

Assessment and Ranking - City of Parramatta Community Event Grants, July 2022 Round
Funding available: Min \$35K available for this round (\$75K per annum)
Requested: \$98,000 Recommended \$39,280
Total of 11 applications shown in assessment rank order

Ra nk	Event	Date	Location	Applicant	Score	Request	Recomm -ended	Description	Notes
1	PARRAMATTA PRIDE PICNIC 3000 people FREE	22 Oct 2022	Foreshore River Reserve, Parramatta	Parramatta Queer Forum	81.33%	\$5,000	\$5,000	Takes place on the river foreshore: with stalls, food trucks, entertainment and activities for the LGBTQ+ community, friends, families, allies and local community. Local service providers and businesses mingle with community and local residents for a fun day of inclusion and celebrating diversity.	Always successful event that welcomes entire community for a great picnic day by the river. Parramatta focused yet brings many people from outside the LGA to Parramatta.
2	AFRICULTURES 2023 20,000 people \$5	3 Sept 2023	Cathy Freeman Park	Somali Welfare & Cultural Association	80.67%	\$10,000	NIL Suggest they apply next round	One day music and cultural festival that highlights the diversity various African communities in Western Sydney. Food stalls, market stalls, workshops, live music, dance and songs. A six a side soccer tournament, Watoto Childrens Corner. African and non-African communities engage with each other.	A large and successful festival now in the Parramatta LGA. The biggest African festival in Australia, usually with 20,000 attendees. They are a very professional organisation and event producers. CoP was included among their 2022 sponsors via this grant program. NOTE This application is for the Sept 2023 festival
3	DEAF FESTIVAL 1000 people FREE	26 Nov 2022	Cathy Freeman Park	Deaf Connect (ex Deaf Services Qld & Deaf Society NSW)	76.67%	\$10,000	\$5000	The Deaf Festival Sydney will include a Welcome to Country, and Deaf Acknowledgement, performances from Deaf artists, workshops, games and kids activities, stalls and food trucks.	The Deaf Festival’s increase in popularity led them to choose Cathy Freeman Park as their new venue. Many hearing people now attend, where originally it was for the community.
4	CAROLS IN BORONIA PARK 5000 people FREE	11 Dec 2022	Boronia Park, Epping	Epping Carlingford Combined Churches	74.67%	\$10,000	\$10,000	Carols in the park is a large, community event comprising market stalls, stage-entertainment, community bands, singers and community activities. Professional performers feature and audience sings carols. Carols 7.30pm. Fireworks 9pm.	A significant annual event for the Epping community (and beyond), local well-produced Christmas event, always well-attended and welcoming of all people.
5	SWANA SALON & SONG 1000 people FREE	28 Apr 2023	Riverside Theatres	A.C.E. (Arts & Cultural Exchange)	71.67%	\$10,000	\$2,500	Part of the inaugural SWANA Film Festival. Firstly - acclaimed Dandana Ensemble. Secondly - Sunday Subhiya salon of tea and talk on women and diverse gender people on screen, exploring the shifts in and impacts of gendered representation. S.W.A.N.A. is South West Asian/ North African communities - in place of ‘Middle Eastern’, ‘Near Eastern’, ‘Arab World’ or ‘Islamic’	New concept and event encompassing works by and about ‘SWANA’ communities. It is part of a long standing film festival. It is intended to be free. Grant would need condition that it is promoted to whole general public community.
6	MULTICULTURAL ANNUAL EVENT 350 people FREE	19 Nov 2022	Don Moore Community Hall, Carlingford	Australia Telugu Samithi Inc	71.67%	\$3,000	\$1,780	Local multicultural talent: musicians, dancers, drama, presentations to winners of singing, dancing, Spelling Bee comps. All welcome for dinner and performances. (Applicant requested over 20% of event cost, thus reduction to 20%)	Not a professional style concert but a community event for aspiring performers - a welcoming friendly event for everyone in a local community hall. Condition of grant would be promotion outside Telegu community to general public especially in Carlingford area.
7	LITTLE INDIA FAIR 15,000 people FREE	15 Oct 2022	Wigram St Harris Park	Council of Indian Australians / Praful Desai	68%	\$10,000	\$5,000	Music, dance, food, activities for kids. The LIF22 will have a Fashion Show, Deepavali traditional specials like Aarti, Lakhmi Pooja and fireworks. The cultural performances projects positive image, awareness of Parramatta as a multicultural city promoting unique experiences and attractions.	A successful street-fair style event presented for three years by this group, using prof event producers AMA Connect to facilitate. NB Event date is the same as a similar event in the same location also requesting funding. Another event planned for 29 Oct
8	LITTLE INDIA HARRIS PARK DIWALI 10,000 people FREE	29 Oct 2022	Little India, Harris Park	Little India Harris Pk Business Asscn Sanjay Deshwal	68%	\$10,000	\$5,000	LIHPBA will endeavour to close down the main street of Harris Park to traffic so that a street fair like environment can be created. The street will come alive with lights, music, dances, kids play areas and activities for kids, adults and seniors.	This is a new applicant/producer. As a big event including road closures, it must have a professional event production company. Council would add a condition to grant that professional event production company is engaged.
9	DIWALI FESTIVAL 5000 people \$5	16 Oct 2022	Prince Alfred Square	Hindu Council of Australia/ Sanjeev Goyal	62.67%	\$10,000	\$5,000	Traditional food and sweets are prepared and gifted to each other, fun and cultural activities, attracting families and people from across all aspects of life	The Hindu Council’s large Divali event which has been held in Parramatta Park and Bella Vista in recent years. Council will need to add a condition to grant that a professional event production company is engaged.
10	DOCWEST FILM FESTIVAL 1500 people \$15	2-6 Nov 2022	Riverside Theatres	Antenna Documentary Film Festival	56.67%	\$10,000	NIL	Premieres of acclaimed documentaries from Australia and abroad. Panel discussions, masterclasses, Q&As by local and international filmmakers - to engage and stimulate the diverse, vibrant Western Sydney community.	Antenna has now delivered 10 commercially and critically successful festivals, has gained industry support, positive press and has increased audience numbers and box office.
11	DIWALI FESTIVAL 2000 people FREE	15 Oct 2022	Harris Park	Turbans4Australia	54%	\$10,000	NIL	Diwali is a major religious event observed by Sikhs, Hindus, Buddhists and Jains. Event date same as similar event in same location also requesting funding.	Event involves closure of two streets. Council will need to add a condition to grant that a professional event production company is engaged.
						TOTAL REQUESTED \$98,000	RECOMME NDED \$39,280		