CITY OF PARRAMATTA

NOTICE OF COUNCIL MEETING

PUBLIC SUPPLEMENTARY AGENDA - A

An Ordinary Meeting of City of Parramatta Council will be held in the Council Chambers, 5 Parramatta Square, Parramatta on Monday, 31 October 2022 at 6:30pm.

Bryan Hynes
ACTING CHIEF EXECUTIVE OFFICER

TABLE OF CONTENTS

ITEM	SUBJECT	PAGE NO
14	**NOTICES OF MOTION**	
14.1	Mosquito Education Campaign for Summer 22/23	3
14.2	ParraMatch 2022	7
14.3	Acknowledgement of the Community involved in supporting Sanfilippo Foundation	10
14.4	Center for Australia India Relations	12
15	**QUESTIONS WITH NOTICE**	
15.1	Questions Taken on Notice - 10 October 2022 Council Meeting	15

After the conclusion of the Council Meeting, and if time permits, Councillors will be provided an opportunity to ask questions of staff.

NOTICE OF MOTION

ITEM NUMBER	14.1
SUBJECT	Mosquito Education Campaign for Summer 22/23
REFERENCE	F2022/00105 - D08733490
FROM	Councillor Kellie Darley

MOTION

(a) **That** Council thank Associate Professor Cameron Webb for his assistance so far to Council developing a response to the ongoing problem of Mosquitos, including his presentation at a recent Councillor workshop, as well as supporting Council's participation in Arbovirus Mosquito Monitoring Program since 2018.

(b) **That** Council conduct an initial mosquito education campaign for this upcoming summer, particularly given it's predicted to be a significant mozzie season, namely:

1. Corflute signage at key mosquito hotspots, communicating key messaging with QR code to further information on our website.

2. Develop new brochure/ factsheet based on existing NSW Health content and include top tips on how to prepare for mosquito season and highlight hotspots. This brochure will be available at key Council facilities (such as PHIVE, Libraries, WPCCL), as well as distributed via letterbox drop to mosquito hotspot suburbs (mostly within Dundas and Rosehill Wards, including Wentworth Point, Newington, Ermington and Rydalmere).

3. New webpage with key educational messaging including a link to digital brochure/ factsheet.

4. Social media awareness posts with call to action to drive visitation to new informational webpage, as well as resharing any NSW Health content.

(c) **That** any component of the initial mosquito education campaign not able to be done within existing resourcing, be funded from Ward Initiatives Funding (Dundas Ward, Councillor Kellie Darley's allocation as well as contribution if needed from Rosehill Ward).

(d) **Further, that** the results and feedback on the initial mosquito education campaign inform the Operational Plan for 23/24 and development of a Mosquito Action Plan for Council.

BACKGROUND

1. Mosquitoes have been part of life in the Parramatta LGA for as long as anyone can remember. While thankfully it's rare for locals to become infected with a mosquito borne disease in our city, mozzies are a great nuisance to hundreds of thousands of residents, workers and visitors wanting to enjoy being outdoors in our city during mozzie season (December to May each year). The impact of mozzies is particularly felt by families, with it being common for children to have

an allergic reaction to mosquito bites and then get secondary infections from scratching the bite welts.

2. The Parramatta River Catchment holds the NSW record for the most number of saltmarsh mosquitoes collected in a single trap, as part of the NSW Arbovirus Surveillance Program. Close to 30,000 saltmarsh mozzies were trapped in Silverwater, along Duck River near where it joins Parramatta River, in February 2020. City of Parramatta also holds the record for the most Australian Backyard Mosquitoes trapped as part of the NSW Arbovirus Surveillance Program. A total of 605 Australian Backyard Mosquitoes were trapped at the same spot in Silverwater in January this year. These freshwater mosquitoes aren't found breeding in mangroves and other wetland habitats along the river, instead they love water holding containers in backyards.

3. City of Parramatta has a history of working to reduce the impact of mosquitoes on our community. Following strong community outcry over mozzies in the 1990's, the then Parramatta City Council established a Mosquito Working Party. The founding members included Parramatta City Council, Ryde City Council, NSW Health, University of Sydney and Westmead Hospital. For years the Working Party advocated to the NSW Government and implemented measures to reduce the mosquito population and impact on residents and visitors across the Parramatta LGA and surrounding areas, including the introduction of regular spraying over the wetlands at Sydney Olympic Park, which continues today.

4. Fast forward 30 years and the number of people living along Parramatta River has grown by about 50%. This growth in people, along with the impact of the associated urban development on our natural environment, has been perfect for mozzies and means they continue to be a major pest for our community. But the work to minimise the impacts of mozzies hasn't kept pace.

5. In October 2019, local resident Cindy Brown started an online petition asking for Parramatta and Ryde Councils to take steps to reduce the mosquito population. It was supported by close to 500 residents. In early 2020, a paper petition was started so this could be presented to City of Parramatta Council but then covid hit and it was never completed nor presented to Council.

6. This motion seeks to continue the work of former Parramatta City Council Alderman Greg McKay, who chaired the Mosquito Working Party for most of its existence, and support residents and visitors to stay safe from mozzies.

7. This motion also follows on from a previous Notice of Motion, Item 14.1 Mosquito Awareness Campaign and Action Plan, at the 14th June 2022 Council meeting which was deferred to a Councillor workshop for further discussion and information.

Kellie Darley
Councillor

EXECUTIVE DIRECTOR, CITY ASSETS & OPERATIONS RESPONSE

8. A La Niña weather pattern has brought record rain levels to Sydney. Lots of water in the environment will provide great habitat for mosquitoes and it is

anticipated that we will see a high level of mosquitoes this season as the weather warms.

9. Given the public nuisance of mosquitos a simple educational campaign, to focus on domestic actions residents can undertake to assist in the reduction of mosquito activity, is supported.

10. Council's Marketing team recommend the following approach for a community education campaign:

    a. Corflute signage at key mosquito hotspots
        i. Communicating key messaging with QR code to further information on our website.

    b. Develop new brochure / factsheet based on existing NSW Health content and include top tips on how to prepare for mosquito season and highlight hotspots. Brochure to be available at key Council facilities:

        i. PHIVE
        ii. Libraries, WPCCL
        iii. Customer Contact Centre
        iv. ROC
        v. Mailout of factsheet to the Dundas and Rosehill Wards.

    c. New webpage with key educational messaging including a link to digital brochure / factsheet.

    d. Socials
        i. Awareness post with call to action to drive visitation to new informational webpage.
        ii. Re-share any NSW Health shares relevant content.

11. The above marketing strategy is in line with this Notice of Motion.

FINANCIAL AND RESOURCE IMPLICATIONS

12. The social media component of this campaign and temporary corflute signage to a total value of $5,000 can be funded under existing resources from Council's Environmental and Sustainability Budget under 718000-620210. This work has commenced and was already in planning for this year's mosquito season.

13. An additional total of $13,237 will be required from Ward Initiatives Funding (Dundas Ward and/or Rosehill Ward) to facilitate the production of a factsheet and the letterbox distribution. This cost is broken down as:

    a. Factsheet production for Dundas and Rosehill Wards (double-sided A5 115gsm): $2,317.45 ex GST.
    b. Factsheet distribution to Dundas and Rosehill Wards: $10,920 ex GST.
    c. TOTAL = $13,237.45 ex GST.

Kellie Darley
Councillor

John Warburton
Executive Director, City Assets & Operations

John Angilley
Chief Financial and Information Officer

Bryan Hynes
Acting Chief Executive Officer

ATTACHMENTS:
There are no attachments for this report.

NOTICE OF MOTION

ITEM NUMBER 14.2
SUBJECT ParraMatch 2022
REFERENCE F2022/00105 - D08733491
FROM Councillor Kellie Darley

MOTION

(a) **That** Council congratulates the five community organisations selected to participate in ParraMatch 2022, namely:

1. Symphony For Life Foundation – Parramatta Children's Orchestra.

2. Support the Girls Australia – Support The Girls Morning Tea & Bra Gifting Event.

3. Dundas Area Neighbourhood Centre – The Heart of the Community.

4. DRG Stitches Collection – The Stitches Challenge Parramatta.

5. All Hands – Confidence, Comfort and Coping.

(b) **That** Council acknowledges the impact of the crowdfunding platform unexpectedly stopping mid-way through ParraMatch and that the five ParraMatch projects were not able to complete their fundraising campaign and meet their targets as a result, through no fault of their own.

(c) **Further, that** Council fulfils its original commitment to provide small financial assistance of $1,500 per project, consisting of the initial $1,000 that was to be provided to start their campaigns and $500 that was to be available to those organisations that received pledges from over 25 individual supporters, given ParraMatch had to be cancelled.

BACKGROUND

1. ParraMatch is an innovative project providing five local not-for-profit groups with fundraising skills, promotional opportunities and financial assistance to support them to raise money for important community initiatives they've identified. This crowdfunding supported project is run by StartSomeGood, in conjunction with City of Parramatta Council.

2. ParraMatch started in 2021, as a pivot of the Pitch for Good Parramatta program (which Council had run annually from 2016 to 2019), due to COVID-19.

3. The 2022 ParraMatch campaign was schedule to run from 8th August to 9th September.

4. Unfortunately, mid-way through ParraMatch campaign, StartSomeGood were advised by their payment processor, Stripe, that they'd decided to no longer support crowdfunding platforms and, with virtually no notice, withdrew the functionality for processing payments from the StartSomeGood platform. The

result was that people were unable to pledge to campaigns currently running on the StartSomeGood platform and any amount pledged could not be processed (nor funds provided to the campaign organisers). This affected a significant numbers of crowd funding campaigns, in Australia and globally, including, the five ParraMatch community organisations.

5. The five ParraMatch community organisations had put in considerable effort to launch and promote their crowdfunding campaigns and still have worthwhile projects that require funding.

6. While ParraMatch had to be cancelled in the end for 2022, through no fault of Council's, StartSomeGood nor the five community organisations, it is an important show of good faith that Council still provide the $1,500 originally committed to each of these worthwhile projects.

Kellie Darley
Councillor

EXECUIVE DIRECTOR, COMMUNITY SERVICES RESPONSE

7. Council's Community Capacity Building Team acknowledges the impact of the unexpected early closure of the 2022 Parramatch Program on the five participating community organisations.

FINANCIAL AND RESOURCE IMPLICATIONS

8. The total funding of $7,500 that would have been provided to the participants, were they to have been successful with their fundraising campaigns, remains available to support the five participating community organisations.

9. Council Officers are supportive of Council providing project funding of up to $1,500 to each impacted community organisation, where participants can demonstrate that they can use these funds in line with the objectives of the original Parramatch Projects for which they were fundrasing.

10. Where participants cannot demonstrate that Council funding will be used in line with their original Parramatch Project, the Community Capacity Building Team are able offer participants a place in a Digital Storytellers workshop. These Workshops aim to build on the skills participants learned through Parramatch and will help them create more online material to use in social media postings, promotional events or future crowdfunding campaigns. This capacity building opportunity will help build the participants longer term capability to attract resources to support their future activities.

Kellie Darley
Councillor

Jon Greig
Executive Director Community Services

John Angilley
Chief Financial and Information Officer

Bryan Hynes
Acting Chief Executive Officer

ATTACHMENTS:
There are no attachments for this report.

NOTICE OF MOTION

ITEM NUMBER	14.3
SUBJECT	Acknowledgement of the Community involved in supporting Sanfilippo Foundation
REFERENCE	F2022/00105 - D08733492
FROM	Deputy Lord Mayor Councillor Sameer Pandey

MOTION

(a) **That** Council acknowledges the efforts of members of the Community involved in supporting Sanfilippo Foundation and raising awareness for childhood dementia.

(b) **Further, that** Council donates $1,000 to the Charity supporting the Foundation.

BACKGROUND

1. Sanfilippo is a rare genetic condition that causes fatal brain damage. It is a type of childhood dementia, and most children never reach adulthood. There is currently no treatment or cure available to children diagnosed with this devastating disease but there is hope.

2. A local group at Toongabbie is organizing a plant sale on 30 October to raise necessary funds to support Sanfilippo Foundation

Sameer Pandey
Deputy Lord Mayor

CHIEF OF STAFF RESPONSE

3. A community fundraiser for the Sanfilippo Children's Foundation is taking place on Sunday, 30 October, from 10.00am – 2.00pm in 7 Bethel Street, Toongabbie. The fundraiser includes a raffle, bbq and plants for sale with members of the community encouraged to donate potted plants, pots, ornaments and any other new / good condition second-hand garden related items to be sold for fundraising.

4. The Sanfilippo Children's Foundation is officially registered with the Australian Charities and Not-for-profits Commission (ACNC), first established in 2013.

5. The purpose of the Sanfilippo Children's Foundation is to drive research for a world without Sanfilippo Syndrome.

6. They aim to achieve this by:

    a. Funding research which might halt progression of the condition, reverse damage caused or improve quality of life for patients with the condition;

    b. Providing clear, accurate and up-to-date information to diagnosed families regarding the disease, therapeutic avenues and current research programs;

c. Raising awareness of the disease amongst the community, including the medical profession;

d. Advocating for improved outcomes for the Sanfilippo patient community;

e. Improving the diagnosis path – more accurate and earlier diagnosis to enable appropriate treatment.

7. Should Council resolve in accordance with the motion, the donation will be made by Council directly to the Sanfilippo Children's Charity as an ACNC Registered Charity, referencing the community fundraiser.

FINANCIAL AND RESOURCE IMPLICATIONS

8. Should Council resolve in accordance with the motion, the donation can be met from the existing 2022/23 Lord Mayor and Council Support donations budget (126000 – 646203).

Sameer Pandey
Deputy Lord Mayor

Justin Mulder
Chief of Staff

John Angilley
Chief Financial and Information Officer

Bryan Hynes
Acting Chief Executive Officer

ATTACHMENTS:
There are no attachments for this report.

NOTICE OF MOTION

ITEM NUMBER	14.4
SUBJECT	Center for Australia India Relations
REFERENCE	F2022/00105 - D08733493
FROM	Deputy Lord Mayor Councillor Sameer Pandey

MOTION

That Council lobby for the Center for Australia India Relations to be established in Parramatta and write to the local Federal Member for Parramatta expressing its support for the Centre to be in Parramatta.

BACKGROUND

No background was provided.

Sameer Pandey
Deputy Lord Mayor

DIRECTOR, CITY STRATEGY RESPONSE

1. Staff support this notice of motion and the preparation of the letter can be prepared within existing resources.

2. The Lord Mayor and Council are already a co-signatory on a letter addressed to Minister Wong, advocating for the Centre for Australia India Relations to be located in Parramatta.

FINANCIAL AND RESOURCE IMPLICATIONS

3. There are no financial implications for this notice of motion.

Sameer Pandey
Deputy Lord Mayor

Nicole Carnegie
Director City Strategy

John Angilley
Chief Financial and Information Officer

Bryan Hynes
Acting Chief Executive Officer

ATTACHMENTS:

1 Centre for Australia India Relations Support Letter 2 Pages

Senator the Hon Penny Wong
PO Box 6100
Senate
Parliament House
Canberra ACT 2600

Dear Minister Wong,

Centre for Australian India Relations

Australia and India are writing a new economic narrative.

India has been identified as a key partner by Australia at many strategic levels and not least the need to diversify supply chain risks, identify new export markets for Australian companies, and to attract skills and investment.

This partnership is a defining reset in Australia's future over the next 50 years.

The recent elevation of the Australia India bilateral ties to a Comprehensive Strategic Partnership in 2020, and the signing of the Australia India Economic Cooperation and Trade Agreement (AI ECTA) in April 2022 is significant. AI ECTA is India's first trade deal with a developed economy in a decade and only the second in a span of 11 years. It shows just how much Australia's bilateral relationship with India has grown recently.

India has so much opportunity for Australia. It is the 5th-largest economy with the one of the fastest growth rates in the world, India has the world's 3rd largest start-up ecosystem with over 107 unicorns, India is 2nd globally in the number of start-ups, 1st in the world in new start-ups adding every day. India's stock market in terms of size, is the 4th largest in the world. India's consumer market is a $1 trillion investment opportunity accompanied by rapid growth in demand, demographics, digitisation, and urbanisation. Understanding the scale of New India, is critically important for Australian businesses, universities and governments.

Australia has much to offer this dynamic New India and now is the time for Australian businesses to focus and contribute to the once-in-a generation opportunity that India offers.

The Centre for Australia India Relations, which the Australian government has committed to establish in mid-2023, will further reinforce the bilateral intent to deepen commercial, cultural, academic and government bonds. This platform will foster ties and support our expanding exchange and cooperation with India, and might well focus on promoting policy dialogue, building Australian business literacy and links, engaging Australia's Indian diaspora communities. But, more than this, the Centre could be the first Australia India point of focus, bringing together all levels of government, industry and the broader community to drive Australia-India engagement. It has the potential to become the physical and symbolic centre of gravity for a revived and growing bilateral relationship.

Australia and India benefit from a long-standing relationship, with deep people-to-people links. A generation of skilled migrants, professionals and students make the Indian diaspora Australia's fastest growing large diaspora. At 2.8% of the Australian population, Indians are the largest overseas migrant cohort in the past decade, and this will continue to grow. This dynamic is even more apparent in Greater Western Sydney, and especially in that region's centre, Parramatta.

As of the 2021 census, 41% of GWS residents were born overseas, with top countries being India, China, Vietnam, Philippines, Iraq, and Lebanon. Almost half (46%) of the GWS population speak a

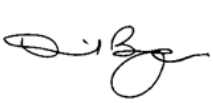
language other than English, and 22% identify as religiously affiliated with Buddhism, Hinduism, or Islam. The City of Parramatta is home to the largest population of Indian and South Asian people in Australia, with more than 29,000 residents identifying India as their country of birth in the 2021 Census.

For this reason, we believe that the Australian Government should centre Australia's engagement with India in Parramatta, providing strong support to and from the local Indian expat community and tapping into the remarkable growth in the Greater Western Sydney economy.

Indian diaspora communities being rich sources of dynamism and enterprise, are active across all aspects of Australian life, including in business, politics, the judiciary, government, civil society, academia, science, the arts and sport.

The Centre for Australia India Relations can be a perfect opportunity to further unite these powerful enterprises and communities, provide a focus point for our growing bi-lateral relationships, and also offer a permanent platform to bring politic, academia, business, and diaspora together.

We request that priority is given to progressing this important initiative, developing it in the central and strategic location of Parramatta, to maximise the opportunity in our hands.



David Borger

Executive Director, Business Western Sydney

David Harding

Executive Director, Business NSW

Christopher Brown

Chairman, Western Sydney Leadership Dialogue

Clr Donna Davis

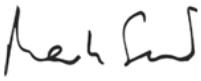
Lord Mayor, City of Parramatta

Professor Attila Brungs

Vice-Chancellor and President, University of New South Wales

Professor Barney Glover

Vice-Chancellor of Western Sydney University

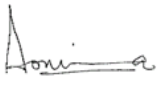


Professor Mark Scott

Vice-Chancellor and Principal Professor, University of Sydney

Irfan Malik

President NSW Australia India Business Council



Sonia Gandhi

Director, Gandhi Creations

Dipen Rughani

CEO Newland Global Group

QUESTIONS WITH NOTICE

ITEM NUMBER 15.1
SUBJECT Questions Taken on Notice - 10 October 2022 Council Meeting
REFERENCE F2022/00105 - D08726288
REPORT OF Governance Manager

QUESTIONS TAKEN ON NOTICE FROM THE COUNCIL MEETING OF 10 OCTOBER 2022

Item	Subject	Councillor	Question
13.2	Outcome of Public Exhibition and impact of Department of Planning decisions on Draft Parramatta City Centre DCP	Garrard	What is the distance between NAB and the University?
14.1	OLG Model Social Media Policy	Bradley	Can staff advice Councillors a reasonable timeframe for the adopted Social Media Policy to be reviewed by the Policy Review Committee and brought back to Council?
14.1	OLG Model Social Media Policy	Pandey	Can the adopted Social Media Policy be retrospectively applied to posts already on social media?

BACKGROUND

1. Paragraph 9.23 of Council's Code of Meeting Practice states:

> *"Where a councillor or council employee to whom a question is put is unable to respond to the question at the meeting at which it is put, they may take it on notice and report the response to the next meeting of the Council*."

STAFF RESPONSE

Item 13.2 – Outcome of Public Exhibition and impact of Department of Planning decisions on Draft Parramatta City Centre DCP

Question from Councillor Garrard

During discussion on Item 13.2 - Outcome of Public Exhibition and impact of Department of Planning decisions on Draft Parramatta City Centre DCP, Clr Garrard asked the following question:

What is the building separation between NAB (3PS) and WSU (1PS)?

Executive Director, City Planning & Design

1. The building separation on the eastern side of 3PS (NAB) to 1PS (UWS) is 6m. This is consistent from the ground to the top of the building for approximately 23 storeys (77m) which is the height of 3PS. Both 3PS and 1PS are equivalent in height.

2. It is critical to note that the building heights of 3PS (NAB) and 1PS (UWS) are NOT COMPARABLE to building heights that will be realised under the Unlimited Commercial Floor Space (UCFS) provisions of the City Centre LEP, which will see buildings up to approximately 70 storeys (240m). This equates to heights more than three times that of 3PS (NAB) and 1PS (UWS).

3. The recommended building separation of 18m referred to in the Council report on the City Centre DCP relates to the distance between TOWERS (the upper level of buildings), NOT BETWEEN PODIUMS (the lower first few floors touching the ground). The form of building for which the 18m separation control is proposed, only applies for buildings seeking the greater commercial floor space, which will be tower and podium building forms rather buildings in the round like the NAB and 1PS buildings.

4. It should be noted that there are different building separations on all sides of 3PS (NAB) as follows:

    i. The building separation between 3PS (NAB) and 119A Macquarie Street (on the western side at Civic Link) is 20m.

    ii. The building separation to the north of 3PS (on the Macquarie Street frontage) is currently 20-27m. The 20m separation occurs between ground level and podium heights and a greater separation of 27m occurs above the podium height for elements that are taller (building on corner of Macquarie and Smith Streets).

    iii. The building separation on the south of 3PS (NAB) and 1PS (UWS) is a minimum 40m which reflects the set-out width of Parramatta Square.

Item 14.1 – OLG Model Social Media Policy

Question from Councillor Bradley

During discussion on Notice of Motion moved by Councillor Wearne, Councillor Bradley asked the following question:

> *Can staff advice Councillors a reasonable timeframe for the adopted Social Media Policy to be reviewed by the Policy Review Committee and brought back to Council?*

Executive Director, City Engagement and Experience

Part (c) of the Council Resolution on 10 October to adopt the Social Media Policy delegated to the Chief Executive Officer to amend specified clauses. The adopted Social Media Policy as amended by the CEO will be presented at the next Policy Review Committee meeting on 8 November.

The adopted Social Media Policy as amended has been assessed by Council's Digital & Creative and Governance teams and it is has not been deemed necessary to undertake an early review of the Policy before the standard periodic review date. The Social Media Policy is next due for review by 10 October 2026.

As the adopted Social Media Policy was informed by the Office of Local Government's Model Policy, conducting a further formal review to consider implementing notable variations would not be advisable. Council officers will continue to develop internal operational procedures to support staff implementation of the direction set by the Social Media Policy for the management of Council's Social Media platforms.

Item 14.1 – OLG Model Social Media Policy

Question from Councillor Pandey

During discussion on Notice of Motion moved by Councillor Wearne, Councillor Bradley asked the following question:

Can the adopted Social Media Policy be retrospectively applied to posts already on social media?

Executive Director, Finance & Information

The Social Media Policy (Policy) is not retrospective. A breach of the Policy can only occur from the date of adoption.

However, the Policy is drafted in the present tense. It therefore relates to the present use. If a Council official had been using social media prior to the adoption of the Policy, and that use continues once adopted, the policy would apply to the continuing use.

ATTACHMENTS:

REFERENCE MATERIAL