramatta is a thriving centre, home to a rich diversity of cultures. While the threads of our history have woven together to create a new, global city, we have not left our past behind.

Our community and visitors readily experience the intermingling of past and present when they visit our incredible heritage sites. These include the UNESCO World Heritage listed Parramatta Park and Old Government House, the oldest remaining public building in Australia, and the nationally significant Harris Park heritage precinct, which includes Experiment Farm.

As our City grows, we face new challenges that will require resilience and a strong sense of community. Respect for First Nations peoples, histories and cultures is key to City of Parramatta's core values and vision of ongoing stewardship of Country by Dharug, and we can learn from the resilience demonstrated by the Dharug people who have lived here for tens of thousands of years.



# Parramatta's role in Sydney

Sydney's Central City

As the largest city centre in Greater Western Sydney, Parramatta is building on its strengths as a hub of economic activity, essential services, natural assets, culture and creativity.

The City of Parramatta is one of the fastest growing regions in Australia. Between 2018 and 2038, City of Parramatta will welcome more than 166,000 new residents and 33,000 new workers to our City and neighbourhoods.

Parramatta is also the geographic and demographic centre of Sydney – accessible to 2.3 million people by car or public transport within 45 minutes, and home to communities with a rich array of cultural backgrounds.

With increasing government services, corporations and private enterprise all relocating into the Parramatta CBD, the geographic importance of Parramatta has never been more certain. Our central location and diverse culture provide a unique stage for Australia's growing economy and attracting global talent.

Accordingly, our City is increasingly recognised as a leading destination for business, education, research, art and culture, dining, and nature and heritage experiences.

Despite our many strengths,
Parramatta is also working hard
to manage the challenges that
accompany growth - including
housing, transport, health, urban
planning and our growing
workforce.

City of Parramatta Council is focused on supporting our communities through these challenges, so that everyone in our community can reach their full potential.

Over the next five years, \$20 billion will be invested into City of Parramatta's infrastructure and development, giving rise to unprecedented development across our area and creating a diverse and rich experience for workers, residents and visitors.

Together with partners, Council is setting long-term plans for the provision of infrastructure and green spaces that will support our suburbs and neighbourhoods as they

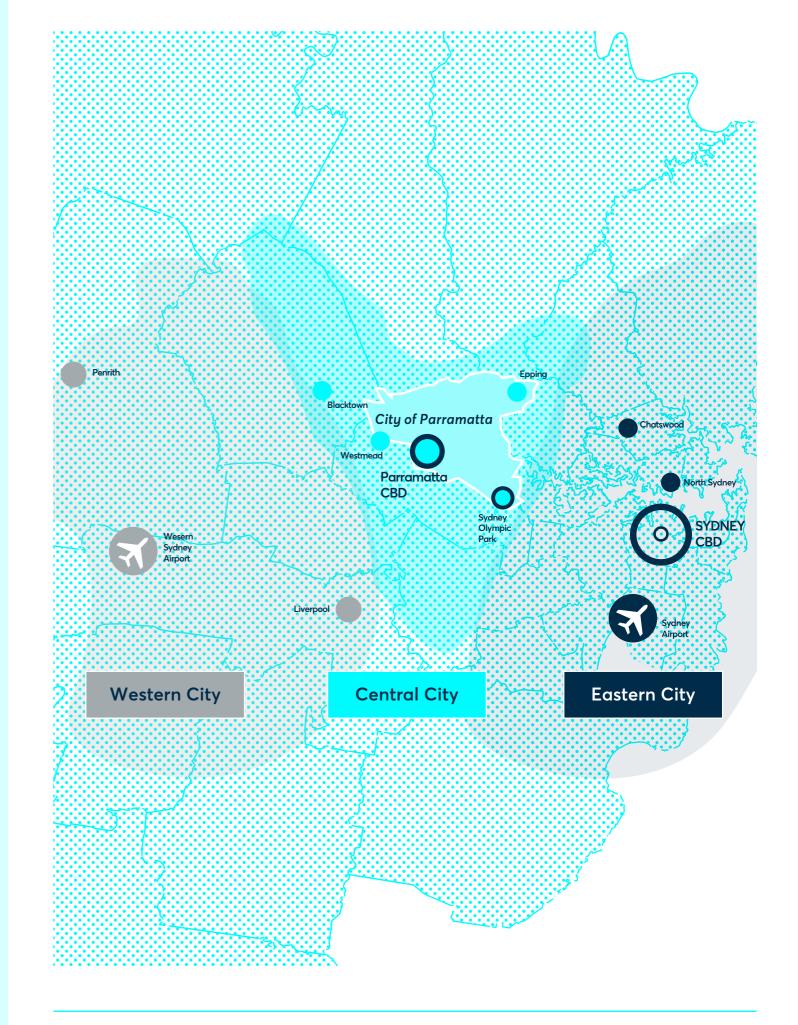
transform into higher density living, so that all people can access the facilities and services they need to live well.

By building these considerations into our planning, we can make our City more liveable for our community today, and for future generations.

As Sydney's Central City, Parramatta has an important role to play in shifting investment, jobs growth and prosperity westward.

Positioned at the heart of Greater Sydney, the success of City of Parramatta will benefit not just those living within the City of Parramatta, but all of Greater Sydney.

As more people and industries discover the advantages our region can provide, the City of Parramatta will continue to play an important role for generations to come.



# **Our City** in numbers

# **③** Our people

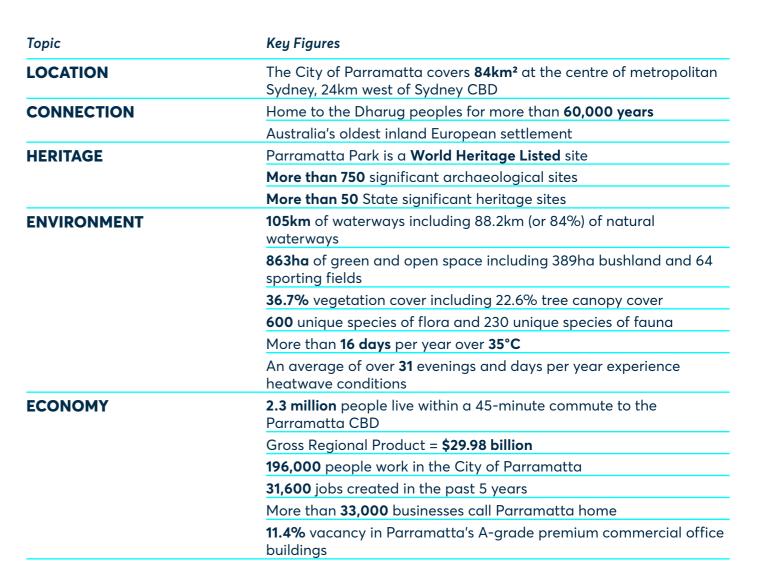
Topic	Key Figures	Key Figures			
POPULATION	<b>260,296</b> estimated in 2020 (3,10	<b>260,296</b> estimated in 2020 (3,108 people per km2)			
	<b>487,731</b> forecasted for 2041 (5,80	<b>487,731</b> forecasted for 2041 (5,806 people per km2)			
	Median age = <b>34 years</b> (NSW =	Median age = <b>34 years</b> (NSW = 38 years)			
	81% feel welcome living in our c	81% feel welcome living in our city			
DWELLINGS	<b>85,631</b> dwellings in 2016				
	193,962 dwellings forecasted for	2041			
	55.3% of residents live in mediu	m or high-density dwellings			
DIVERSITY	50% of residents were born ove	rseas			
	<b>52%</b> speak a language other	11% Mandarin			
	than English at home	7% Cantonese			
		5% Korean			
<b>EDUCATION AND</b>	37% of residents hold a bachelor's degree or higher				
EMPLOYMENT	94.5% employment rate				
	27% of residents also work within the LGA				
	Median household income = \$1,	Median household income = <b>\$1,755</b> per week (NSW = \$1,481)			
VULNERABLE COMMUNITIES	<b>19%</b> of households are 'low income', earning less than \$750 per week				
	13% of households are in housir	13% of households are in housing stress			
	4% of people require assistance	4% of people require assistance with daily living activities			
	10% of residents do not speak E	English well or at all			

Note: Information contained in this document is based on available information at the time of writing. All figures are indicative only and should be referred to as such. While City of Parramatta Council has exercised reasonable care in preparing this document it does not warrant or represent that it is accurate or complete.

Data sourced from Forecast.id (2021 ERP release), Profile.id (2016 Census, June 2021), Small Area Labour Markets (June 2021), GIS (2020, 2021), Urban Monitor methodology and data (2016), Bushland Survey (2016), Bureau of Meteorology (2016, 2017-2020), Price Waterhouse Coopers (2016), Property Council of Australia (July 2021).

# **Our City** in numbers

# Our place





# ABOUT THIS PLAN



**2.01** — How we plan

2.02 — Developing the Plan

02

# How we plan

# Integrated planning for our City

The City of Parramatta is changing. Unprecedented public and private investment, population growth and new infrastructure are transforming Parramatta into Sydney's Central City.

This Community Strategic Plan comes during a significant and exciting time in Parramatta's history. Developed as part of the NSW Government's mandatory Integrated Planning & Reporting framework for councils, the Community Strategic Plan (CSP) is the highest level of plan that Council prepares.

Prepared on behalf of the community, the CSP identifies our long-term vision, goals and aspirations for the future, and strategic actions for achieving these goals. It has been developed based on the social justice principles of equity, access, participation and rights.

The CSP sits above and helps inform all other Council plans and strategies. While the CSP looks across a 20-year horizon, more detailed planning is needed in the short term.

Council's Delivery Program 2022-26 and Resourcing Strategy 2022-32 will translate the overarching vision of the Community Strategic Plan into specific actions, while identifying the resources required to achieve this vision."

Why a 20-year plan?

2038 will be a significant year for Parramatta:



It will mark the 250th anniversary of Parramatta's Foundation Day



It will mark 100 years since Parramatta was declared a city



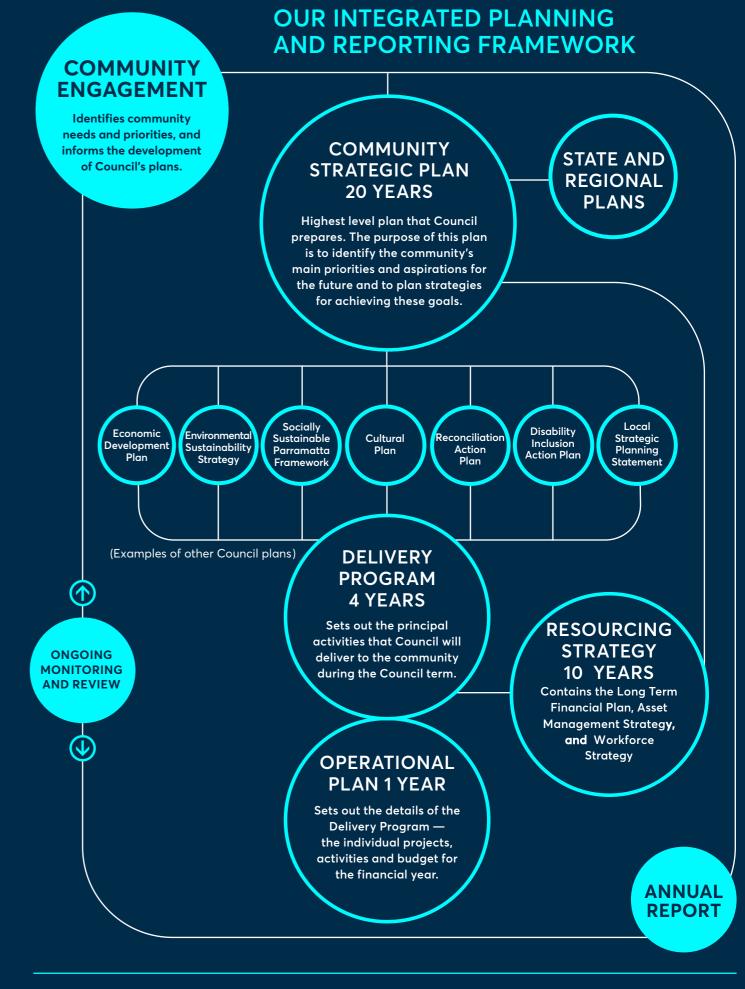
2038 also represents a 20-year planning period from the Plan's endorsement in 2018 – a sensible timeframe for long-term goals to be fully realised.

Updating our Community Strategic Plan

Four years since the initial endorsement of this Plan in 2018, Council has reviewed and amended the Plan to reflect our City context after several years of great change.

While the high level community vision and goals remain the same, the updated plan reflects the evolving needs and aspirations of our community, and updated methods to track success.

20



# **Developing the Plan**

# **Engaging with our community**

To develop and update this Plan, Council has drawn on the views of more than 15,000 people, starting in 2016 for its original development, and then its review in 2021 and 2022.

Community engagement is about involving our community in the decision-making process. For Council, it provides the opportunity to understand varied points of view and gather comprehensive information to make better decisions and deliver better services.

Here at City of Parramatta, we strive for best-practice engagement both online and in-person. We believe it's important that the community can see and have a direct impact on the decisions of its Council and our City.

- 9,000 residents, workers and visitors who provided feedback by phone, at pop-up kiosks, workshops or as part of focus groups, to develop Council's Vision and Priorities in 2016.
- 3,000 residents, workers and visitors who provided feedback on our draft Operational Plan in 2017 via surveys, pop-up kiosks and written submissions.
- 2,800 people who have provided direct feedback during the development of this Community Strategic Plan.
- 591 residents and 21 owners/managers of businesses within the LGA who participated in City of Parramatta's Community Satisfaction Survey 2021, with interviews also conducted with 23 non-English speaking residents in Arabic, Mandarin, Hindi and Korean.
- 66 young people (including students), and 5 community service providers, who had provided feedback via focus groups and other engagement activities conducted in 2021 concerning Council's First Nations Strategy, Disability and Inclusion Action Plan and the current Community Strategic Plan.
- Community views shared on many other plans and strategies, covering a range of issues exhibited between 2018 and 2021.
- 102 submissions received during a public exhibition of the draft refreshed Plan in 2022.

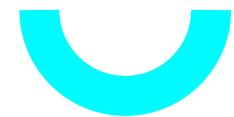
# What you've told us

Since the City of Parramatta was proclaimed in May 2016, we've been talking extensively with you, our community, to understand your priorities, needs and aspirations.

It's clear that you are passionate about Parramatta, and want to build on the strengths of our community to create a liveable, productive and sustainable future.

# You want...

- Growth to be managed, with the economy and other infrastructure improved to keep up with demand. You want Parramatta's rich heritage to be the cornerstone of future development.
- To get where you need to go easily and efficiently, with a strong public transport network supported by walking and cycling paths.
- The City's neighbourhoods to be better connected to the CBD, and to each other, with ongoing road improvements to address congestion spots, as well as parking at key locations.
- A city that promotes inclusivity, accessibility and is designed to meet the needs of people with varying abilities.

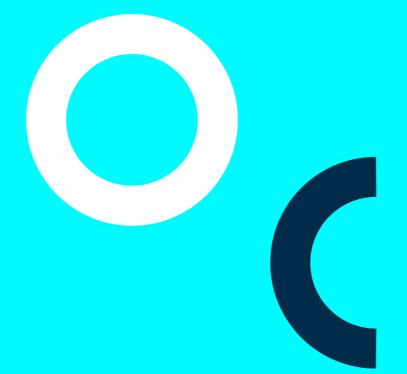


- To be able to work close to home, and not spend lots of time commuting across Sydney. You want to see new and larger companies basing their operations in Parramatta, and support for small business.
- To have a more diverse range of affordable housing options, so that families of all income levels are catered for.
- Vibrant and safe neighbourhoods and precincts that showcase our City's emerging food and cultural scene great destinations that are close to home.
  - To build on Parramatta's unique cultural identity, celebrating our rich history, sense of community and diversity. You believe that diversity of cultures, ages, and income levels is our City's greatest strength, and fundamental to our identity.

- Strengthened social services and programs to support the homeless and disengaged youth in the community.
- To continue to enjoy Parramatta's green and open spaces, and the Parramatta River. You also want to see action on our changing climate, and for Parramatta to be an eco-efficient City, where our buildings use less energy and water, and we recycle more and waste less.
- Council to continue to find the balance between maintaining existing assets and building new ones, to optimise use for a growing population.
- A forward-thinking, innovative and transparent Council that listens to and collaborates with the community. You care about the future of our City, and you want community needs and aspirations to be at the heart of Council's decision-making.



# OUR VISION AND GOALS



3.01 — Our vision	
3.02 — Our goals	
3.03 — State and Central City priorities	
3.04 — A global outlook	
3.05 — A resilient city	

03

# **Our vision**

# "Sydney's Central City: sustainable, liveable and productive – inspired by our communities"

Following the formation of the City of Parramatta in 2016, extensive community consultation was carried out to develop a community vision:

"Sydney's Central City: sustainable, liveable and productive – inspired by our communities." There was an extraordinary community response in 2016, with more than 9,000 people sharing their views on their vision and priorities for the new City of Parramatta.

The vision statement aserts that over the next 16 years, our challenge is to co-create a city that is liveable, productive and sustainable for all members of our diverse community.

During the review of the Plan in 2022, this vision statement was confirmed again via engagement, and remains unchanged.

## **SUSTAINABLE**



Stewards of our built and natural environment. Fostering vibrant neighbourhoods, places and development that is well-balanced, connected and sustainable.

Sustainability is about managing the relationship between growth and liveability, as well as creating the right balance between the urban and the natural environment. A sustainable city is efficient and self-sufficient, where

Supporting all of our community to succeed and live well.
Champions of our community and culture.

Liveability is about creating a great City for our community to live in, and supporting all of our community to succeed and live well. We need to create a more affordable urban lifestyle with the prospect of rapid jobs growth close to quality housing.

resources are locally sourced when possible, and responsible consumer choices and product use are encouraged to reduce waste.

It is also a city where the health of our unique natural ecosystem of plants and animals is protected and enhanced. In becoming a sustainable City of Parramatta, we foster a healthy and thriving community and environment that is more resilient in times of stress.

We must provide adequate social infrastructure for our diverse and growing community by addressing health inequity, accessibility, inclusivity and homelessness. We must also ensure our City is safe for all. In creating a liveable City of Parramatta, we offer access to the right support when needed, and promote arts and culture celebrations and destinations.

## **PRODUCTIVE**



Drivers of the economy. Growing local jobs by positioning Parramatta as a global centre for businesses and investment.

Productivity is about prosperity, efficiency, and harnessing opportunities to create a stronger Parramatta where everyone in our community achieves their full potential. Pivotal to this is attracting investment so that there are

for Parramatta residents. We must also match population growth with infrastructure development, and ensure that areas with less growth also receive improvement and renewal of infrastructure. In creating a productive City of Parramatta, we help individuals and families to improve their circumstances, and businesses to prosper.

more quality jobs closer to home

# **LEADING**



Accountable to our communities. An agile, listening and transparent Council working in partnership and providing great services now and into the future.

Leading is about listening to our community to improve our decision-making, and driving ethical, sustainable and innovative approaches to the development of a distinctive world-class city. We need to engage and communicate with our community about their needs, as well as provide equal access to information. We also need to manage and improve community assets and infrastructure for the future. In creating a leading City of Parramatta, we focus on continual improvement in service delivery and efficiency, and aim to excel in good governance, providing the best possible support for our community so that all can thrive.



**LIVEABLE** 



# Our goals

To achieve our vision, the following long-term community goals have been developed to reflect the community's aspirations for the City of Parramatta. Each goal is supported by outcomes and strategic actions that provide a roadmap to achieving these goals. These, along with measures to track our progress, are outlined in Part 4.

FAIR

We can all benefit from the opportunities our City and neighbourhoods offer.



We can all take part and get to where we want to go.



We foster belonging and celebrate culture and diversity.



We value our environment.

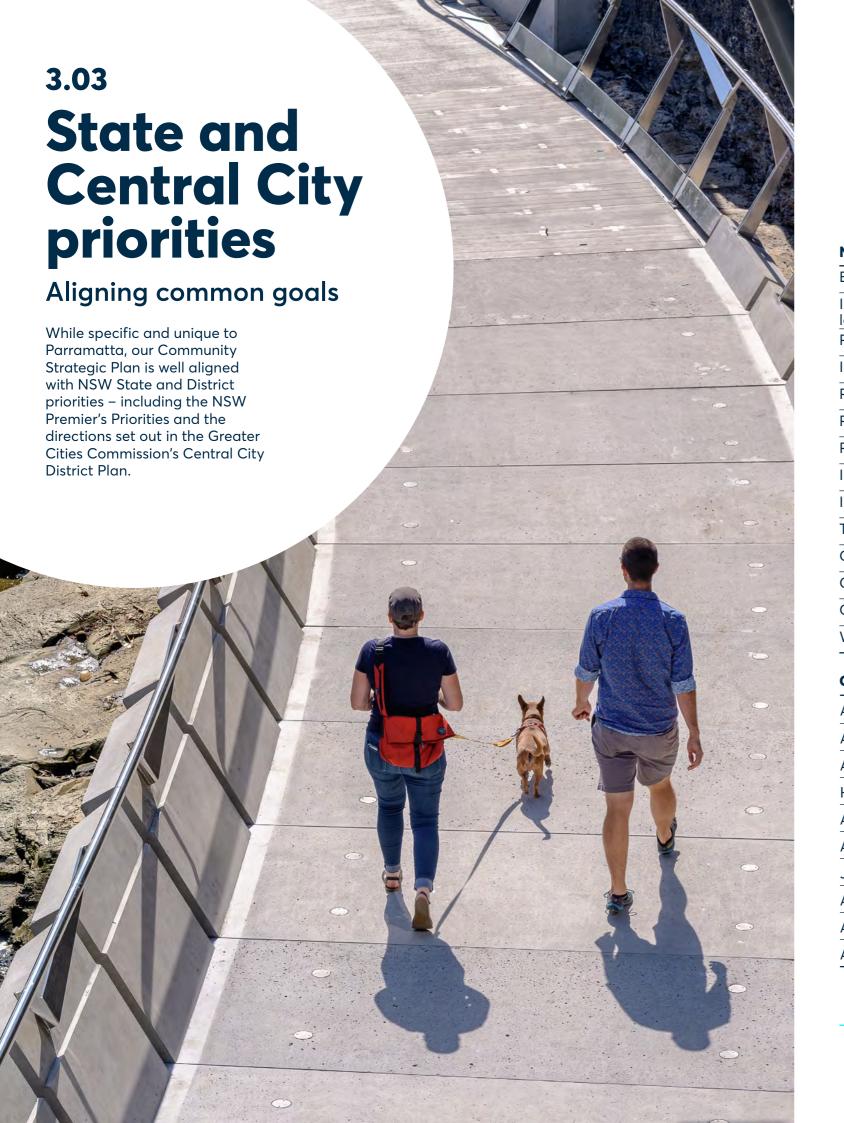


We are a nation-leading City with prospering communities and Industries.



We champion new ideas to create a better future.





	City of Farramatta Cor Goals					
	Fair	Accessible	Welcoming	Green	Thriving	Innovative
NSW Premier's Priorities						
Bumping up education results for children						
Increasing the number of Aboriginal young people reaching their learning potential			0			
Protecting our most vulnerable children						
Increasing permanency for children in out-of-home care						
Reducing domestic violence reoffending						
Reducing recidivism in the prison population						
Reducing homelessness						
Improving service levels in hospitals						
Improving outpatient and community care						
Towards zero suicides						
Greener public spaces		0		0		
Greening our city		0		0		
Government made easy	0			0		
World class public service				0		0
Central City District Plan Directions (As defined by the Greater Cities (	Commissi	on)				
A Collaborative City	0	0	0	0		0
A City Supported by infrastructure		0				
A city for people		0		0		<u> </u>
Housing the city						
A city of great places		0		0		<u> </u>
A well connected city		0				
Jobs and skills for the city			0			
A city in its landscape				0		
A resilient city		0		0		
An efficient city		0		0		<u> </u>
					-	

**City of Parramatta CSP Goals** 

# A global outlook

# **United Nations Sustainable Development Goals**

In 2015, Australia was one of 193 countries to commit to action on the United Nations Sustainable Development Goals (UN SDGs) by 2030.

The 17 Goals provide a shared blueprint for peace and prosperity for people and the planet, now and into the future, and will require partnership from all sectors of society including government, business, individuals and organisations.

As a global Australian city, we, our partners and community all have a role to play in achieving these Goals. This Community Strategic Plan demonstrates our plan to support the SDGs relevant to our City.

## City of Parramatta CSP Goals

# **UN Sustainable Development Goals**

### **FAIR**



No Poverty



Good Health and Well-being



Quality Education



Gender Equality



Reduced Inequalities



Peace, Justice and Strong Institutions



**Partnerships** for the Goals

### **ACCESSIBLE**



Good Health and Well-being



Reduced Inequalities



Sustainable Cities and Communities

### **City of Parramatta CSP Goals**

# **UN Sustainable Development Goals**

## **WELCOMING**



Gender Equality



Decent Work and Economic Growth



Sustainable Cities and Communities



Peace, Justice and Strong Institutions



**Partnerships** for the Goals





Clean Water and Sanitation



Affordable and Clean Energy



Sustainable Cities and Communities



Responsible Consumption and Production



Climate Action



Life Below Water



Life on Land





Equality



Decent Work and Economic Growth



Industry, Innovation and Infrastructure



Sustainable Cities and Communities











**Partnerships** for the Goals



















Sustainable Responsible Cities and Consumption and Production Communities



**Partnerships** for the Goals

# A resilient city

# Building a resilient future

City of Parramatta is an active member of Resilient Sydney, a collaboration of all 33 metropolitan councils of Greater Sydney and NSW State Government agencies, to develop and implement a Sydney-wide resilience strategy.

In a time of unprecedented change for our City, we have considered the many facets of what makes a city resilient in our review of the Community Strategic Plan.

# Responding to shocks and stresses together

Resilience is a term that describes the capacity of a city to continue to enable people and nature to adapt and respond to stresses and shocks.

Chronic stresses like rising inequity, inadequate public transport, lack of social cohesion and climate change, and acute shocks like COVID-19, heatwaves, bushfires, floods, cyber-attacks and heavy storms, can impact Parramatta's resilience.

# Tackling change by planning ahead and building resilience

With the pace of our City's change and many milestone projects approaching completion, planning for resilience is paramount. Our City's growth has highlighted great opportunities and the need to address gaps in our

infrastructure. With the support of our planning instruments this physical growth is an opportunity to promote sustainable development, positive well-being and inclusive

# Addressing inequality in our community

While our City is prosperous for many, others experience barriers. Inequality undermines the strength of our community as a whole, and can impact safety, health outcomes, and result in lower levels of trust and happiness.

The entire community is stronger when everyone achieves their full potential. Addressing inequality is therefore essential to improving the health, wellbeing and prospects for our community as a whole.

# Our unique history and landscape connect us with our past and our future

Parramatta is a place of shared ancient and living histories. The Dharug peoples have nurtured the lands and waters of Parramatta for thousands of vears, and our River continues to be our greatest natural asset.

Our community cherishes Parramatta's parks, bushland and river, and recognises that access to green spaces is essential to health and wellbeing as density increases. We need to ensure Parramatta's heritage and natural assets are preserved for future generations.

Faced with a future impacted by the climate emergency and rapid change, it has never been more important that both our natural and built environments are protected and fit for the task ahead.

	Fair	Acc	We	Gre	Thri	Inno
Resilient Sydney Strategy Directions						
1: People-centred		<u> </u>				<u> </u>
2: Live with our climate				0		
3: Connect for strength			0			
4: Get ready				0		<u> </u>
5: One city					•	

# **Our diverse community** means we are greater than the sum of our parts

Parramatta is a cosmopolitan City where generations of migrants and their families have prospered and thrived, and our diverse community can draw on the wisdom of many cultures and life experiences.

Diversity is our strength, and our greatest resources for managing future challenges can be found in our community.

# Culture is key to shaping the evolving identity of our City

Our collective culture showcases what we are passionate about, what we value, and who we are. Culture is key to activating, celebrating and promoting our changing City. It is a driving force of vibrancy, a contributor to prosperity, and the agent for showcasing the Parramatta story. We will advocate for the needs of our community and thriving arts institutions, so that all people can share in the benefits of growth, without

compromising what makes our community strong.

# Supporting each other to weather life's ups and downs

COVID-19 has presented many challenges. Despite this, our communities have supported each other and harnessed many learnings and positive opportunities during this difficult time.

During the pandemic, more people have embraced local exercise and recreation, and enjoyed spending time in our parks and green spaces.

Many people shifted their work arrangements, improving worklife balance. Technology helped us remain connected to friends and loved ones that we couldn't see in person.

By reflecting on our experiences, we can work to ensure that all people are acknowledged, cared for and empowered.

# **Building on our successes**

City of Parramatta CSP Goals

Our community - including residents, Council, and its partners – has already taken good strides toward a more resilient future.

From better planning controls for urban cooling and energy efficiency, to a carbon neutral target for Council on track for 2022, and programs on the ground like tree planting, Floodsmart and 'Help a Neighbour' - we are headed in the right direction, but there's still more to do.

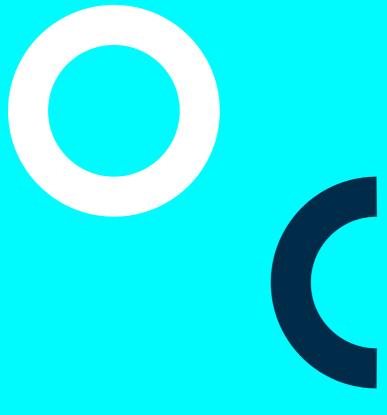
Council continues to proactively monitor the impact of shocks and stresses in our City, and will respond by delivering and partnering on programs that adapt to changing needs.

You can read more about the City's progress on resilience and other priorities in Council's quarterly and annual reports:

cityofparramatta.nsw.gov.au/ reporting

# OUR PLAN

4.01 — How to read this part of the Plan		
4.02 — Fair		
4.03 — Accessible		
4.04 — Welcoming		
4.05 — Green		
4.06 — Thriving		
4.07 — Innovative		





# How to read this part of the Plan



Outcome	Indicator	Target	
F.2	Community sentiment regarding the degree to which our city provides opportunities for people of all ages to learn and develop skills at any age.	eople .	
Re	ference ly.  How we will track progress. We will rep on our progress in ou Annual reports. Com sources include Cour satisfaction survey, O data and other resec	ur nmon ncil's Census arch	





- NSW Department of Family and Community Services
- NSW Department of Planning and Environment
- NSW Department of Education
- → Greater Cities Commission
- Western Sydney Community Forum
- ⊕ Committee for Sydney

The Goals set out by our Community Strategic Plan go beyond the scope of Council's activities. To ensure our community reaches its aspirations, Council also partners with other stakeholders to deliver the Strategic Actions identified in this plan.

### **UN Sustainable Development Goals**



No Poverty



and Well-

being



Good Health Quality





Gender

Equality



Reduced





Peace, Justice Partnerships and Strong for the Goals Institutions

The United Nations Sustainable Development Goals that our Strategic Goal responds to. Icons and numbers for reference only.



# We can all benefit from the opportunities our City and neighbourhoods offer

As the City of Parramatta grows economically, our people must also be supported with the same a new and more diverse mix of investments to grow. We want everyone in our community to benefit from our City's growth and prosperity. The intensity of growth and investment in

the City of Parramatta will create many opportunities for high-quality housing, jobs and infrastructure. For Council, our growing population and stronger rates base means an increased capacity to improve the lives of

our community by addressing inequality and providing more resources to upgrade and expand essential services and facilities. Council is committed to ensuring all members of our community can participate in Parramatta's bright future.

Draft Community Outcomes	Draft Strategic Actions	Council's role
F.1 Our spaces and facilities meet our needs and support health and wellbeing	F.1.1 Facilitate equitable provision of quality public spaces, community infrastructure and services that enhance community health, wellbeing and resilience.	D P
F.2 Our City is a destination for educational excellence, where everyone is supported to reach their full potential	F.2.1 Provide education, learning and volunteering opportunities that enable people to grow and contribute to the community.	D P A
F.3 Everyone has a place to live that meets their needs	F.3.1 Plan and advocate for quality housing options, including affordable housing, that support the needs of our diverse community through all life stages.	D P A
F.4 Everyone can have a say and contribute to their community	F.4.1 Provide opportunities for everyone to share their perspectives, be heard, and influence decision-making processes.	D
	F.4.2 Deliver effective, responsible, and ethical City leadership, and responsible financial management, reflective of community needs and aspirations.	D
Outcome Indiantar	Tavast	

Outcome	Indicator	Target
F.1	Mean of community satisfaction rating of council facilities.	Maintain or increase on previous year.
F.2	Community sentiment regarding the degree to which our city provides opportunities for people of all ages to learn and develop skills at any age.	Increase on previous results.
F.3	Percentage of households living in housing stress (includes rental and mortgage stress).	Decrease on 2016 baseline.
F.4	Community Satisfaction with the opportunity to have your say on key issues affecting community.	Maintain or increase on previous year.

# **Key Partners**

- ⊕ Committee for Sydney
- ⊕ Greater Cities Commission
- Education
- and Community Services
- and Environment
- Forum

## **UN Sustainable Development Goals**



No Poverty



being

and Well-



Quality

Education



Equality



Reduced

Inequalities





and Strong Institutions





Community Strategic Plan 2018 - 2038

40

Part 4 Our Plan



We can all take part and get to where we want to go.

As host to greater numbers of professional services as a significant employment hub, our City will continually need the support of greater connections and accessible options. The location of jobs and opportunities, the structure

of transport networks and congestion all influence the time it takes to travel between places. Having a variety of options to get to places seamlessly and efficiently improves liveability and creates a better quality of life by reducing the time

and stress associated with commuting. Building greater universal access enables a unified approach to building equality for everyone regardless of access requirements.

Draft Community Outcomes	Draft Strategic Actions	Council's role
A.1 Our City is accessible to people of all abilities, ages and cultural backgrounds	A.1.1 Plan our City and services with universal design principles, so that they are safe and accessible by all.	D
A.2 We are connected by well-designed integrated transport networks	A.2.1 Advocate for public transport to connect our neighbourhoods and the Greater Sydney region.	A
	A.2.2 Connect our City with safe, equitable, and enjoyable networks for pedestrians and people riding bikes.	D
	A.2.3 Deliver and advocate for streets that improve transport outcomes and reduce traffic congestion.	D P A

Outcome	Indicator	Target
A.1	Percentage of people who feel comfortable in public spaces in our Local Government areas.	Increase on previous results
A.2	Community satisfaction rating with Council promoting sustainable transport options including footpaths, cycleways and public transport.	Maintain or increase on previous year

# **Key Partners**

- ⊕ Committee for Sydney
- ⊕ Greater Cities Commission
- NSW Department of Planning and Environment
- ⊕ Roads and Maritime Services
- Western Sydney Regional Organisation of Councils

# **UN Sustainable Development Goals**







Good Health Reduced and Well-being Inequalities

Sustainable Cities and Communities



# We foster belonging and celebrate culture and diversity

Parramatta has an incredibly rich history, from the Dharug peoples who have inhabited this land for more than 60,000 years, to the recently migrated. Our diversity of cultures and sense of community are our

City's greatest strengths, and fundamental to our identity. Our histories are colliding, creating a new, global city. Over the next 20 years our City will continue to generate a strong sense of place, invite creativity, stimulate

prosperity and celebrate our diversity. With the increase in population, the continued drive for fostering community safety is a priority for us.

Draft Community Outcomes	Draft Strategic Actions	Council's role
W.1 We recognise that Parramatta has always been a gathering place, and our diversity is our strength	W.1.1 Recognise the Dharug traditional owners of Parramatta and ensure that the voices and aspirations of our First Nations communities are elevated and realised.	D P A
W.2 Everyone can participate, belong, and feel connected	W.2.1 Encourage and celebrate community connections, culture and social inclusion through initiatives, events and facilities.	DPA
	W.2.2 Respect and protect our shared living histories, heritage and places.	DPA
W.3 We all feel safe and free to enjoy our City	W.3.1 Create and facilitate places and programs that support community safety.	D P A

Outcome	Indicator	Target
W.1	Percentage of the First Nations Strategy actions completed.	100% of actions on track.
W.2	Percentage of residents who feel they belong to the local community.	Increase on previous results (66% in 2021)
W.3	Percentage of residents who agree or strongly agree with "Our city provides safe and inclusive places to play and relax".	Increase on previous results (72% in 2021)

# **Key Partners**

- (ACE)
- ⊕ Create NSW
- Live Music Office
- Sciences (MAAS)
- NSW Department of Planning and Environment
- Parramasala Limited
- ⊕ Parramatta Park Trust
- ⊕ Reconciliation Australia
- ⊕ Riverside Theatres

# **UN Sustainable Development Goals**







**Decent Work** and Economic Growth



Sustainable Cities and Communities



Peace, Justice and Strona Institutions



**Partnerships** for the Goals



# 4.05 We value and care for our environment

The Parramatta River and bushland is a source of pride for our council. Maintaining a healthy bushland and river not only provides habitat for plants and animals, but also makes our City a more enjoyable place to live, rest and play. Caring for our

environment helps contribute to a liveable city, and improves sustainability and productivity. More energy efficient buildings attract significant businesses and investors, and good indoor and outdoor environments contribute to improved

wellbeing. As our population grows, reducing our waste, water and energy will help lessen our impact on our surrounds, meaning our City is more sustainable in the long term.

Draft Community Outcomes	Draft Strategic Actions	Council's role
G.1 We have a healthy network of green space and waterways throughout our	G.1.1 Enhance the health of Parramatta River and its tributaries and advocate for integrated water cycle management.	DPA
City	G.1.2 Protect and increase the quality of our natural environment, bushland and biodiversity.	D P
G.2 We can all enjoy and connect with our environment	G.2.1 Improve the functionality and environmental performance of our parks, sportsgrounds and recreational areas.	D
G.3 Our City is sustainable and known for its	G.3.1 Transition to net zero carbon emissions solutions in the City and community.	DPA
environmental leadership	G.3.2 Foster the circular economy to provide innovative solutions to resource use and management.	D P A
G.4 We are a resilient City, supporting the future of our community and environment	G.4.1 Embed city resilience and climate change adaptation, by preparing for key climate hazards such as flooding and urban heat.	D P A

Outcome	Indicator	Target
G.1	Community satisfaction with the availability of parks, bushland and other green spaces	Maintain or increase on previous results.
G.2	Percentage of people who report enjoying a local public place.	Maintain or increase on previous results.
G.3	Community emissions per capita per year.	60% emissions reduction by 2038 (based on 2015 levels).
G.4	LGA vegetation cover (includes tree canopy, grasses and shrub layers).	Increase vegetation cover to 40% by 2038 (based on 2016 levels).

## **Key Partners**

- ⊕ Committee for Sydney
- and Environment
- NSW Environmental **Protection Authority**
- and Heritage
- → Parramatta River Catchment Group
- ⊕ Resilient Sydney
- → South Sydney Region of Councils
- Western Sydney Regional Organisation of Councils

## **UN Sustainable Development Goals**











Sustainable Cities and Communities and Production











Life on Land



# We are a nation-leading City with prospering communities and industries

Our City can thrive if our people are equipped with the resources and tools to live their lives. Individuals and families can improve their circumstances when they have the training to access employment, services and recreation that enable them to live with dignity and security. Parramatta's sphere

of influence is greater than just our City's boundary – a thriving CBD is of value not only to our residents but also our diverse partners, visitors and workers from surrounding areas. Residents, visitors and business alike will also benefit from attractive and distinctive local centres, right across the City of Parramatta. We value the ingenuity of collaboration, and working with strategic partners and stakeholders - whether government, not-for-profit, industry or social enterprise - will help make Parramatta a world-class City.

Draft Comn	nunity Outcomes	Draft Strategic Actions		Council's role
T.1 We work together to deliver the best outcomes for our City's residents, workers, and visitors		T.1.1 Lead partnerships betwe government to achieve econd and sustainability outcomes.	•	D P
		deliver city-shaping infrastruc	T.1.2 Foster public and private investment to deliver city-shaping infrastructure and services to support the growth of the City.	
T.2 We have vibrant communities and a thriving 24 hour economy		T.2.1 Plan vibrant and sustain centres with thriving econom		D
		T.2.2 Champion tourism, arts create an interesting City who play, day and night.		D P A
T.3 Our City is a nationally significant hub for industry, business, productivity and employment		T.3.1 Support the developmer retention of business, employ industry.		A
		T.3.2 Accelerate local jobs groemployment opportunities the community and the City.		DA
Outcome	Indicator		Target	
T.1	Percentage of stakeholders satisfied of their partnership with council (Alliances, MOUs, Coalitions, and committees).  N/A - Baseline to be determined in 2023.		e determined in	
T.2	City of Parramatta's	City of Parramatta's gross regional product (GRP). Increase on previous yea		s year.
T.3	Net job growth within the City of Parramatta LGA. Increase on previous census data.			
Key Partnei	rs			
→ Business Western Sydney		→ Greater Cities Commission		ment of Plannin
⊕ Committee for Sydney		⊕ Infrastructure NSW	⊕ Parramatta	
<ul><li>Epping Chamber of Commerce</li></ul>		⊕ Investment NSW	Commerce → Sydney Olyr Association	mpic Park Busine

# **UN Sustainable Development Goals**







Decent Work and Economic Growth



Industry, Su Innovation and Ci Infrastructure Co



Sustainable R Cities and C Communities a



Responsible Consumption and Production



Partnerships for the Goals



4.07 We champion new ideas to create a better future

With the scale of transformation our City is undergoing, enabling meaningful growth is a top concern for our community. The future of Parramatta is much more than bricks and mortar – it includes best practice in city design, creativity and connectivity.

It is not simply about growth: it is about becoming smarter. Inspired by some of the world's greatest cities, Parramatta will leverage the foundations of good urban planning, and use open data and enabling technologies to create a vibrant, people-centric, and connected

City. We will take advantage of our City's growth and amplified voice to attract innovative industries and ecosystems. Council will continue to provide service excellence that addresses community issues, aiming for continuous innovation and improvement.

Draft Community Outcomes	Draft Strategic Actions	Council's role
I.1 Our City is well planned for the future	I.1.1 Implement a robust planning framework.	D
I.2 We are a bold and smart city - leveraging data, technology and continuous improvement	I.2.1 Support opportunities for innovation and continuous improvement in Parramatta.	PA
	I.2.2 Deliver Smart City initiatives that support data driven decision-making and improve people's lived experience of Parramatta.	D
I.3 We have a strong research, innovation and start-up ecosystem, with global impact	I.3.1 Attract and support leading research, education and start-ups to grow and thrive.	A

Indicator	Target
Mean rating of community members that agree with "Council is forward thinking".	Maintain or increase on previous year
Mean rating of community members that agree with "Council is innovative".	Maintain or increase on previous year
Number of businesses registered in targeted industries (Education and Training, and Professional, Scientific and Technical Services).	Maintain or increase on previous year
	Mean rating of community members that agree with "Council is forward thinking".  Mean rating of community members that agree with "Council is innovative".  Number of businesses registered in targeted industries (Education and Training, and

- ⊕ Greater Cities Commission Our University of New England
- Output
  University of New South Wales
- Our University of Sydney
- Organisation of Councils

## **UN Sustainable Development Goals**







Industry, Innovation and Infrastructure



Sustainable Cities and Communities



Responsible Consumption and Production



**Partnerships** for the Goals

# DELIVERING OUR PLAN





5.01 — Delivering in partnership	
5.02 — City transformational projects	
5.03 — Next Steps	
5.04 — Tracking our progress	

5.05 — Glossary

05

# Delivering in partnership

As a plan for the entire City and community, forging and maintaining strong partnerships is critical to delivering the goals of this Community Strategic Plan. As the City of Parramatta continues to grow, government, businesses and community need to work together to invest in our individual and collective wellbeing. These partnerships take shape as formal and informal arrangements enabling Council and its partners to add value through aligned vision, shared resources, networks and knowledge, and collective actions.

# **FORMAL PARTNERSHIPS**

Formal partnerships bring together major stakeholders across government, industry, and community through shared objectives to lead, advocate or deliver strategic outcomes that are beneficial to our City's identity. These relationships are formalised through established governance models with clear agreements on collaboration strategies, advocacy and delivery on outcomes.

# **INFORMAL PARTNERSHIPS**

Council also works with stakeholders to achieve outcomes in advocacy, service and project delivery through informal partnership arrangements. These relationships are established to address immediate or short terms needs, provide solutions for strategic and operational matters and provide critical insights into sector, environmental and community needs and expectations without the strict guidelines set in formal relationships.





## **COUNCIL'S ROLE**

Council has a custodial role in initiating, preparing and maintaining the Community Strategic Plan on behalf of the community, but is not wholly responsible for its implementation. Many of the issues and concerns facing the City of Parramatta are complex and beyond the direct control and influence of Council, such as public transport, health, schools, housing, planning and employment.

To deliver the community's vision, Council works with various stakeholders and partners including other levels of government and their affiliated agencies, local businesses and industry, educational institutions, community groups, and other service providers.

Council's role, depending on the activity being undertaken, is to Deliver, Partner, and/or Advocate. The principal activities to be carried out by Council over the next four years are outlined in Council's Delivery Program 2022-2026.

By building strong partnerships, taking a leadership role, and delivering on its own commitments, Council plays a pivotal role in shaping places and supporting local people to lead fulfilling lives.



# **Deliver**

Council delivers a wide range of programs and services including waste collection, libraries, childcare, maintenance of local roads and public spaces, recreation facilities and programs, community care, special events and regulatory functions.



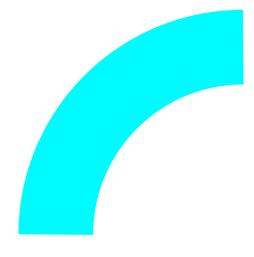
# **Partner**

Council builds strategic partnerships with Federal and State Government agencies, the private sector and a range of other stakeholders whose work will contribute to delivering the long-term goals outlined in this Community Strategic Plan.



# **Advocate**

When not in direct control or partnership, Council gives voice to the needs and aspirations of the community by advocating for changes in policy and action at relevant levels of government and industry to bring about the best outcomes for our community.





# City transformational projects

Major projects in our City

Over the next 20 years, several major projects stand out as oncein-a-generation opportunities for our City. Although significant development is taking place in many growth hotspots across our City, the projects outlined below have the potential to be transformative for residents, businesses and visitors in Parramatta.

KEY		
As outlined on page 57, Council's role is to		
D	Deliver	
P	Partner	
A	Advocate	

CVD	MIEV	METRO	WEST
3 I L	'INE I	<b>METRO</b>	WEDI



Since commencement in early 2022, this project will extend Sydney's world-class metro services connecting Parramatta and Westmead to Sydney CBD via Sydney Olympic Park, North Strathfield, Burwood North, Five Dock and The Bays.

# **PARRAMATTA SQUARE**



Through investments totalling \$2.7 billion, Parramatta Square is set for completion towards late 2022. As a landmark destination in the heart of Parramatta CBD, Parramatta Square will provide a major injection of public and private sector jobs. Along with commercial, educational and civic buildings nearing completion, PHIVE will be home to Council's civic heart, featuring the library, community hub and Council Chambers.

# **PARRAMATTA LIGHT RAIL**





To continue to support Greater Parramatta's residents, workers and visitors, the Light Rail is a piece of major infrastructure project assisting the movement of people. Stage 1 links Westmead to Carlingford via Parramatta CBD and Camelia, and is set for completion in 2023. The feasability of Stage 2 has been approved, which would connect stage 1 towards the north of Parramatta river through Ermington, Melrose Park and Wentworth Point to Sydney Olympic Park.

### **CIVIC LINK**





To provide better pedestrian links and green space across the heart of the Parramatta CBD, the Civic Link will link four significant city blocks to support movement in the City. This pedestrian focused Link will connect the heart of the CBD to the river bringing in arts and cultural institutions, local businesses, small bars and cafes. The Link will also provide greater advocacy work towards revitalising some of the cultural and heritage landmarks within the CBD such as the Roxy Theatre due to the increased pedestrian traffic.

## **POWERHOUSE PARRAMATTA AND RIVERSIDE THEATRES**



As a new addition to the Museum of Applied Arts and Science, Powerhouse Parramatta will be located on the river foreshore in the Parramatta CBD. The Powerhouse will join the Riverside Theatre in its redevelopment continuing the evolution of the arts, culture and sciences in the City.

Powerhouse Parramatta, which will open in 2024, will be the State's largest with 18,000m<sup>2</sup> of exhibition and public spaces. It will have a science and technology focus and include the largest planetarium in Australia.

Riverside Theatres will also receive a redevelopment will build on the valued brand of the existing Riverside Theatres, maintaining its connection with current audiences. It will continue to provide opportunity for educational and cultural industry development as well as meeting future demand for high quality diverse local, Australian and global performance.

## **WESTMEAD INNOVATION PRECINCT**





Already Australia's largest health services precinct, Westmead offers world-class integrated tertiary clinical care, an innovative education and research network, hundreds of private health businesses and the globally connected Westmead Institute for Medical Research and Children's Medical Research Institute.

More than \$3 billion has been committed by government, universities and the private sector to realise the vision of an integrated and innovative health, commercial, education and research precinct. By 2036, this will support 20,000 tertiary students and 50,000 full time staff.

To support these workers, we will also advocate for the Westmead Multimodal Interchange. The Parramatta Light Rail is already set to be completed, and the Metro West will be the starting point for the precinct and form into a thriving interchange bringing workers and visitors into and out of Westmead.





# **Tracking** our progress

Achieving our shared vision

This Community Strategic Plan has outlined our community's shared vision, main priorities, aspirations for the future, and how they will be achieved.

So that we can track our progress along the way, we'll use the methods identified on pages 40-51 of this Plan to monitor our movement towards achieving these goals. A full report on the progress of the implementation of the Community Strategic Plan will be published in the State of Our City Report in early 2025.

In addition, councils are required to report regularly to the community on all levels of their integrated plans. This includes:

will be reviewed and updated

Council term to ensure that it

circumstances.



Delivery Program, every six



Progress reports on the principal activities in the



An annual report which outlines Council's achievements in implementing its Delivery Program, as well as a financial summary showing key income expenditure areas for the financial year, and an asset report.







# 5.05 Glossary

Term / Acronym	Description
Our City	All areas within the City of Parramatta Council local government area
CBD	Central Business District
Circular economy	A whole-of-system approach which tackles climate change, biodiversity loss, waste and pollution. It is a resilient system by design, where finite resources are continuously made and remade, delivering environmental, economic and social benefits to communities, businesses and our natural environment.
City resilience	City resilience reflects the overall "capacity of a city (individuals, communities, institutions, businesses and systems) to survive, adapt and thrive no matter what kinds of chronic stresses or acute shocks they experience". (Rockefeller Foundation: 2013).
CSP	Community Strategic Plan
DCP	Development Control Plan
GPOP	Greater Parramatta and the Olympic Peninsula
GRP	Gross Regional Product
GCC	Greater Cities Commission
LEP	Local Environment Plan
LGA	Local Government Area
LSPS	Local Strategic Planning Statement
Smart City	Utilisation of information and communication technologies to increase and improve efficiencies of operations, services and programs of a city. This could the implementation of smart sensors to gather specialised data to influence planning and design.
Universal Design	A design methodology which centres on creating inclusive spaces (digitally and physically). This means designing and developing spaces that are accessible for all people regardless of ability.
UN SDG	United Nations Sustainable Development Goals

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Social:	@parracity	
	@cityofparramatta	
	@cityofparramatta	

# Community Strategic Plan 2018 - 2038 **Endorsed June 2018 DRAFT Amendment June 2022**

# © For non-English speakers, phone interpretation services are available via TIS National on 131 450.

# **KOREAN**

본 소식지와 관련해 통역 지원이 필요하신 경우, TIS (131 450)에 전화하여 报, 请联系 TIS, 电话131 450, 要求 Parramatta Customer Service (9806 5050) 를 연결해 달라고 요청하시면 됩니다. 업무시간은 월요일에서 금요일,오전 8시 30분부터 오후 5시까지입니다.

# ARABIC

करें और उनसे कहें कि आपकी तरफ़ से पैरामाटा कस्टमर सर्विस को 9806 5050 पर نيابة عنك بخدمة زبائن بارامانا على الرقم

## **CHINESE**

如果你需要翻译协助阅读这份新闻简 他们代表你接通巴拉玛打市议会顾客 服务处, 电话 9806 5050。顾客服务 处的工作时间是每星期一至星期五, 上午8:30至下午5:00。

# HINDI

यदि आपको यह सूचना-पत्र समझने में सहायता إذا كنت بحاجة للمساعدة في चाहिए तो कृपया TIS को 131 450 पर फ़ोन بين إلى الجمعة بين إلى الجمعة بين إلى الجمعة بين إلى الجمعة بين 8.30 बजे से शाम 5.00 तक उपलब्ध है। الساعة 8:30 صباحاً و 5:00 مساءً.



Community Strategic Plan 2018 – 2038



cityofparramatta.nsw.gov.au