

NOTICE OF COUNCIL MEETING

PUBLIC AGENDA

An Ordinary Meeting of City of Parramatta Council will be held in PHIVE (COUNCIL CHAMBER) COUNCIL CHAMBER AT 5 PARRAMATTA SQUARE, PARRAMATTA on Monday, 12 August 2024 at 6.30PM.

Gail Connolly PSM
CHIEF EXECUTIVE OFFICER

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MINUTE OF THE LORD MAYOR

ITEM NUMBER	8.1
SUBJECT	Parramatta District Cricket Club Book
REFERENCE	F2024/00282 - D09511354
REPORT OF	Lord Mayor Councillor Pierre Esber

CSP THEME: Accessible

WORKSHOP/BRIEFING DATE: Nil

PURPOSE: The purpose of this Lord Mayoral Minute is to recognise the new publication, 'A True Blue Tale', a book documenting over 180 years of Parramatta District Cricket Club history, and its significance to Parramatta's recorded history and heritage.

RECOMMENDATION:

- (a) That Council recognise the longstanding Parramatta District Cricket Club and its historic connections to the Parramatta LGA as the oldest living cricket club in NSW.
- (b) That Council commend Parramatta District Cricket Club on their new publication, 'A True Blue Tale', a historical record documenting over 180 years of local cricket history, written by local historian and cricketer Tom Wood.

BACKGROUND

1. Parramatta District Cricket Club is the oldest living cricket club in NSW and maintains its historic connections to the Parramatta LGA. To that end, local historian and cricketer Tom Wood, has recently written 'A True Blue Tale', a historical record documenting over 180 years of Parramatta District Cricket Club.
2. Newspapers references show that the Parramatta District Cricket Club played games in 1840, but the club has nominated its official inception date as 11th September 1843 (a match vs. Liverpool) because it was the first time a full match scoresheet was published in the press. In November 2018 Parramatta held its 175th Anniversary Dinner at the Rydges Hotel Parramatta. The club is now 181 years old.
3. In 1862 the Club President Dr. George Hogarth Pringle gained permission for the club to build a cricket field on the site of what is now CommBank Stadium. With 'picks and shovels' the hearty cricketers took 12 months to perform the task and in March 1863 their labours were rewarded with the first match on their home-ground – 'Marrieds vs. Singles'.
4. On the 11th of April 1867, Parramatta played the famous Australian Aboriginal team that was to win acclaim as the first team of Australian crickets to tour the United Kingdom (1868). Parramatta won the match by 16 runs.
5. Between 1881 and 1891 Parramatta played six matches against the touring English International teams – the only Sydney club to do so. In 1891 local Bank

Officer and Parramatta player Joseph Wilson bowled the legendary Dr. W.G. Grace for 'duck'. In the 1884 match Parramatta fast bowler Percy Maybury grabbed a remarkable 9/81.

6. Many talented players have represented Parramatta including the first of its 19 Test and International representatives, Frank Iredale in the 1890s. Other early stars were Gerry Hazlitt, Les Pye, 'Mudgee' Cranney, Gar and Mick Waddy, W.P. Howell, Ron James and Ray Rowe.
7. In 1958, Parramatta's first grade captain, the locally raised and educated Richie Benaud, was elected captain of Australia's Test team to take on England for the renowned Ashes. This was a great honour for both the club and the district.
8. In 1893/94 Parramatta was one of the eight foundation clubs of the NSW Premier Cricket Competition (then known as Electorate cricket) – said to be the strongest club cricket in the world.
9. Numerous City of Parramatta Mayors or Councillors have contributed to the life of the Parramatta District Cricket Club, including:
 - a. Richard Harper – Mayor (1867), Player (1860s)
 - b. Joseph Booth – Mayor (1882-3), Alderman 10 years & Parramatta Borough Treasurer 9 years, Player (1870s).
 - c. Charles J. Byrnes – State MP, Several terms as Mayor (1860s-1880s), President of Parramatta Cricket Club (1893-1908).
 - d. Phillip Henry Jeffery – Mayor (1939-48), City Alderman (28 years), President (16 years: 1940-53, 1921-24), Player (1918-24).
 - e. Robert Paul Elliott – Federal MP, Mayor (1984-86), Player (1974-75).

FINANCIAL IMPLICATION FOR COUNCIL

10. There are no further financial implications for Council arising as a result of this Lord Mayoral Minute.

Lord Mayor Councillor Pierre Esber

ATTACHMENTS:

There are no attachments for this report.

REFERENCE MATERIAL

MINUTE OF THE LORD MAYOR

ITEM NUMBER	8.2
SUBJECT	Parramatta the Cradle City's List of One Hundred Firsts Book
REFERENCE	F2024/00282 - D09518586
REPORT OF	Lord Mayor Councillor Pierre Esber

CSP THEME: Welcoming

WORKSHOP/BRIEFING DATE: Nil

PURPOSE: The purpose of this Lord Mayoral Minute is to recognise the new publication, 'The Colonial Nation's First Big Steps: Parramatta the Cradle City's List of One Hundred Firsts', a book documenting one hundred milestones for Parramatta, and its significance to Parramatta's recorded history and heritage.

RECOMMENDATION:

- (a) That Council recognise the new publication, 'The Colonial Nation's First Big Steps: Parramatta the Cradle City's List of One Hundred Firsts', a book documenting one hundred milestones for Parramatta, written by local historian Gary John Carter in collaboration with various Parramatta heritage groups.
- (b) That the Lord Mayor send a copy of the book to high schools in the Parramatta LGA to encourage greater interaction with Parramatta's history and heritage amongst the next generation, in honour of Children's Book Week from 17-23 August.

BACKGROUND

1. 'The Colonial Nation's First Big Steps: Parramatta the Cradle City's List of One Hundred Firsts', is a recently published book documenting one hundred milestones for Parramatta, written by local historian Gary John Carter in collaboration with various Parramatta heritage groups.
2. The work is a collaboration of research, help and knowledge from various Parramatta heritage groups. On the Parramatta Female Factory 'Riot Day' in 2022 Gary John Carter and a group of local history aficionados were talking about compiling a list of achievements and the first steps that led to Parramatta being acknowledged as the Nation's Cradle City. This book is the end result after two years of research.
3. The book lists one hundred firsts associated with colonial Parramatta, the interaction with local Indigenous custodians the Burramattagal Dharug people and other stories up to and including the Alfred St Bridge in 2024, a diagonal pedestrian bridge across the Parramatta River.
4. The following list is a selection of stories from the book.
 - a. First settlement after landing at Sydney Cove, Parramatta 1788.
 - b. First successful Parramatta farmer and wheat harvest Henry Dodd 1789.

- c. First piano and lessons in Parramatta 1791.
- d. First identified and organised Aboriginal resistance in Parramatta, Pemulwuy 1797.
- e. First major wool industry John and Elizabeth Macarthur 1801.
- f. First grape vines for wine production, Parramatta 1801.
- g. First public brewery Parramatta 1804.
- h. First recorded horse race in Australia; Parramatta 1810.
- i. First Australian Parramatta-born novelist, John Lang born 1818.
- j. First Agriculture Society, Parramatta 1822.
- k. First Parramatta entrepreneurs in Australia 1825.
- l. First Parramatta female industrial action in Australia, and women's riot 1827.
- m. First Novice Nun to be Professed in Australia 1839 Xavier Williams.
- n. First pilots licence William Hart Penrith to Parramatta flight 1911.
- o. First Australian female architect, engineer, and early aviator, Florence Mary Taylor.
- p. First Hindu temple in Australia – Auburn near Parramatta in 1977

FINANCIAL IMPLICATION FOR COUNCIL

- 5. The proposed purchase of books can be funded from the existing Lord Mayor and Councillor Support Budget 2024/25 (the estimated budget cost at approximately \$30 per book for 18 secondary schools in the Parramatta LGA is \$540.00).

Lord Mayor Councillor Pierre Esber

ATTACHMENTS:

There are no attachments for this report.

REFERENCE MATERIAL

MINUTE OF THE LORD MAYOR

ITEM NUMBER	8.3
SUBJECT	Camp Quality's Big, Big, Big Walk for Little Kids
REFERENCE	F2024/00282 - D09518412
REPORT OF	Lord Mayor Councillor Pierre Esber

CSP THEME: Welcoming

WORKSHOP/BRIEFING DATE: Nil

PURPOSE: The purpose of this Lord Mayoral Minute is to seek endorsement for a donation of \$1,000 to Ed's Big, Big, Big Walk for Little Kids through the Parramatta LGA in support of Camp Quality.

RECOMMENDATION:

- (a) That Council recognise the exceptional efforts of Ed Orszulak and Sebastian Boehm, who are completing Ed's Big, Big, Big Walk for Little Kids from 23 July-30 September 2024 to raise funds for children and their families facing the trauma of a cancer diagnosis.
- (b) That the Lord Mayor donate \$1,000 to Ed's Big, Big, Big Walk for Little Kids, acknowledging that Ed Orszulak and Sebastian Boehm will make their way through the Parramatta LGA during the 2,720km walk from Brisbane to Melbourne.

BACKGROUND

1. On Tuesday 23 July 2024, Ed Orszulak and Sebastian Boehm, will begin Ed's Big, Big, Big Walk for Little Kids, a 2,720km walk from Brisbane to Melbourne through the Parramatta LGA to raise funds for Camp Quality. They hope to raise \$250,000 for children and their families facing the trauma of a cancer diagnosis. They will walk on average 40km a day for 70 days, crossing the finish line in Melbourne on Monday 30 September 2024.

FINANCIAL IMPLICATION FOR COUNCIL

2. The proposed donation of \$1,000 can be funded from the existing Lord Mayor and Councillor Support Donations Budget 2024/25 (100361-1260-1001-63159).
3. As of 8 August 2024, the Lord Mayor and Councillor Support Donations Budget 2024/25 (100361-1260-1001-63159) has a total of \$52,500 remaining for the 2024/25 financial year. Following this proposed donation, the remaining balance would be \$51,500.

Lord Mayor Councillor Pierre Esber

ATTACHMENTS:

There are no attachments for this report.

MINUTE OF THE LORD MAYOR

ITEM NUMBER	8.4
SUBJECT	Making a Difference for Christmas (Shirley Wehbe Lunch)
REFERENCE	F2024/00282 - D09518603
REPORT OF	Lord Mayor Councillor Pierre Esber

CSP THEME: Welcoming

WORKSHOP/BRIEFING DATE: Nil

PURPOSE: The purpose of the Lord Mayoral Minute is to seek endorsement for the donation of \$5,000 to the Making a Difference For Christmas registered charity to support its 2024 Christmas Day lunch for people experiencing homelessness.

RECOMMENDATION:

That Council donates \$5,000 to the Making a Difference For Christmas registered charity to support its 2024 Christmas Day lunch for people experiencing homelessness.

BACKGROUND

1. The Making a Difference For Christmas registered charity has a long history of hosting a lunch on Christmas Day in Parramatta for people experiencing homelessness.

FINANCIAL IMPLICATION FOR COUNCIL

2. Council's *Fees and Charges* allows for a fee reduction for the hire of Parramatta Town Hall by registered charities. A fee reduction/waiver of \$9,000 for the public holiday venue hire and staff costs has already been applied for this event.
3. Making A Difference for Christmas (NSW ABN: 55793408740) is a registered charity. The proposed donation of \$5,000 can be funded from the existing Lord Mayor and Councillor Support Donations Budget 2024/25.
4. The total financial implications for Council of this Lord Mayoral Minute in FY2024/25 is \$14,000.

Lord Mayor Councillor Pierre Esber

ATTACHMENTS:

There are no attachments for this report.

REFERENCE MATERIAL

MINUTE OF THE LORD MAYOR

ITEM NUMBER	8.5
SUBJECT	Congratulations on Urban Development Institute of Australia (UDIA) NSW and Urban Property Group Awards for Excellence Award
REFERENCE	F2024/00282 - D09518424
REPORT OF	Lord Mayor Councillor Pierre Esber

CSP THEME: Thriving

WORKSHOP/BRIEFING DATE: Nil

PURPOSE: The purpose of this Lord Mayoral Minute is to congratulate City of Parramatta staff and Walker Corporation on winning the 2024 Urban Renewal Project of the Year Award for Parramatta Square at the Urban Development Institute of Australia (UDIA) NSW and Urban Property Group Awards for Excellence.

RECOMMENDATION:

- (a) That Council congratulate City of Parramatta staff and Walker Corporation on winning the 2024 Urban Renewal Project of the Year Award for Parramatta Square at the Urban Development Institute of Australia (UDIA) NSW and Urban Property Group Awards for Excellence.
- (b) That Council commend the Council officers involved in these excellent projects on their outstanding efforts.

BACKGROUND

1. The Urban Development Institute of Australia (UDIA) NSW and Urban Property Group Awards for Excellence recognise innovation, sustainability, industry leadership and excellence in urban development across NSW and the ACT.
2. One of Western Sydney's most recognisable meeting places and public domains, Parramatta Square, claimed the State's top urban development award on 27 July 2024.
3. Parramatta Square was named the 2024 Urban Renewal Project of the Year at the Urban Development Institute of Australia New South Wales (UDIA NSW) & Urban Property Group Awards for Excellence in Sydney.
4. Parramatta Square is a major urban renewal project renowned for its premium design, first-class amenity and transport connectivity, which has set a new benchmark for Australian placemaking.
5. Parramatta Square contains four premium A-Grade commercial towers with 240,000 square metres of new office and retail space around 10,000 square metres of public domain. It is home to large corporations and organisations such as National Australia Bank (NAB), ABC, Walker Corporation, NSW Government and Western Sydney University's city campus.

6. PHIVE and Parramatta Town Hall are key community and civic hubs at Parramatta Square while public art, such as Place of the Eels by Sean Cordiero and Claire Healy, and Reko Rennie's Where the Eels Lie Down, and the Dharug Circle have been installed to tell the story of the City over thousands of years, completing a 20-year vision for the City.
7. It is recommended that Council commend the officers involved in these projects on their outstanding efforts.

FINANCIAL IMPLICATION FOR COUNCIL

8. There are no new financial implications for Council as a result of this Lord Mayoral Minute.

Lord Mayor Councillor Pierre Esber

ATTACHMENTS:

There are no attachments for this report.

REFERENCE MATERIAL

PUBLIC FORUM

ITEM NUMBER	9.1
SUBJECT	SPEAKER 1: Item: 13.9 Adoption of Parramatta 2050 (Advocacy Strategy)
REFERENCE	F2024/00282 - D09518598
FROM	Matt Mushalik

Dear Lord Mayor and Councillors,

I am speaking on Item 13.9, the paper Parramatta 2050.

This paper mentions several game changers. But the most important game changer, namely the evolving energy crisis is not mentioned and no calculations have been made whether future power and energy supplies are sufficient to implement the proposals in this paper.

The Council's summary of submissions attachment to item 13.9 responded to my submission on this problem by saying that this is high-level, aspirational vision document and that details can be considered later.

Well, energy is NOT a detail and it is of strategic importance. In fact the availability of energy is a PRE-CONDITION for anything the Council proposes and approves.

Energy is the economy and the economy is energy. Any document ignoring this is of very limited value.

Since the Council meeting on 22/7/24 in which a massive apartment tower complex in Carlingford was approved there were 2 power price spike events. The event on 5 Aug lasted for more than 2 hours with up to \$17,500/ MWh. In both cases NSW coal powered plants were maxed out. The details are on my website crudeoilpeak.info

Tony Wood, an energy consultant recently said on ABC TV in relation to growing power demand from data centres that if this additional demand is not met with increasing supplies then prices go up. The same can be said for all projects with additional power demand.

So what has to be done?

Council (and in fact ALL Councils) should establish and maintain a data base of energy consuming projects (tagged by their stages "proposed", "planned", "under approval", "under construction") with at least 3 metrics:

- Peak power demand in winter in MW
- Peak power demand in summer in MW
- Annual consumption in MWh

The database should be a real time dashboard managed jointly by the NSW Departments of Energy and Planning, accessible by the public so that everyone knows where we are. The total demand would then have to be compared to the future power supplies. If demand is higher than supplies no more projects can be approved.

Future power supplies will of course depend on future gas supplies for the gas peaking plants which are absolutely necessary to keep the lights on after sunset in winter and on hot days during summer. Conventional gas production in Victoria has already peaked in 2017 and AEMO warns of steep declines in the next years.

It is not clear where the gas will come from given that massive amounts of gas are exported in Gladstone and even if such exports were reduced the pipeline capacity for gas flows to the South are limited.


How desperate the situation is can be seen from the NSW government decision to underwrite Eraring. Please note that this applies to only 6 TWh pa while Eraring's output in the last 12 months was 15 TWh. This means that only 38% are underwritten. Who will reduce power demand for the other 62%?

The NSW government will do anything to keep the coal plants going. But these aging plants (so many times mentioned in the news but never really understood) will run out of spare parts for turbines, generators and cooling systems. Retooling will be expensive if not economically unviable and would take 3-4 years. So coal plant capacity will go down accordingly.

On the 3rd energy front, our economy utterly depends on petrol, diesel and jet fuel. Diesel is the most important fuel to keep the economy going. Australian diesel consumption increased by 3.5 % pa since 2010.

How will that continue in future? Parramatta 2050 has not calculated what the diesel demand will be in the Parramatta LGA, given all the massive excavation and construction projects underway and proposed (metros, skyscrapers etc.)



Generation coal fired power plants in NSW 29 Feb 2024							
		Reg. capacity	Max output in previous 7 days	Generation 5 pm	Percent of registered capacity	Generation 7 pm	
		MW	MW	MW	%	MW	
	Bayswater	BW01	660	657	666	101%	655
		BW02	660	685	684	104%	685
		BW03	660	685	683	103%	685
		BW04	660	685	665	101%	671
	Eraring	ER01	720	698	548	76%	567
		ER02	720	699	556	77%	613
		ER03	720	698	593	82%	646
		ER04	720	618	618	86%	578
	Mt Piper	MP01	700	728	592	85%	560
		MP02	700	690	596	85%	557
	Vales Point	VP01	660	659	652	99%	660
		VP02	660	630	643	97%	573
	Sum		8,240	8,132	7,496		7,450
	% of registered capacity			91%		90%	
	% of max in previous 7 days			92%		92%	

STAFF RESPONSE

There is no Staff Response

ATTACHMENTS:

There are no attachments for this report.

PUBLIC FORUM

ITEM NUMBER	9.2
SUBJECT	SPEAKER 2: Item 13.9 Adoption of Parramatta 2050 (Advocacy Strategy)
REFERENCE FROM	F2024/00282 - D09518599 Judy Greenwood

Lord Mayor and Councillors,

Ladies and Gentlemen,

NPRAG would like to address the Council regarding 2050 Vision Strategy.

Thank you for the opportunity to address you today. I'm Judy Greenwood, a resident of North Parramatta. I'm also a senior public servant and hold a PhD in Chemical Engineering. I'm here to share concerns raised by the North Parramatta Resident Action Group (NPRAG), about the Draft Parramatta 2050 Vision. Our aim is to ensure that the future of our city is inclusive, well-considered and adequately resourced.

First and foremost, NPRAG emphasises the need for detailed information on population growth, urban makeup, and the environmental and social impacts of proposed changes. Without data, it's impossible to develop a useful vision that the community, council and councillors can support.

Parramatta 2050 must consider the diverse needs of all stakeholders, including children, young people, and the elderly. Unfortunately, these groups appear to be overlooked in the current draft. Our letter highlights critical areas that are missing from the vision, such as early childhood facilities, parklands, and services for our growing elderly population.

These essential council services should have been prioritised. Past failures in these areas, like the failure to secure an extension to Parramatta Park, underscore the need for immediate action rather than more promises.

Moreover, NPRAG points out that Parramatta 2050 lacks a cost estimation and proposed funding source for the initiatives. With an outstanding backlog of over \$1 billion in unfunded works, it's crucial that the Council focuses on addressing critical community needs rather than promoting activities that serve specific agendas.

Parramatta 2050 completely ignores the opportunities posed by Significant Colonial and European Heritage in the area. Key historical sites such as Old Government House, St John's Church and the Fleet St Precinct, amongst others are at risk. Preserving these landmarks is vital to maintaining and benefitting from our city's rich history.

The ideas for Silverwater and Rosehill-Camellia are idealistic and don't consider the current challenges and strategic value of industrial employment areas. Parramatta needs a mixture of employment and industries.

Council should strongly advocate to the State Gov to transfer the Olympic Stadium and the Wentworth Point areas to be directly under its control. It is hard to promote a vision when SOPA is directing the development mix.

Parramatta 2050 presents as a marketing document, not a carefully considered plan to provide for the uncharacterised future population.

NPRAG is concerned about the transparency of the drafting process, unsubstantiated data and lack of clarity in the proposed next steps.

In conclusion, NPRAG believes the Draft Parramatta 2050 Vision is fundamentally flawed. It lacks broad community input, fails to address crucial needs, and does not provide a clear, actionable plan. We urge the Council to revisit and revise the draft with a data driven focus on inclusivity, transparency, and practicality. We anticipate our concerns will be addressed in a subsequent revised document.

Thank you for your attention to these important matters.

STAFF RESPONSE

There is no staff response.

ATTACHMENTS:

There are no attachments for this report.

PUBLIC FORUM

ITEM NUMBER	9.3
SUBJECT	SPEAKER 3: Item 13.9 Adoption of Parramatta 2050 (Advocacy Strategy)
REFERENCE FROM	F2024/00282 - D09518602 Anthony Mazza

On behalf of the Parramatta Chamber of Commerce, we have reviewed the vision for **Parramatta 2050** and would like to express our support for the progressive and inclusive future it outlines for our city.

This long-term strategic vision positions Parramatta as a vibrant hub, delivering exciting opportunities for generations to come with its forward-thinking approach. The focus on sustainable development, infrastructure enhancement, and cultural enrichment is indeed commendable.

With the significant population growth that Parramatta is expected to experience, it is important to consider the influx of diverse communities that will be calling Parramatta home. We would like to highlight the diverse and multicultural nature of Parramatta, which is one of our city's greatest assets. We believe that this diversity should be explored in more depth in the draft Parramatta 2050 plan. This should be celebrated and leveraged to enhance the cultural richness of our city. This could include multicultural festivals, sporting and event initiatives.

Parramatta Chamber is excited that **Parramatta 2050** vision will have direct positive impact on our members and the business community. Benefits to our Members includes:

- **Business Growth and Talent:** The transformation of Parramatta into a global city will attract more businesses and consumers, providing a larger market for our members.
- **Community Engagement:** The vision encourages community engagement, which can lead to stronger relationships between businesses and the community.
- **Innovation:** The vision's focus on acceleration beyond current thinking promotes innovation, which is key for businesses to stay competitive.

We look forward to working closely with the City of Parramatta council and key stakeholders to ensure we play our part in achieving the vision of Parramatta 2050. Together, we can create a future that not only meets the needs of our growing population but also celebrates the unique character and diversity of our city.

We believe that the Parramatta 2050 vision is not just a plan for the city's future, but a roadmap for the prosperity of all businesses within our Chamber. We encourage our members to embrace this vision of transforming Parramatta into a Global city and the exciting opportunities it will create.

STAFF RESPONSE:

There is no staff response.

PUBLIC FORUM

ITEM NUMBER	9.4
SUBJECT	SPEAKER 4: Item 13.9 Adoption of Parramatta 2050 (Advocacy Strategy)
REFERENCE	F2024/00282 - D09518605
FROM	Ali Faraj

I would like to acknowledge the traditional owners of the land and pay my respect to elders past and present. My name is Ali Faraj and I'm the Executive General Manager-Community and Inclusion of the GWS GIANTS and I work closely with the team at the AFL who are heavily aligned to bringing the best of everything the code and game have to offer and be a part of strategic vision of Paramatta. and proud person of Parramatta council. I had a long history and journey within Parramatta and I'm excited to be here today to give my support to the transformative vision for our city's future. As we look ahead to 2050, Parramatta Council's strategy to position Parramatta as the future CBD of Sydney is both ambitious and essential.

Parramatta has long been a vital part of Sydney's identity, serving as the economic and cultural heart of the west. The Council's strategy to elevate Parramatta into Sydney's premier CBD is a forward-thinking plan that will harness our city's growth potential, foster innovation, and drive sustainable development. It gives every young person the ability to aspire to want to study, work or start a family in Parramatta. Long gone are the days where success in business, school or life had to be associated with Sydney CBD, Parramatta through this strategy will become the place of legacy for many to come.

The vision for Parramatta is more than just a strategic shift; it is a commitment to creating a vibrant, inclusive, and dynamic community. It is focusing on infrastructure improvements and laying the groundwork for a thriving business hub. These investments will not only attract global enterprises but also support local startups and entrepreneurs, fuelling economic growth and job creation.

Parramatta is already a key transport hub with excellent connectivity, and its diverse population reflects the multicultural fabric of our city. Embracing Parramatta's potential means harnessing this diversity to create a dynamic business environment that is inclusive and representative of all Sydneysiders.

The Parramatta Council's 2050 strategy represents a bold step toward reimagining our city's landscape. By investing in Parramatta's potential, we are investing in a prosperous, sustainable, and inclusive future for all of Sydney. Let us rally behind this vision and work together to make Parramatta the vibrant heart of Sydney's future. In closing we the GIANTS and AFL have communicated our joint focus and commitment to working long term as a code and club to embed ourselves into Parramatta.

STAFF RESPONSE

There is no staff response.

ATTACHMENTS:

There are no attachments for this report.

PUBLIC FORUM

ITEM NUMBER	9.5
SUBJECT	SPEAKER 5: Item 14.1 - Peninsula Park, 9 Burroway Road, Wentworth Point
REFERENCE FROM	F2024/00282 - D09518601 Mark Green

Dear Lord Mayor and Councillors,

I wish to speak to you tonight about item 14.1 Peninsula Park.

I fully support Councillor Noack's motion and want to thank the chamber for supporting Councillor Noack in this long campaign. I want to acknowledge the unwavering support we have received from former Rosehill Ward Councillor Siviero.

I also thank Councillors Valjak, Pandey and Lord Mayor Esber who have visited Wentworth Point and asked us to show them our facilities so they could get a better understanding.

I think that Councillor Noack has left no one in any doubt that the residents of Wentworth Point feel like we have been completely let down by various State Governments.

In 2004 the Department of Infrastructure, Planning and Natural Resources published the Homebush Bay West Development Control Plan it included three 1-hectare parks and a 4.8-hectare Peninsula Park in Wentworth Point.

In the same year, Auburn Council published its infrastructure plan with the same small parks and 4.8-hectare Peninsula Park. They levied the necessary mandatory developer contributions to pay for all the parks.

In 2014 the State Government signed the Peninsula Park Precinct Support Scheme funding agreement and paid Landcom \$5 million to deliver Peninsula Park in full by December 2016.

Auburn Council even registered Covenants for the completion of Peninsula Park and a 1,000 sqm Community Centre.

This might have been enough to make most communities give up but the residents and particularly the parents in Wentworth Point know that sport is essential in keeping their children healthy and engaged with the community.

When COVID hit all the children were trapped in their apartments so the Wentworth Point parents found their own professional coach - Ms. Heba Aly and convinced her to provide sports training for their kids.

Heba had nowhere to train so she asked a local developer if she could use their carpark.

She arranged the involvement of professional sporting organisations - Sydney FC & GWS Giants and we now have regular clinics.

The community have now taken the next step and set up our own sports club. We have received amazing support from Council staff and other clubs but we are

struggling to move forward because we simply have no playing fields in Wentworth Point.

Landcom is now seeking to bypass the Council and utilise 'fast track' development provisions designed for infill developments on underutilised land. Wentworth Point has thousands of young children and is the highest-density suburb in Australia.

This land is only vacant because of the broken promises of various governments.

It has been promised for desperately needed facilities for over 20 years and must be returned to the Wentworth Point community.

STAFF RESPONSE

There is no staff response.

ATTACHMENTS:

There are no attachments for this report.

PUBLIC FORUM

ITEM NUMBER	9.6
SUBJECT	PUBLIC FORUM SUBMISSION : Item 13.9 Adoption of Parramatta 2025 (Advocacy Strategy)
REFERENCE FROM	F2024/00282 - D09518611 Cheryl Bates OAM

My name is Cheryl Bates, and I speak for the National Trust Parramatta Branch.

Draft Parramatta2050 purported to outline Parramatta's long-term strategic vision to position itself "as a vibrant hub delivering exciting opportunities for generations to come".

The Branch saw an enormous oversight in the Draft document in relation to acknowledging, protecting, and celebrating the rich history and heritage of Parramatta. Page 21 of the Finalised document states:

"Like many global cities, Global Parramatta is the home of exceptional natural and built heritage significance and that Global Parramatta is positioned to become a must-visit destination for cultural and heritage experiences."

Although Parramatta2050 names world heritage sites, the city contains many State heritage items that will attract the non-business visitor. In May, the Branch proposed National listing for a precinct in Harris Park that could arguably be the most important colonial heritage area in Australia's history. Sadly, we were unable to secure landowner agreement for one of the properties in the precinct. The recognition of the three properties as a group, and not as individual properties, is critical to tell the story of this significant area. Although disappointed by the landowner's move, we will continue to pursue National listing for this precinct to further strengthen our heritage tourism offerings.

Our Branch is a member of Parramatta Heritage Partners who in their Strategic Plan 2021-2025 stated their Vision as:

"To be the organisation within the Parramatta LGA that co-operates to promote heritage across the city and, through the operation of their related heritage sites and tourism operations, promotes the City of Parramatta as a desirable visitor destination."

In 2023, the Partners' applied for a 2024 Council Heritage Grant and received a grant of \$5,000 for a project to improve Parramatta's heritage visitor experience. The grant has allowed standardised flags to be displayed outside sites open to visitors. In addition, they have produced a flyer now ready for printing 10,000 copies and these will be distributed at heritage properties as well as available through PHIVE.

Firstly, the Branch thanks Council for the greater acknowledgement of heritage in Parramatta2050 as this is now in keeping with the controls and requirements in Council's Development Control Plan relating to heritage protection.

Secondly, on behalf of Parramatta Heritage Partners, we thank Council for your financial support to improve the promotion of heritage sites within the LGA.

STAFF RESPONSE

There is no staff response.

ATTACHMENTS:

There are no attachments for this report.

PUBLIC FORUM

ITEM NUMBER	9.7
SUBJECT	PUBLIC FORUM SUBMISSION: Item 13.9 Adoption of Parramatta 2050 (Advocacy Strategy)
REFERENCE FROM	F2024/00282 - D09518606 Professor Andy Marks

I welcome the opportunity, on behalf of Western Sydney University, to provide comment on the City of Parramatta Council's draft vision statement, Parramatta 2050. Western Sydney University supports the ambitions of City of Parramatta in establishing itself as an international exemplar, with its bold vision running parallel to the University's economic plan for the region, Unlimited Potential.

We strongly support Council's ambition to re-energise Parramatta City and cement it as dynamic place that supports Western Sydney's once-in-a-generation economic and social transition. As a key partner in this endeavour, we will continue to leverage our strategic investments to catalyse economic development in Australia's fastest growing, most diverse and youthful region.

Parramatta 2050 outlines Council's ambitions to position Parramatta as a global city, and Western Sydney University believes that this can be done through establishing Parramatta as Asia Pacific's Centre for Best-in-Class Education. This strategy will bring significant economic and social benefits to local business and communities in the area, leveraging the strength of Australia's local and international education systems to transform lives.

Our written submission articulated the ambition for Western Sydney to become the nation's economic powerhouse, with Parramatta at its core. The University believes that, through the vision outlined in Parramatta 2050, Parramatta can capitalise on the opportunity of the new Western Sydney International Airport, leveraging opportunities for economic transformation and acceleration. Western Sydney University looks forward to working closely with Council on its stated aim of addressing the City's existing gaps in employment offerings, particularly for highly skilled workers and for women.

The focus of Parramatta's growth should not simply be economic – it must be underpinned by better social and cultural outcomes in order to establish itself as a truly great place to work and live. This is why Council's vision to establish Parramatta as the Epicentre of Creativity is so important. Western Sydney University's Indigenous Centre of Excellence will play a critical role in the cultural fabric of Parramatta, sitting alongside the Powerhouse and the Riverside Theatre as an institution that supports creation, engagement and understanding.

Western Sydney University looks forward to continuing to work with City of Parramatta to bring this vision to life, in a way that delivers positive outcomes for local businesses and communities.

STAFF RESPONSE

There are no staff response.

ATTACHMENTS: There are no attachments for this report.

PUBLIC FORUM

ITEM NUMBER	9.8
SUBJECT	PUBLIC FORUM SUBMISSION: Item 13.9 Adoption of Parramatta 2050 (Advocacy Strategy)
REFERENCE FROM	F2024/00282 - D09518610 Allison Taylor

The Sydney Olympic Park Business Association Incorporated (Business Association) was pleased to have the opportunity to provide a submission in relation to Draft Parramatta 2050.

We congratulate the City of Parramatta Council on this ambitious Strategic Vision, and we are supportive of much that it contains.

As the collective voice of businesses based in Sydney Olympic Park or with a commercial interest in the precinct, within the Parramatta LGA, the Business Association encourages Council to endorse Parramatta 2050.

Cost of living concerns amongst many others including but not limited to supply chain and staffing challenges, are severely impacting the business community. Anything that Council can do to provide a level of certainty for our members and stakeholders would be welcomed.

Endorsement of Parramatta 2050 will provide a clear strategic direction and allow the City of Parramatta to commence implementation of this plan as soon as is practicable. We encourage Councillors to support and endorse Parramatta 2050.

We look forward to continuing to work closely and collaboratively with the City of Parramatta Council.

STAFF RESPONSE

There is no staff response.

ATTACHMENTS:

There are no attachments for this report.

PUBLIC FORUM

ITEM NUMBER	9.9
SUBJECT	PUBLIC FORUM SUBMISSION: Item 13.9 Adoption of Parramatta 2050 (Advocacy Strategy)
REFERENCE	F2024/00282 - D09518608
FROM	Jim Sarantinos

On behalf of the Parramatta Eels, I would like to firstly acknowledge that the meeting tonight is on the land of the Dharug people, and I want to pay our respect to the Elders past, present and emerging.

The Parramatta Eels would like to place on record our support for the City of Parramatta Council's bold and inspiring 2050 vision. This vision not only envisions a thriving, dynamic, and inclusive future for our great city but also places a strong emphasis on the power of sport to shape our community's identity and cohesion.

The Parramatta 2050 vision highlights a commitment to major sporting events and a robust community sporting culture, both of which are integral to our values as a club. As a proud member of this community, we have always believed in the profound impact that sport can have on people's lives.

It's more than just a game; it's about bringing people together, fostering a sense of belonging, and creating opportunities for all.

The City of Parramatta's focus on being a destination for world-class sporting events aligns perfectly with our aspirations. These events not only provide entertainment but also act as a magnet, drawing visitors, generating economic activity, and showcasing Parramatta on the global stage. The Eels are at the forefront of promoting Parramatta as a premier destination for sports and culture.

The Council's 2050 visions for enhancing community sporting infrastructure is something we are particularly excited about. By investing in grassroots sports and ensuring that every child, regardless of their background, has the opportunity to engage in physical activity, we are laying the foundation for a healthier, more connected community.

The Eels are committed to playing our part in this, by not only excelling on the field but also by being active participants in community development and youth engagement programs.

We understand that the future of Parramatta is bright and filled with potential. The Parramatta 2050 vision is not just a plan for the city's growth; it is a blueprint for creating a vibrant, inclusive, and prosperous community where sports play a central role.

We are eager to continue our collaboration with the City and other stakeholders to bring this vision to life, ensuring that Parramatta becomes synonymous with sporting excellence and community spirit.

STAFF RESPONSE

There is no staff response.

REPORTS TO COUNCIL - FOR COUNCIL DECISION

ITEM NUMBER	13.9.1
SUBJECT	SUPPLEMENTARY REPORT: Adoption of Parramatta 2050 (Advocacy Strategy)
REFERENCE	F2024/00282 - D09518520
REPORT OF	Group Manager City Strategic Planning
CSP THEME:	INNOVATIVE

WORKSHOP/BRIEFING DATE: Nil

PURPOSE:

This is a supplementary report to Item 13.9 on the Council Agenda for 12 August 2024.

RECOMMENDATION

- (a) That Council note the results of public exhibition as detailed in Item 13.9.
- (b) That Council adopt *Parramatta 2050* as attached to this report (Attachment 1).
- (c) That Council delegate to the CEO to make any minor and/or non-policy amendments to the document following its adoption.

BACKGROUND

1. This supplementary report to Item 13.9 of Council's agenda for 12 August 2024 includes the following:
 - a. **Attachment 1:** Final recommended version of *Parramatta 2050*.
 - b. **Attachment 2:** Summary table detailing significant post-exhibition changes recommended.
2. At the time of publishing the agenda for this Council meeting, final Councillor feedback on the draft 2050 was still being compiled. The final recommended version of *Parramatta 2050* now attached to this report at **Attachment 1** contains the changes in response to feedback from Councillors as detailed below.

KEY CHANGES RECOMMENDED IN RESPONSE TO FEEDBACK

3. Given the generally positive feedback across consultation and engagement, the majority of the city-shaping ideas and initiatives set forth in the draft 2050 are not recommended to be amended. Nevertheless, several amendments are proposed which expand, enhance, clarify and/or pick up missed opportunities identified through community, external stakeholder, and Councillor feedback.
4. The most significant recommended amendments are summarised as follows:
 - a. The proposed Game Changers are grouped under the Strategic Directions to provide a stronger structure and greater clarity for readers.

- b. The treatment of the Districts within the document is expanded to include the key moves proposed for all five proposed Districts within Global Parramatta (rather than just Camellia-Rosehill and Silverwater as previously detailed).
- c. Initiatives relating to transport and becoming an unrivalled river city have been elevated in the document.

Attachment 2 details these and other significant post-exhibition amendments recommended and includes the rationale for each.

5. In addition to the proposed amendments highlighted above and in Attachment 2 a number of minor changes have been made throughout which generally enhance clarity and/or strengthen existing content. These minor changes do not substantially alter the structure or aims of the draft 2050 strategy.

THE NEED FOR A LONG TERM VISION/ADVOCACY STRATEGY

6. As highlighted in the original report in the business paper, the need for *Parramatta 2050* is underpinned by a number of current critical planning matters including:
 - a. high speed rail;
 - b. discussions about the Metro link to the airport and additional stops; and
 - c. employment planning in a number of key precincts, particularly Westmead, Parramatta North and Sydney Olympic Park.
7. As an example of draft *Parramatta 2050*'s current relevance, a preliminary meeting has been held with senior representatives of the High Speed Rail Authority where draft *Parramatta 2050* was discussed and options to progress towards rail stops in western Sydney were well-received.
8. A new business unit structure has also been implemented which mobilises resources to focus on renewed advocacy. Draft *Parramatta 2050* provides the platform and direction for Council to achieve great outcomes for the City, businesses and the community through these new resourcing arrangements.

NEXT STEPS

9. This report recommends that Council endorse the Parramatta 2050 strategy at **Attachment 1**. Pending Council's approval, the proposed immediate next steps include:
 - a. advocacy guided by the final endorsed strategy,
 - b. implementation planning for the vision's aims, and
 - c. development of a draft evaluation and monitoring framework.

CONSULTATION & TIMING

Stakeholder Consultation

10. Community and stakeholder consultation is covered in detail in the original report (Item 13.9) to this meeting of Council and its attachments. The following

stakeholder consultation has been undertaken in relation to this matter since finalising the content of the original report:

Date	Stakeholder	Stakeholder Comment	Council Officer Response	Responsibility
Late submission received 1 Aug 2024	MP Donna Davis	Broadly supportive of draft <i>Parramatta 2050</i> and highlighted several related initiatives.	Noted.	A/GM City Strategic Planning
		The submission considered that the “economic pulling power” of the Parramatta Female Factory and Institutions Precinct and other significant heritage assets was “not fully realised in this draft”.	Similar issues were raised by other stakeholders during consultation; this has been addressed in the recommended version attached to this report.	
7 Aug 2024	High Speed Rail Authority	Broadly supportive of draft <i>Parramatta 2050</i> .	Noted.	A/GM City Strategic Planning
		Requested a clarification to ensure references in the document are to ‘high speed rail’.	The final draft incorporates this clarification.	

Councillor Consultation

11. The following additional Councillor consultation has been undertaken in response to requests from Councillors:

Date	Councillor	Councillor Comment	Council Officer Response	Responsibility
5 Aug 2024	Clr Pandey	Council officers met with the Councillor to discuss the recommended amendments. No further amendments were suggested by the Councillor.	No changes are recommended as a result of this consultation.	A/GM City Strategic Planning
6 Aug 2024	Clr Garrard	Suggestion to focus on Council’s core branding “AT Parramatta”.	The recommended document has been amended to reflect Council’s core branding.	A/GM City Strategic Planning
		Suggestion to elevate the contemporary art gallery key move with a more extensive discussion, position it within an ecosystem of cultural infrastructure of various sizes, and ensure that this initiative is clear within the document’s presentation.	The recommended document has been amended to expand discussion of this initiative and improve its clarity.	
		Suggestion to particularly highlight literature as a key asset for the City.	Discussion of literature has been expanded into a key move as part of ‘The Epicentre of	

			Culture and Creativity' Game Changer in the recommended document.	
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LEGAL IMPLICATIONS FOR COUNCIL

12. There are no legal implications associated with this report.

FINANCIAL IMPLICATIONS FOR COUNCIL



13. If Council resolves to approve this report in accordance with the proposed resolution, there are no unbudgeted financial or resource implications for Council.

Robert Cologna
Group Manager City Strategic Planning

Jennifer Concato
Executive Director City Planning and Design

Gail Connolly
Chief Executive Officer

ATTACHMENTS:

- | | | | |
|---|-------------------------------------------------------------------------------------|----------------------------------------------------|----------|
| 1 |  | Parramatta 2050 (for adoption) | 44 Pages |
| 2 |  | Table of Significant Amendments to Parramatta 2050 | 7 Pages |

REFERENCE MATERIAL

The exhibited version of Parramatta 2050 can be viewed at the following webpage:
<https://participate.cityofparramatta.nsw.gov.au/2050>

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2050



2050
PARRAMATTA

FINAL DRAFT FOR COUNCIL CONSIDERATION



PARRAMATTA 2050

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V4.0
(Final draft for Council consideration)

FINAL DRAFT FOR COUNCIL CONSIDERATION

RECOGNITION OF & COMMITMENT TO THE DHARUG PEOPLE

Wadyiman Barramada g̃ulbang̃a naadyi Barramadaḡal Dharuḡ Ng̃urrayin, badu, burra barramadaḡal dharuḡ yurayin.

City of Parramatta recognises the Dharuḡ People as First Australians, peoples of the oldest continuous living culture in the world.

For more than 60,000 years, Parramatta has been home to the Baramadagal and other Dharug peoples, the Traditional Owners of the land we call the City of Parramatta today. The Baramadagal and other Dharug Peoples have cared for and nurtured the habitat, land, and waters for thousands of generations, and maintain an ongoing connection to Parramatta and its surrounding areas.

As a community, we can learn from the resilience and community spirit of First Nations People to best ensure a sustainable city for all. Parramatta has always been an important meeting place for the First Nations People, particularly the Parramatta River, which has provided life and vitality since the beginning of time (The Dreaming).

The name Parramatta is derived from the word Baramada/Burramatta or 'place where the eels lie down' (breeding location for eels within the

Parramatta River). City of Parramatta recognises the significance of this area for all First Nations People as a site of early contact between the First Australians and European colonists, and Parramatta remains an important meeting place for the First Nations community.

First Nations People continue to play a vital role in the ecological, economic, social and cultural life of Parramatta, while maintaining a distinct culture built on the principles of Caring for Country, the primacy of family, and the dignity and governance of Elders.

At City of Parramatta, we aspire to a future where the cultures, histories and rights of all First Nations People are understood, recognised, and respected by all Australians. City of Parramatta is committed to playing an active role in making this future a reality. City of Parramatta is proud to acknowledge the ongoing stewardship of Country by Dharug and other First Nations People and to celebrate their enduring wisdom, strength, and resilience.

**Always Was, Always Will Be,
Aboriginal Land.**

PARRAMATTA 2050

PARRAMATTA 2050



PARRAMATTA'S STORY

For more than 60,000 years, Parramatta has been home to the Baramadagal and other Dharug peoples, the Traditional Owners of the land and waterways. Baramada/ Burrumatta has always been an important meeting place for First Nations people.

Parramatta was a place of early contact between First Nations people and European colonists, and a site of First Nations resistance, becoming the first inland European settlement in Australia.

Today, Parramatta is a meeting place for people from all around the world and plays an important role for new arrivals to Australia. Migration has significantly influenced our City's identity, evident in the languages, cuisines, and cultural celebrations that can be experienced in Parramatta.

We are a City surrounded by nature, home to a cherished network of green and blue spaces, including Parramatta River and UNESCO World Heritage-listed Parramatta Park.

WE HAVE THE FOUNDATIONS OF A GLOBAL CITY

Global cities are economic powerhouses that host international business, foster diversity, provide hubs for research and innovation, prioritise wellbeing and sustainability, and are supported by robust transport infrastructure.

Parramatta has undergone significant change in recent years, establishing the foundations for a global city.

Parramatta Square has transformed our City's skyline, with premium office space attracting leading businesses and government agencies. Central to Parramatta Square are PHIVE, the award-winning community, cultural, and civic hub, and Parramatta Town Hall, recently refurbished to preserve the City's heritage architecture. Nearby, CommBank Stadium has come to life, providing a 30,000-seat venue for events in our CBD.

Our City is home to Sydney Olympic Park, a premier events destination, which hosted the 2000 Summer Olympics and continues to welcome some of the world's largest music, sporting and cultural events today.

Australia's largest health and research zone is located in Westmead and six Australian universities already have a presence in our City.

Heritage meets innovation in Parramatta North, where restored heritage buildings are now home to Western Sydney Start-Up Hub, a place to collaborate and innovate.

Whilst investment in infrastructure has been critical to Parramatta's evolution, we know that the fabric of our City is its people and places. Our City expands beyond the CBD, with distinct neighbourhoods that are home to people with diverse skills, experiences, and connections across the world.

PARRAMATTA 2050



THE TIME IS NOW AS WE ENTER A NEW ERA OF TRANSFORMATION

Our City is entering a new era of transformation, catalysed by city shaping infrastructure and investment.

Metro West, Parramatta Light Rail, and the nearby Western Sydney Airport will transform our City's connections to Greater Sydney and the world. Our City is eagerly awaiting the completion of Powerhouse Parramatta and redevelopment of the Riverside Theatres. Civic Link will transform the heart of our CBD, creating a green and activated pedestrian spine from Parramatta Square to the Parramatta River.

As Greater Sydney's population grows, and business centres continue to decentralise from the Harbour City, we are ideally positioned as a hub for transport, education, jobs, innovation, arts, culture, and events for the region.

We also recognise the critical threat that climate change and other stresses pose to all cities, and that sustainability and resilience are foundational for all city shaping initiatives.

Whilst much change has already occurred, we know there are still some big decisions to be made by state and federal government that will influence Parramatta's future.

These decisions will not only impact Parramatta. Decisions made about our City's future will influence how Greater Sydney functions as a whole for the decades to come.

As our City continues to grow and change, we require a visionary document with a long-term outlook, to ensure that Council has a seat at the table in critical decision-making for our City's future.

We are not waiting for these decisions to be made - we want to shape them.

PARRAMATTA 2050 IS OUR GLOBAL CITY VISION

Parramatta 2050 is Council's aspirational response to the changes coming our way.

This vision to become a global city leverages Parramatta's assets and strengths, identifying 'Game Changers' and enablers. Parramatta 2050 is designed to survive successive governments, at the local, state, and federal levels.

Parramatta 2050 is supported by Council's other strategic documents, including our Community Strategic Plan, which translates our global vision into local outcomes. Global cities should be equitable and resilient places, where everyone can reach their full potential. Council's strategic documents can embed these principles at the heart of our journey.

This vision is unlike anything Council has done before. It identifies the places, directions and initiatives that will shape our long-term evolution, guiding us through the next quarter century and securing our position as a global city.

PARRAMATTA 2050

GLOBAL PARRAMATTA

HEALTH & INNOVATION DISTRICT

WESTMEAD/PARRAMATTA NORTH

- A world leader in health, technology, clinical research, and wellbeing.
- Opportunity for a significant new university campus to anchor Parramatta's identity as a knowledge city.
- A magnet for Australian innovation in health and health sciences.
- A place immersed in innovation, culture and creativity.

HEADQUARTERS DISTRICT

PARRAMATTA CBD & SURROUNDS



- The Headquarters District is the place to be – day or night.
- The business heart of Global Parramatta, generating prosperity far beyond its borders for Sydney and the world, and offering unparalleled opportunities for government, media, business, civic and community sector headquarters.
- Welcoming to everyone as the home of nightlife, arts, shopping, live music, food, and festivals.

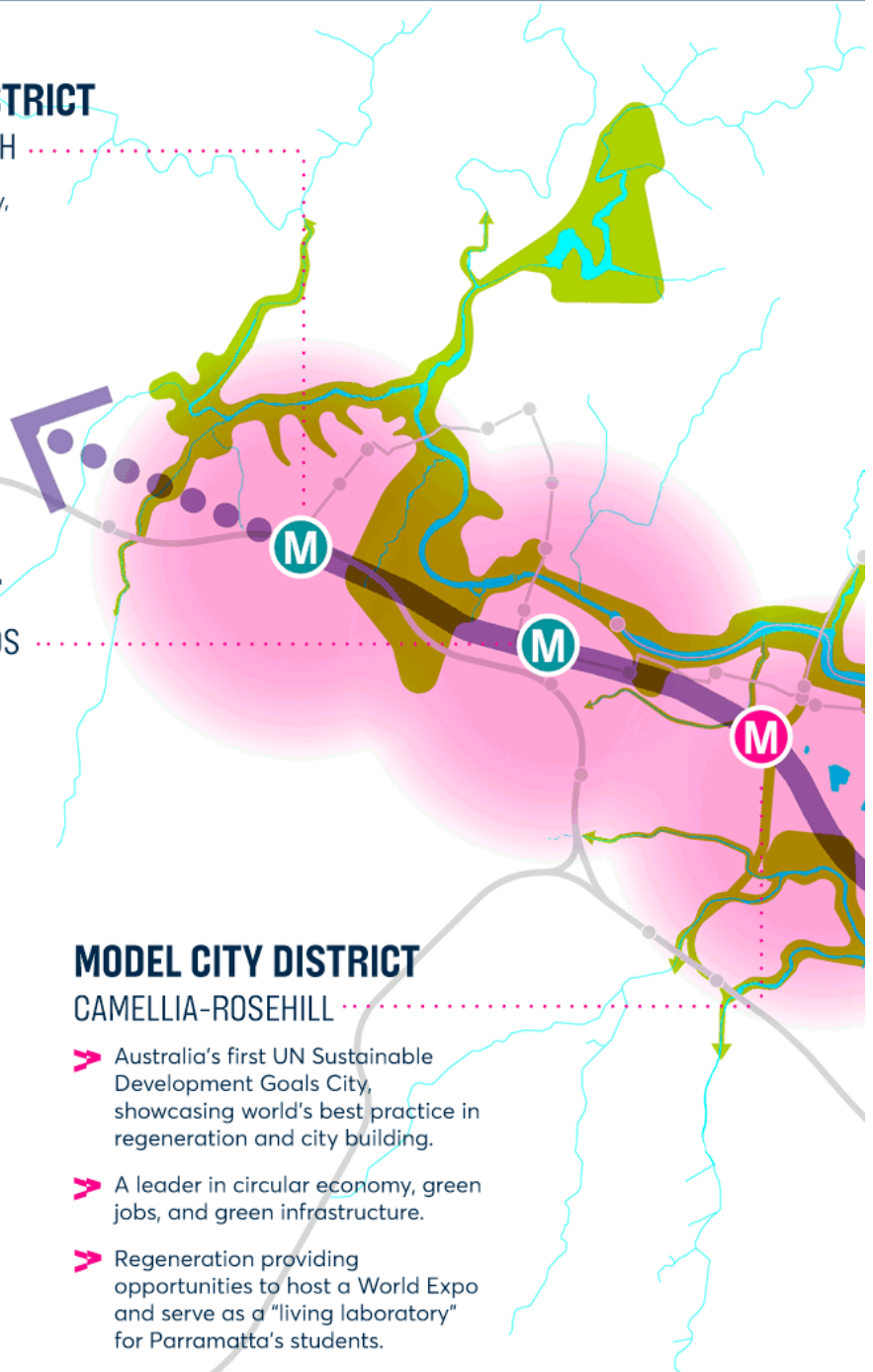
MODEL CITY DISTRICT

CAMELLIA-ROSEHILL

- Australia's first UN Sustainable Development Goals City, showcasing world's best practice in regeneration and city building.
- A leader in circular economy, green jobs, and green infrastructure.
- Regeneration providing opportunities to host a World Expo and serve as a "living laboratory" for Parramatta's students.

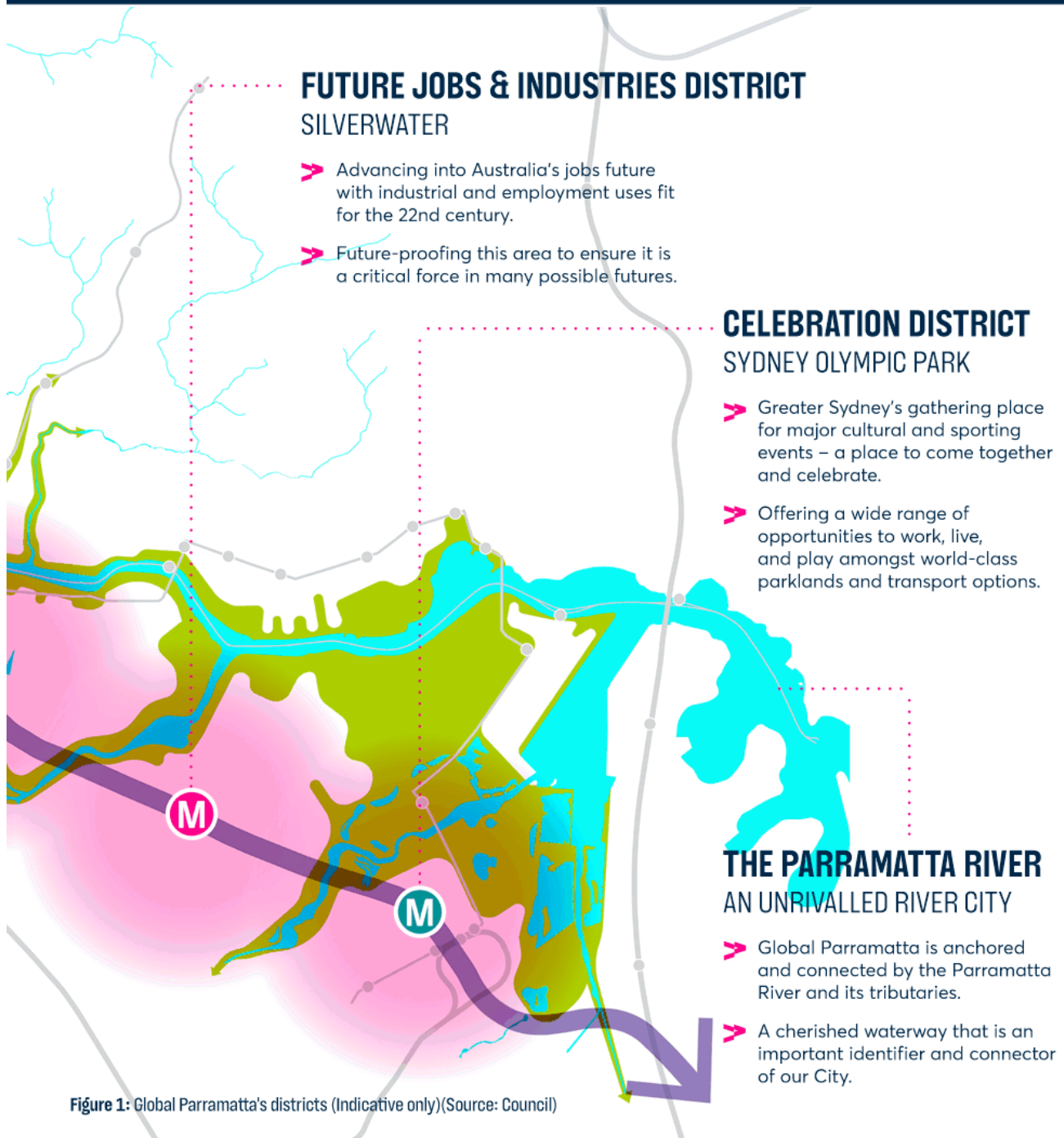
LEGEND:

-  Planned Metro stations
-  Proposed Metro stations (indicative only)



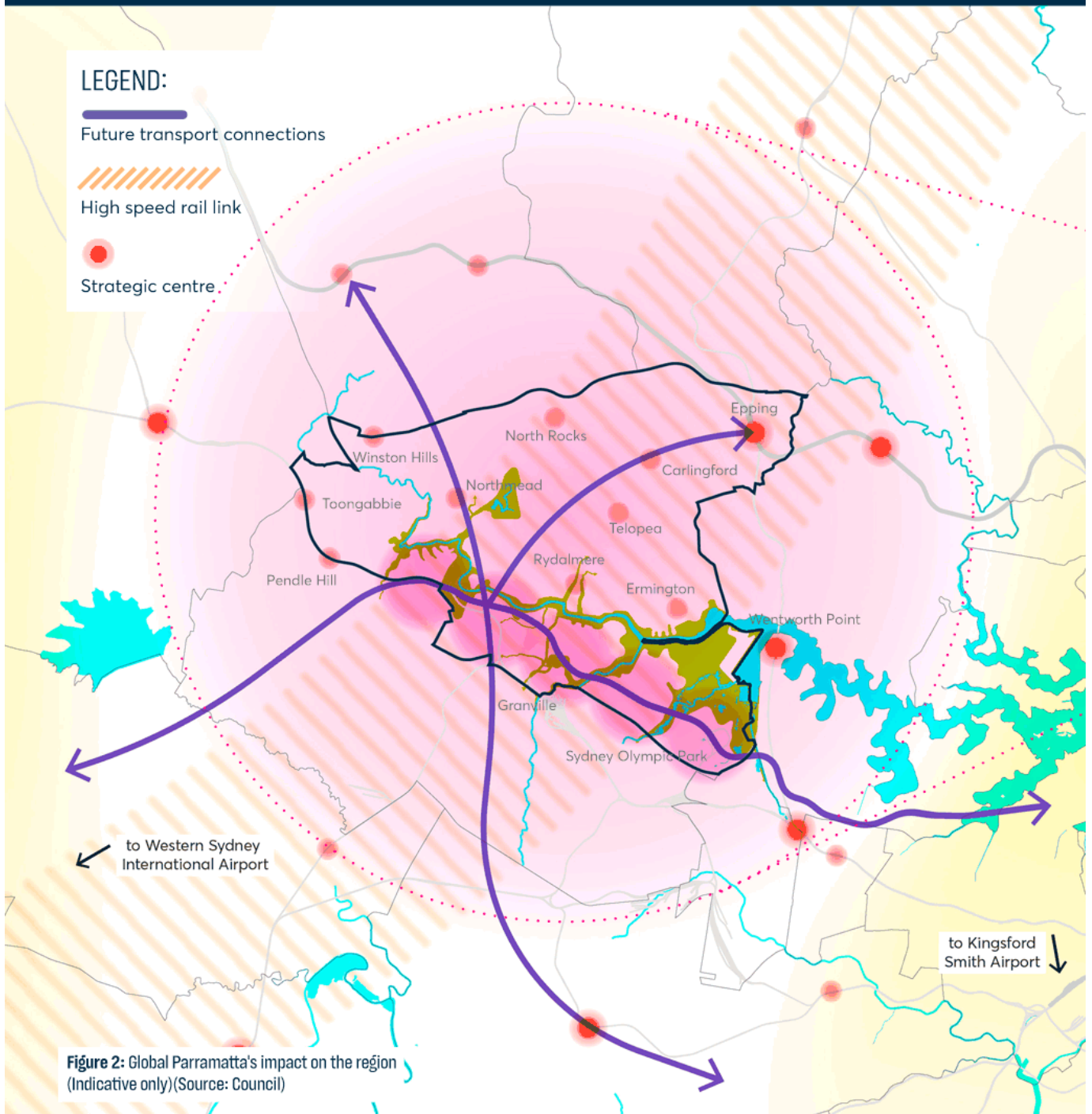
Global Parramatta includes five Districts spanning from Westmead to Sydney Olympic Park, connected by the Parramatta River and the Metro line. Whilst we know that key global opportunities for our City are concentrated in these Districts, the benefits of this global city vision will be felt throughout our neighbourhoods, Greater Sydney, and beyond.

The names of the Districts amplify their key strengths and highlight their points of difference, but do not limit their potential. Opportunities for innovation, jobs creation, creativity, celebration, and sustainability will be seized across all five Districts. While each is a standalone District in its own right, Parramatta 2050 considers these Districts as part of an integrated global city.



PARRAMATTA 2050

GLOBAL PARRAMATTA IN CONTEXT

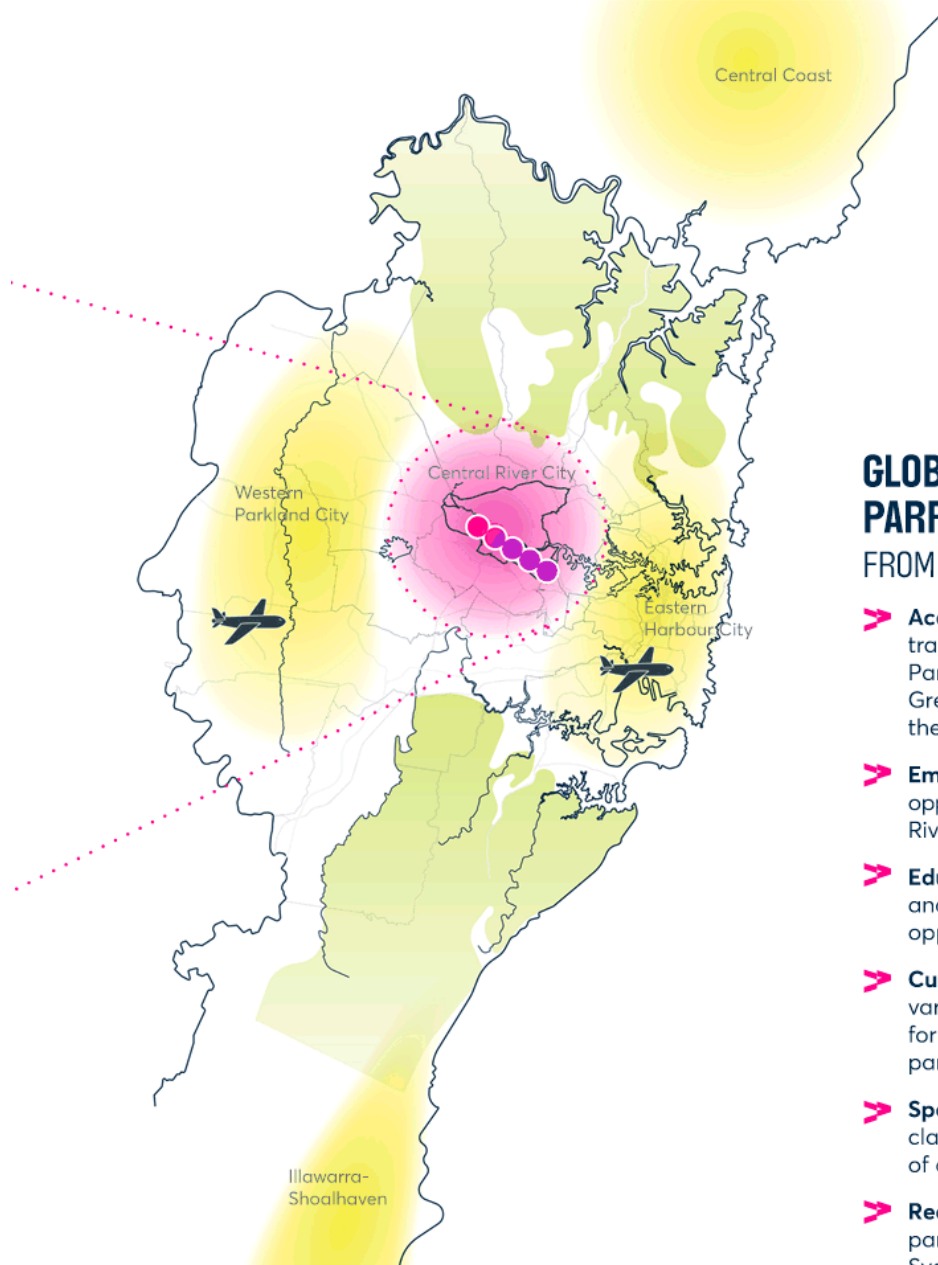


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FINAL DRAFT FOR COUNCIL CONSIDERATION

Global Parramatta is critical to the success of Greater Sydney, playing an increasingly important role as an economic, cultural and transportation hub in Sydney's geographic heart. Our vision is also supported by Council's other strategic documents including our Community Strategic Plan which translates our global vision into location outcomes. Anchored by a

transformative public transport network centred on Global Parramatta, Greater Sydney will benefit from better access to and a richer range of cultural, entertainment, recreational, educational and employment opportunities. The benefits of this vision will extend beyond the five Districts of Global Parramatta to our neighbourhoods and centres, Greater Sydney and beyond.



GLOBAL PARRAMATTA'S IMPACT FROM LOCAL TO REGIONAL

- **Access** – a transformative public transport network centred on Global Parramatta, connecting across Greater Sydney to each other and the world.
- **Employment** – expanded employment opportunities for our LGA, the Central River City and beyond.
- **Education** – equitably-located and best-in-class educational opportunities.
- **Culture and creativity** – a rich variety of authentic opportunities for cultural production and participation.
- **Sports and Entertainment** – world-class experiences within easy reach of all Sydneysiders.
- **Recreation** – significant new regional parklands transforming the heart of Sydney's Central River City.
- **Leadership** – Sydney's model for innovation and future city planning.

Figure 3: Global Parramatta's impact on Greater Sydney (Indicative only)(Source: Council)

PARRAMATTA 2050

PARRAMATTA 2050

START YOUR STORY AT PARRAMATTA

OUR VISION

By 2050, Global Parramatta will be a global city full of world class experiences and opportunities to gather, create, and accelerate.

STRATEGIC DIRECTIONS

Parramatta 2050 establishes three strategic directions - gather, create, accelerate.

Gather is about connecting to people and place. We gather a world of stories, ideas, and experiences.

Create is about expression, connection, and transformation. We create world-class experiences and opportunities in an environment where creativity knows no bounds.

Accelerate is about considered, concerted and innovative action to amplify the strengths of our City. We accelerate beyond the bounds of current thinking, recognising that creating the city of tomorrow will require us to act boldly and dream big.

GAME CHANGERS

We propose a set of “Game Changers” that will elevate our status to global city and point Global Parramatta towards 2050.



GATHER

WE ARE BECOMING...

- > A world leader in First Nations partnerships
- > An unrivalled river city
- > Seamlessly connected to the world



CREATE

WE ARE BECOMING...

- > Western Sydney’s jobs engine
- > The epicentre of culture and creativity
- > The home of festivals, sports and entertainment
- > Asia Pacific’s centre for research and education



ACCELERATE

WE ARE SEIZING OPPORTUNITIES IN...

- > Westmead and Parramatta North: Health and Innovation District
- > Parramatta CBD and surrounds: Headquarters District
- > Camellia-Rosehill: Model City District
- > Silverwater: Future Jobs & Industries District
- > Sydney Olympic Park: Celebration District

HOW WILL WE GET THERE?

- > Parramatta International
- > Nation-leading governance
- > Western Sydney Cabinet of Mayors
- > Strategic governance framework
- > Evaluation and monitoring, supported by global city experts
- > Action planning
- > Advocacy
- > Collective championing

PARRAMATTA 2050



'Gather' is about connecting to people and place, fostering a sense of belonging.

For thousands of years, Parramatta has been an important meeting place for First Nations peoples. Today, our City is culturally diverse, attracting people from around the world - the world meets at Parramatta.

As a global city, we gather a world of stories, ideas, and experiences. Our streets have a warm sense of welcome, embracing all who come with open arms.

For our community, 'Gather' is about having equitable access to quality shared spaces and efficient transport connections, underpinned by resilience and sustainability as foundations of the modern city.

GAME CHANGERS

By 2050, we are becoming...

- > A world leader in First Nations partnerships
- > An unrivalled river city
- > Seamlessly connected to the world

GAME CHANGERS

WE ARE BECOMING...

A WORLD LEADER IN FIRST NATIONS PARTNERSHIPS



'A world leader in First Nations Partnerships' seeks to establish clear, robust, and respectful partnership agreements between Council and the Dharug People, the Traditional Owners of the land, waterways, and skies we call the City of Parramatta today. These partnerships will mark a significant step towards fostering meaningful collaboration, social justice, cultural respect and accountability.

This Game Changer will lay down the foundational framework for Dharug People and Council to become world leaders in First Nations and local government collaboration. Council commits to walking together with Dharug People to develop these partnerships, ensuring that the voices, perspectives, and aspirations of Dharug and other First Nations People are central to this process, our actions and expected outcomes.

We will work together to recognise, protect, and share the rich and varied heritage and history of Parramatta. A significant story of contact and impact between First Nations and non-Indigenous people started here in Parramatta. We see

an important opportunity to start a new story in Global Parramatta. Truth-telling will be central to the development and success of these partnerships and by sharing and being accountable to this knowledge, we will ensure that we are respectful of our past and are committed to creating a better tomorrow.

These partnerships will outline our shared responsibility for Caring for Country and for Caring for People on Country, recognising that a thriving natural environment significantly contributes to the wellbeing of its people. As part of this, we will highlight the role of the Parramatta River as central to our City's story and identity, and one that has been foundational throughout its various roles over centuries. Underpinning these partnerships will be a strong focus on action and commitment to delivery of shared priorities.

Prior to 2050, Council envisages the complete integration of partnerships into its core practices, policies, and decision-making mechanisms. These partnerships will be deeply ingrained within the Council's operations, reflecting steadfast dedication to honouring and collaborating with First Nations People.

Council will also support other organisations in the development and delivery of critical pieces of

First Nations cultural infrastructure within Global Parramatta such as the Indigenous Centre of Excellence at Western Sydney University. Additionally, Council will support other organisations to develop their relationships with First Nations People.

Through these Indigenous-centered and Indigenous-led actions, Global Parramatta can become a gathering place for First Nations People from across the globe, providing a place to gather, collaborate, and share knowledge, with Baramadagal and other Dharug People at the centre of it all.

These partnerships will strengthen and expand on the vision set out in Council's First Nations Strategy adopted in 2023. We will ensure that these partnerships will resonate with all residents of our City, fostering a sense of inclusivity and belonging. This Game Changer will reinforce Global Parramatta's role as a place where First Nations People and local government gather to co-create Australia's leading example of partnership, respect, and cultural exchange.

By 2050, Dharug and other First Nations People will shape partnerships with Council to move towards their aspirations for Country and communities.

PARRAMATTA 2050

GAME CHANGERS

WE ARE BECOMING...

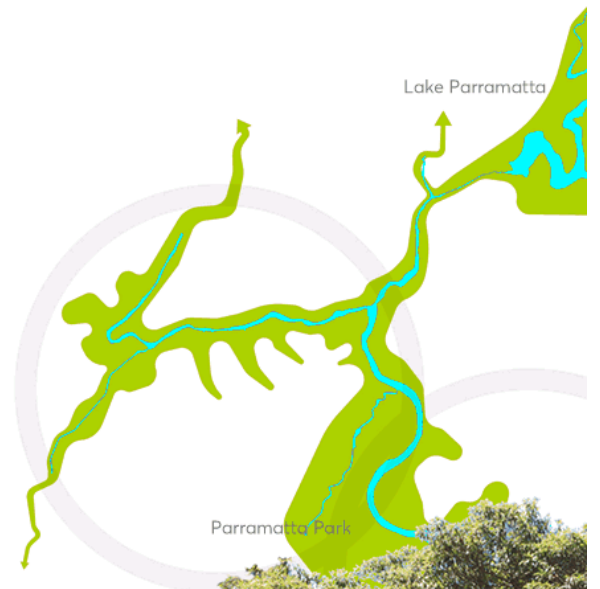
AN UNRIVALLED RIVER CITY



'An unrivalled river city' establishes Global Parramatta as a global leader in resilience, regeneration and recreation.

This Game Changer aims to elevate Global Parramatta's profile on the world stage by leveraging the unique relationship our City has with its river, the artery of Global Parramatta, and enhancing our natural environment.

We recognise that a global city must be underpinned by consideration of sustainability and prioritise the health of its people and environment.



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FINAL DRAFT FOR COUNCIL CONSIDERATION

Key moves include:

Continuous regional parkland from Lake Parramatta to Sydney Olympic Park.

The Central River Parklands will be a landmark green and blue spine for Global Parramatta, strategically linking our City's five Districts, and providing a cohesive network of spaces where people can rest, play, move and connect.

Council's adoption of the Parramatta River Vision in 2023 marked a pivotal moment in envisioning a vibrant riverfront that serves as the centrepiece of our metropolis. Parramatta River now has the potential to evolve into a world-renowned continuous regional parkland, spanning over 500 hectares of lush greenery, encompassing two regional parks, Parramatta Park and Bicentennial Park, and a new regional park proposed in Camellia.

Stretching across the five Districts, these parklands will not only connect communities but also offer a tranquil space for relaxation amidst the dynamic offerings of Global Parramatta. Additionally, they will play a crucial role for future generations in preserving and enriching opportunities to connect with Country.

Through collaborating with other councils and organisations, this continuous parkland has the potential to extend beyond Global Parramatta, connecting through to Sydney Harbour in the east and the Blue Mountains in the west.

Activation and recreation opportunities, inspired by our unique natural assets.

Activations along the Parramatta River will contribute to creating a lively city that attracts residents and visitors, whilst fostering a culture of stewardship and appreciation of the River. We also know that the activation of green spaces throughout our LGA is important to our community and helps to enhance community connection.

Active transport worthy of a global city.

By linking the five Districts of Global Parramatta, the Central River Parklands will foster connectivity and accessibility for residents and visitors alike. Supported by wayfinding, walkways, boardwalks and cycleways, Global Parramatta's interconnected network of green spaces will enhance recreational opportunities and provide an active transport experience worthy of a global city.

Climate action, resilience and regeneration.

We are committed to building a greener, healthier, and more resilient Global Parramatta – a place that people want to live, work, and play, now and for future generations. Council's Environmental Sustainability Strategy sets our direction and targets to reduce carbon emissions, improve air and water quality, connect bushland and waterways, and foster biodiversity across the City.

By integrating recreation and sustainability, investing in green infrastructure, and protecting the wellbeing of both people and Country, Global Parramatta aims to set an example for cities worldwide. Global Parramatta will serve as a model of ecological resilience, with the Central City Parklands showcasing innovative approaches to flood management, biodiversity conservation, and climate adaptation. Through strategic planning and community involvement, Global Parramatta will mitigate the impacts of climate change and foster environmental stewardship. This includes commitments to regenerate and protect Country, increase tree canopy, and tackle urban heat.

By 2050, our community has access to a continuous parkland and our City is renowned for its focus on sustainability and the quality of its green and blue spaces.

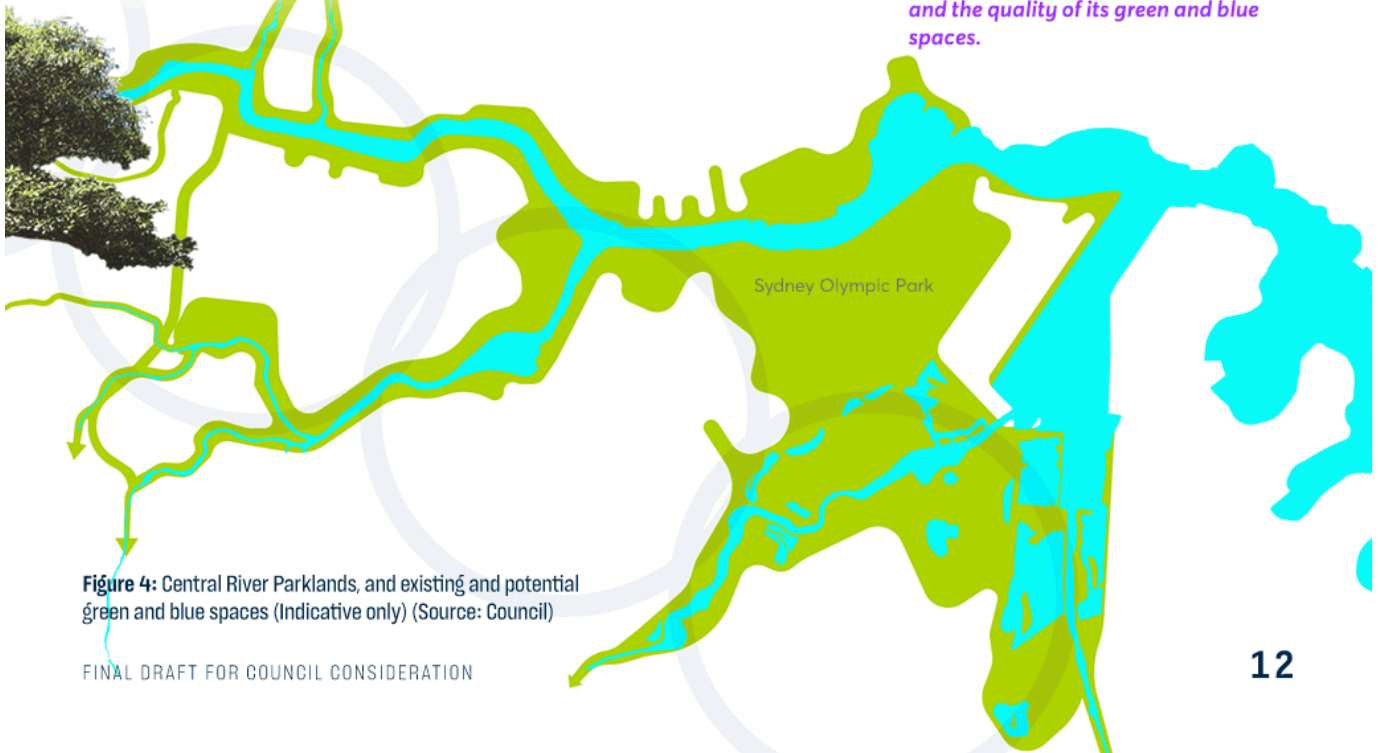


Figure 4: Central River Parklands, and existing and potential green and blue spaces (Indicative only) (Source: Council)

FINAL DRAFT FOR COUNCIL CONSIDERATION

PARRAMATTA 2050

GAME CHANGERS

WE ARE BECOMING...

**SEAMLESSLY
CONNECTED
TO THE
WORLD**




Our City's global stature and the sustainability of our region hinge on establishing Global Parramatta as the gateway to Australia and the world.

To achieve this aim, Global Parramatta must become the centre of Greater Sydney's 24-hour transport network, seamlessly linking Global Parramatta with the Greater Sydney region, Australia and the world via two nearby airports.

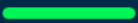
While ongoing light rail and metro projects mark progress, our journey towards comprehensive transport infrastructure remains ongoing.


Council is steadfast in its ongoing commitment to advocate for, and secure commitments from, the NSW Government to ensure timely delivery or commencement of these projects prior to 2050.

to the Blue Mountains
and Central West

 Comprehensive East-West Metro Link

 High Speed Rail Link

 Extension of Cumberland line to Epping

 Norwest to Miranda via Parramatta, Bankstown and Kogarah

 Light Rail and Intermediate Routes

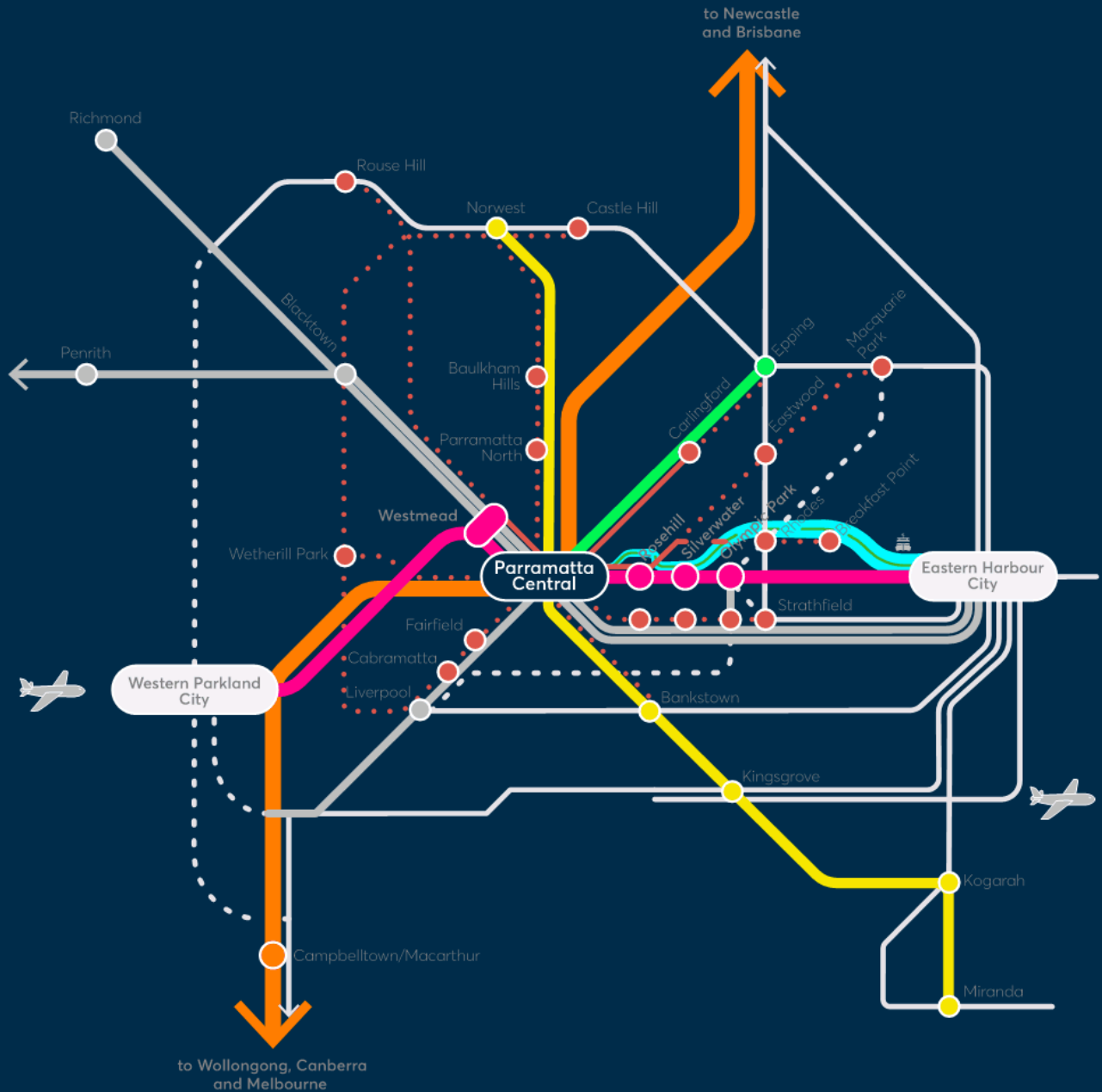


Figure 5: Global Parramatta Central's proposed transport connections (indicative only) (Source: Council)

PARRAMATTA 2050



A comprehensive East-West Metro link and a new North-South high speed rail link are the most critical transformational components of Council's transport vision. These two links form the backbone of a future Sydney that is connected both east-west and north-south, with Global Parramatta at its heart. With easy access and equidistant to two of the country's largest airports, and high speed rail connections to Brisbane, Canberra and Melbourne, Global Parramatta can truly become Australia's gateway to the world.

Key moves include:

COMPREHENSIVE EAST-WEST METRO LINK

Currently, the new Western Sydney International (Nancy-Bird Walton) Airport is set to open in 2026 with no direct connection to the state's two largest economies – Parramatta and Sydney. Recognising this fact as well as the significant jobs opportunities associated with the Western Sydney International Airport, Council has identified the metro link as a key move.

Completing this link has two critical outstanding components:

- Fast tracking an East-West Metro link between Global Parramatta and Western Sydney International Airport is imperative. This link must be established as an immediate priority for Global Parramatta to both contribute to and benefit from the airport's success.
- A new Metro station within Camellia-Rosehill and a future-proofed stop for Silverwater are critical to ensure seamless connectivity across the City's landscape, closing Global Parramatta's spatial gaps and placing its five Districts within minutes of each other – as well as the Eastern Harbour CBD and new airport.

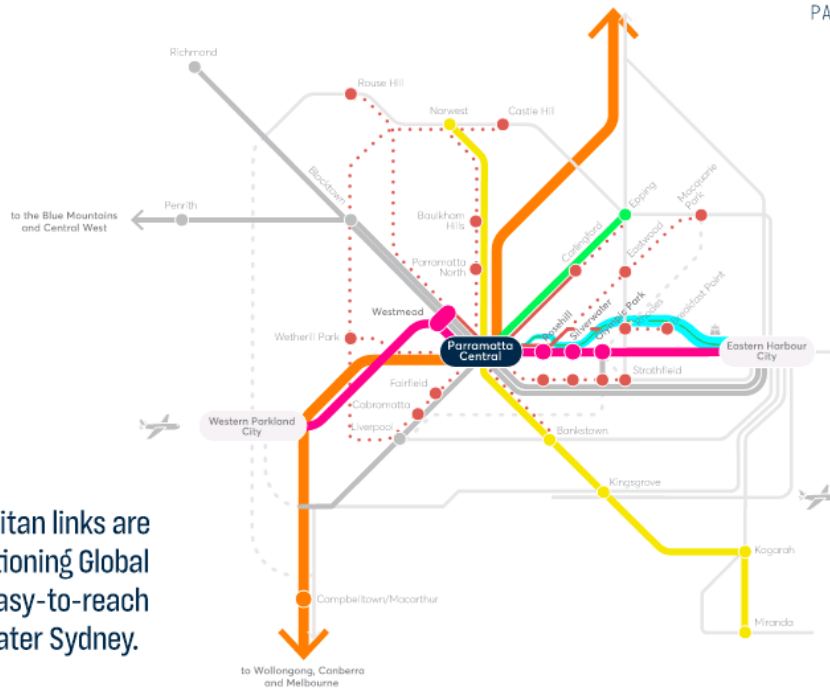
HIGH SPEED RAIL

High speed rail is a crucial missing piece in Australia's east coast transport network and would radically transform connections between cities. Forthcoming plans for a high speed rail network must incorporate a stop in the heart of the metropolis – Global Parramatta.

Global Parramatta is ideally positioned for high speed rail, given its demographic and geographic centrality. By 2050, the City itself will be home to more than half a million people, and more people will be living west of Global Parramatta than east.

Failure to realise a high speed rail connection for Global Parramatta would be an enormous missed opportunity for Sydney. This connection will realise a long-aspired vision for a polycentric Sydney, reducing pressure on Sydney CBD and unlocking major opportunities for communities across the Six Cities Region to connect to each other, employment opportunities and the world.

High speed rail will enable Global Parramatta to reach its potential as a global city and economic powerhouse for its region. Reducing travel times between cities, this connection will radically transform access to housing, employment, education and many other opportunities for the region.



Additional metropolitan links are also critical to positioning Global Parramatta as an easy-to-reach centre for all of Greater Sydney.

Global Parramatta’s transport network must include:

EXTENSION OF CUMBERLAND LINE TO EPPING

Alongside these connections, Council will continue to advocate for the extension of the Liverpool line to Epping. The link is crucial in ensuring that our global Districts are well connected to both the remainder of our LGA and to the region.

LIGHT RAIL AND INTERMEDIATE ROUTES

Council will continue to advocate for expanded and interconnected light rail and bus networks. Short-term solutions like rapid bus transit and enhanced bus services will also be explored as interim measures until more extensive infrastructure projects can be actualised.

RIVER RAIL

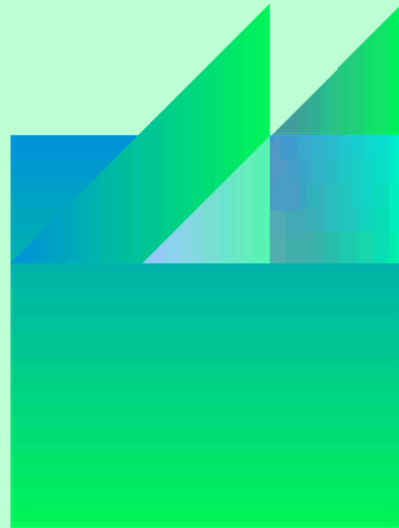
Council will advocate for a rail connection from Norwest to Miranda via Bankstown. This linkage is key to enabling Global Parramatta to act as our metropolis’ centre, reducing congestion across the region and improving its productivity.

By 2050, our community is supported by an integrated transport network, providing easy access to places, jobs, experiences and opportunities within our LGA, across Greater Sydney, and internationally.

PARRAMATTA 2050



CREATE



'Create' is about expression, connection, and transformation.

It recognises Global Parramatta's cultural richness as a cornerstone of our identity and economic vibrancy.

As a global city, we create world-class experiences and opportunities in an environment where creativity and prosperity knows no bounds.

For our community, 'Create' is about nurturing creativity and amplifying local talent, welcoming world-class events to Global Parramatta, and generating new employment and education opportunities close to home.

GAME CHANGERS

By 2050, we are becoming...

- Western Sydney's job's engine
- The epicentre of culture and creativity
- The home of festivals, sports and entertainment
- Asia Pacific's centre for research and education

WE ARE BECOMING...**WESTERN SYDNEY'S
JOBS ENGINE**

A hallmark of global cities is their economic prominence and the scale of opportunity and influence they offer. 'Western Sydney's jobs engine' commits to ensuring that Global Parramatta is a driving force for economic development and employment growth for all of Sydney.

Capitalising on the new international airport in Western Sydney and the potential of five adjacent Districts along the new Metro line and the Parramatta River, we seek to create a diverse, rich and interconnected range of economic opportunities with global scope. This includes defining clear focus sectors for Global Parramatta (including healthcare, arts and culture, green jobs, innovation, technology and advanced manufacturing), as well as advocating for economic development funding, such as the National Reconstruction Fund.

Key moves include:**A target of 150,000 additional jobs by 2050.**

An ambitious and game-changing platform for jobs must be realised for Global Parramatta. Today our City offers about 1 job for every 1.5

residents of the local government area (LGA) and despite growth in jobs numbers, we have been losing ground on this figure for more than a decade due to rapidly increasing housing density.

To draw a line in the sand, Council commits to no further loss in local jobs density as a core policy position, maintaining the current ratio of 1 job for every 1.5 residents at a minimum. This means that in every planning conversation, Council will aim at a minimum to maintain the current local jobs density ratio. Even with conservative growth estimates, this means at least 150,000 new jobs by 2050 are needed to account for population growth in our own LGA – let alone to expand our regional impact as a jobs centre. This is nearly a doubling of the jobs available in the City of Parramatta LGA today.

Business growth and attraction.

To achieve our jobs target, we will leverage Parramatta's existing economic strengths and ensure that Global Parramatta is positioned to attract new businesses and provide an environment where they can grow.

Significant work is required to ensure that Global Parramatta is supported by the infrastructure, networks, and world-class opportunities that will attract

businesses, entrepreneurs, and workers. We will also support and grow the businesses and sectors that already call Parramatta home.

Global Parramatta has a critical role to play as a jobs centre. We must address existing employment "gaps" for our talented workers in our community and Greater Sydney, particularly for highly-skilled workers and women, to ensure that people and businesses can start and continue their story in Global Parramatta.

Equity in jobs planning.

In a global city, equity must be a key consideration to ensure that all residents can benefit from a city's economic growth. Global Parramatta must provide a diverse range of jobs at all levels, creating suitable opportunities for people with different qualifications and experience, and the right supports to enable their desired participation in the workforce.

We must ensure that our education and skills pathways to employment are strong, providing links from skills training to employment in industries that will be critical in supporting Global Parramatta's transformation.

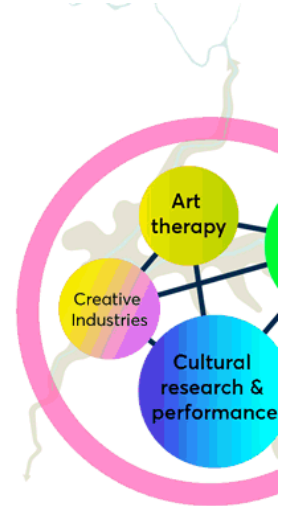
By 2050, every Western Sydney resident can find a job that matches their skills and experience close to home.

PARRAMATTA 2050

GAME CHANGERS

WE ARE BECOMING...

THE EPICENTRE OF CULTURE & CREATIVITY

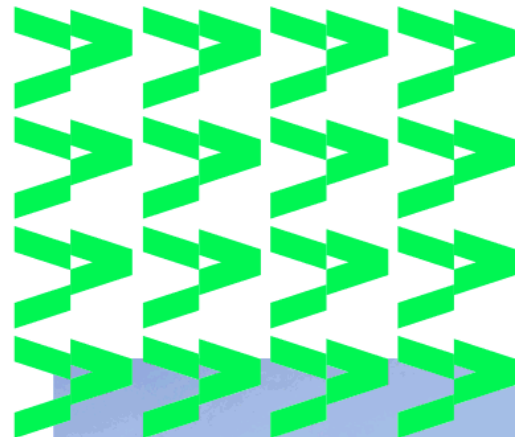


'The epicentre of culture and creativity' is Council's commitment to embedding culture into Global Parramatta's fabric. Through strategic infrastructure development and innovative approaches, this Game Changer aims to empower creators and enhance cultural accessibility.

With a vision to transform Global Parramatta into a creative powerhouse, this Game Changer celebrates our City's rich diversity and cultural vibrancy. Through collaborative efforts and supportive policies, 'The epicentre of culture and creativity' seeks to solidify Global Parramatta's position as a global beacon of creative excellence, ensuring its legacy for generations to come.

Culture already lies at the core of Global Parramatta's economic vibrancy, attracting talent and investment, while solidifying our reputation as a global city. It serves as the conduit that unites our diverse communities and champions inclusivity.

Global Parramatta's essence is rooted in its unique community tapestry, abundant heritage, and authentic voice. We embody rich and diverse stories, house leading cultural institutions, celebrate sporting heroes, offer culinary delights, showcase world-renowned literature, and personify a distinctive Australian identity.



FINAL DRAFT FOR COUNCIL CONSIDERATION

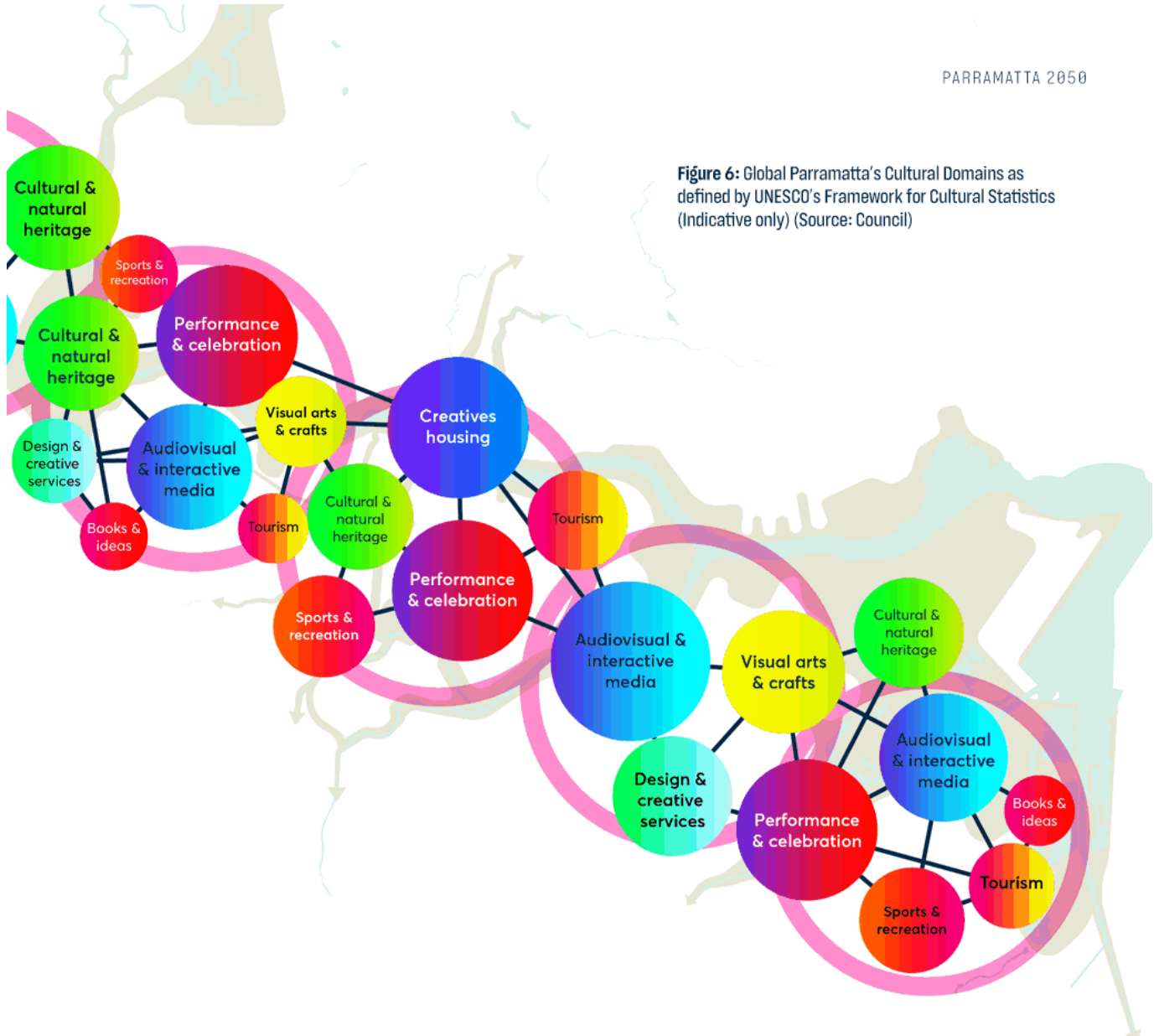


Figure 6: Global Parramatta's Cultural Domains as defined by UNESCO's Framework for Cultural Statistics (Indicative only) (Source: Council)



PARRAMATTA 2050

GAME CHANGERS



Key moves include:

Cultural and heritage tourism.

Global Parramatta is a place with unique cultural identity and heritage, and the home of leading artists and arts organisations. This creates an authentic point of difference for domestic and international visitors.

Like many global cities, Global Parramatta is home to places of exceptional natural and built heritage significance, which acknowledge shared and challenging histories. Sites include the UNESCO World Heritage listed Old Government House and the Parramatta Female Factory, which has World Heritage status potential.

Waves of migration have also embedded diverse cultural practices in the fabric of Global Parramatta. A sense of welcome and inclusion in our City is reflected in the diversity of events, cultural celebrations, cuisines, and creative spaces already on offer in Global Parramatta. Leveraging these strengths, Global Parramatta is positioned to become a must-visit destination for cultural and heritage experiences.

Enabling policies and planning.

In addition to infrastructure development, we are committed to advancing current initiatives aimed at enhancing Global Parramatta's aesthetics, soundscapes, and ambience. This includes developing film-friendly policies, designating 24-hour precincts with revised policies and sound management controls, advocating for fine arts degrees in our university sector, implementing planning regulations to accommodate live music venues, exploring heritage tourism and the adaptive reuse of heritage items, and ongoing support and promotion of our diverse culinary landscape.

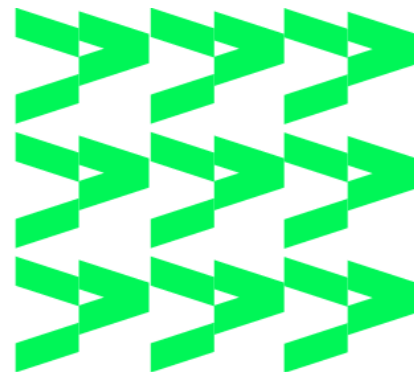
Council will support planning for a range of larger spaces for creation and rehearsal across Global Parramatta, including exploring opportunities in Silverwater. Together, these measures will cultivate an environment conducive to artistic expression, innovation, and collaboration, cementing Global Parramatta's status as a beacon of cultural excellence for generations to come.

Creatives housing.

At the heart of this initiative lies the establishment of the Creators Quarter, offering fixed-term subsidised accommodation for artists and creatives. This pioneering venture underscores the essential role of artists in shaping Global Parramatta's success. Complementing existing opportunities at Parramatta Artists Studios and the forthcoming Powerhouse Parramatta, the Creators Quarter provides longer-term accommodation detached from specific exhibitions or programs, thereby enriching the accessibility and diversity of creative production within our community.

A City immersed in literature.

We recognise that Global Parramatta already has existing strengths in literature, with a rich and varied sector including organisations such as Westwords. There is a unique opportunity for us to expand and share this unique offering with the world. By putting literature at the heart of Global Parramatta, it will become a place for authentic storytelling, shared experiences and connection - helping to propel Parramatta from the local to the global and back again.



PARRAMATTA 2050



Photo: Jacquie Manning

A new contemporary art gallery.

Council is dedicated to nurturing creative and cultural expression by both advocating and acting to expand creative spaces within Global Parramatta.

This includes the creation of a new world-renowned contemporary art gallery in Global Parramatta, which will be a leading global institution and the first public museum dedicated to contemporary art in Western Sydney.

The new institution would respond to a gap in exhibition spaces in Global Parramatta and provide a new international platform upon which our diverse community (including local artists of all ages, identities, backgrounds and experiences) can shine.

It will be home to premier international exhibitions and play an important role in attracting international audiences to the region.

The new institution will celebrate diverse stories and experiences through its world-class offerings, including exhibitions, collections, digital platforms, events and supporting programs.

It will also serve as an anchor within an ecosystem of large and small galleries, providing a rich network of infrastructure for cultural and artistic expression in Global Parramatta. This means that community organisations like Parramatta Art Society will have expanded opportunities for artists and community alike to gather and create in a global city.

By showcasing an inclusive array of artistic voices in a state-of-the-art facility, this new art contemporary gallery will contribute to Global Parramatta's rich cultural and creative landscape, fostering community identity, civic pride and social cohesion.

By 2050, our community has access to world class arts and culture on their doorstep. Local creatives and performers are supported to reach their full potential, with access to affordable practice and performance spaces and creative educational offerings.

PARRAMATTA 2050

GAME CHANGERS

WE ARE BECOMING...

THE HOME OF FESTIVALS, SPORTS & ENTERTAINMENT





'The home of festivals, sports and entertainment' amplifies Global Parramatta's already formidable reputation in these areas. Drawing on our rich sporting legacy and vibrant cultural landscape, we seek to expand Global Parramatta's reputation as a premier national and global destination for sports, conventions, and year-round festivals.

By embracing emerging trends and fostering collaborations with sporting and cultural organisations, Global Parramatta stands ready to elevate tourism, invigorate local enterprises, and celebrate our multifaceted heritage. Through strategic partnerships, advocacy, and innovative planning, we're committed to unlocking the potential of sports and entertainment, and providing incredible experiences for everyone.

Key moves include:

A Festival City.

Our vision for Global Parramatta extends to becoming a Festival City by 2050, with events happening 365 days a year across our five Districts. To materialise this vision, we will enhance the capacity and capability of existing sites, develop new venues for large-scale festivals, and curate a dynamic cultural calendar that showcases our community's diversity on a global stage, including First Nations and multicultural community events.

Places to meet and stay.

To enhance Global Parramatta's reputation as a place to gather, we recognise the need for new conference and convention infrastructure of various scales accompanied by diverse accommodation options, including 5-star opportunities. We will explore opportunities for convention centres in Camellia-Rosehill and Sydney Olympic Park that can accommodate large-scale events, including business and cultural events, as well as conferences, and exhibitions. We will also work to increase and diversify our accommodation offer to ensure an enjoyable stay for all.

Esports and other unique opportunities.

In embracing emerging sports trends, Council will advocate for the development of state-of-the-art infrastructure, including exploring opportunities for an innovative multipurpose indoor arena catering to esports and other indoor sports. We also aim to explore opportunities for the Parramatta River to host river-based sports like rowing and swimming.

Continuing to empower women in sports.

Council will continue to advocate for partnerships and investments to support women's sports from grassroots to elite levels. We will explore opportunities for national teams to make our City their home. This could take the form of making Parramatta the base for national teams, and greater inclusive sporting infrastructure.

Working in partnership and hosting international sporting championships.

We will explore opportunities to strengthen our affiliations with sporting entities. This includes advocating for teams to include Parramatta in their names, enhancing our City's recognition and integration within the broader sporting community. Council will also investigate how Global Parramatta can host more elite championships and international competitions.

Positioning Parramatta as the premier Australian destination for international events.

We will advocate to and partner with Government, venues and other organisations to put Parramatta forward in bids and proposals as the premier destination for international sporting events, major concerts, festivals and cultural experiences, and impactful conferences. As well as positioning Parramatta as an internationally-recognised destination, we also recognise the benefits of this key move to our economy and community as it brings easy access to world-class sports, entertainment and other events.

By 2050, our community has access to sporting events, opportunities, and facilities from grassroots through to professional levels. There are events and festivals celebrating our diversity and identity year-round.

PARRAMATTA 2050

GAME CHANGERS

WE ARE BECOMING...



ASIA PACIFIC'S CENTRE FOR RESEARCH & EDUCATION



'Asia Pacific's centre for research and education' represents a comprehensive effort to revolutionise Global Parramatta's educational landscape, aspiring to offer the finest educational experience in the Asia-Pacific, position Global Parramatta as the most globally connected university city in the nation, and drive the city's economic transformation towards knowledge sector jobs.

Global Parramatta will host leading university programs with key global focus areas such as health, arts and culture, and urban resilience. We also aim to foster opportunities linking university and TAFE students with our community and industries, ensuring that our students will call our LGA home long after completing their studies.



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FINAL DRAFT FOR COUNCIL CONSIDERATION

Key moves include:

Transforming university offerings in Western Sydney.

A new university campus at Westmead holds the potential to transform our role as a centre for best-in-class education. Council will continue to advocate for and partner with the state government and institutions to ensure that we capitalise on the addition of a new world-leading institution to our educational landscape. Extending this immediate action, by 2050, our aim is for all major Australian universities to establish a presence in Global Parramatta. With our university partners, we also see exciting opportunities to invite top-tier international institutions to add their unique educational offer to our City as well.

To support our aspirations in the creative industries, we aim to be the home of Western Sydney's only fine arts school – a critical gap in Greater Sydney's tertiary education network that will support access to education and networks for local creatives.

World-class student and graduate experience.

Council commits to closely monitoring and prioritising factors that shape an optimal student experience, including access

to housing, employment, and engagement with the vibrant city life of Global Parramatta. The goal is not only to attract students, but also to foster a sense of belonging and connection within the local community once they arrive.

This encompasses both direct action - such as prioritising students within Council's events calendar - and advocacy - such as engaging with the state government regarding appropriate planning controls for student housing. By collaborating with Parramatta International (proposed later in this document) and tertiary institutions, Council will also explore opportunities to facilitate international exchanges between top universities worldwide and local institutions in Global Parramatta.

We will work to ensure graduates remain in Global Parramatta and contribute to its success. Initiatives include subsidised graduate housing and guaranteed work experience in Global Parramatta's key focus areas. Global Parramatta will be a magnet for local, national and international businesses looking for talented graduates.

"A living laboratory" for big ideas.

Global Parramatta's ongoing transformation into a global city will create a "living laboratory"

for students and researchers, with opportunities across a number of key disciplines. The regeneration of Camellia-Rosehill provides a decades-long opportunity for university and TAFE students across fields like city planning, construction, sustainability and the environmental sciences to witness and participate in best practice urban regeneration in real time.

We will also continue to leverage Westmead as a foundation of our learning and innovation ecosystem, to lead Australia in integrating health, research and education.

Starting and continuing your learning journey in Global Parramatta.

We recognise that our entire network of education infrastructure must align with Global Parramatta's growth trajectory. Council will continue to advocate and fight for the planning and delivery of high quality early childhood education and care centres and public primary and secondary schools, emphasising that global cities offer attractive educational opportunities for all residents.

By 2050, our community has access to high quality education, from early childhood through to tertiary studies. There are opportunities to study a broad range of disciplines within a rich ecosystem of learning and innovation.



PARRAMATTA 2050



ACCELERATE

'Accelerate' is about considered, concerted and innovative action to amplify the strengths of Global Parramatta, without compromising on equity and our community's quality of life.

We recognise that the five Districts are where our City's greatest global opportunities lie. Each must be a city in its own right, with a diverse range of opportunities to live, work and play. They must also work together to champion a spirit of gathering, creativity, and continuous evolution.

As a global city, we accelerate beyond the bounds of current thinking, act boldly and dream big. We aspire to become a place the world looks to for fresh ideas and momentum.

For our community, 'Accelerate' is about leveraging opportunities to enhance liveability, wellbeing and access to new opportunities and experiences.

GAME CHANGERS

By 2050, we are seizing opportunities in...

- > Westmead and Parramatta North: Health and Innovation District
- > Parramatta CBD and surrounds: Headquarters District
- > Camellia-Rosehill: Model City District
- > Silverwater: Future Jobs and Industries District
- > Sydney Olympic Park: Celebration District

GAME CHANGERS

**WE ARE SEIZING
OPPORTUNITIES IN...**

THE HEALTH & INNOVATION DISTRICT

WESTMEAD & PARRAMATTA NORTH



Westmead and Parramatta North will be Australia's preeminent integrated hub for cutting-edge medical research and innovation, building on this District's unparalleled capability and success in health, technology, and education.

Westmead and Parramatta North are already home to four major hospitals, four globally renowned medical research institutes, two universities, and the largest research-intensive pathology service in NSW. Innovation meets heritage in this District, which is home to places of exceptional heritage significance, including Parramatta Gaol and the Parramatta Female Factory. By building on these strengths, Parramatta 2050 will solidify Westmead and Parramatta North's position as an economic and innovative powerhouse and the cornerstone of a globally renowned knowledge corridor through Global Parramatta.

Westmead and Parramatta North will continue to play an important role in providing jobs for Greater

Sydney. Council maintains its advocacy position for at least 50,000 total jobs in Westmead by 2036. We also commit to establishing a further jobs target for 2050, with a clear focus on health, research and education sectors.

KEY MOVE 1: A LEARNING ECOSYSTEM WITH A NEW FLAGSHIP UNIVERSITY

This District will be underpinned by a learning ecosystem, with multiple universities co-located across Westmead and Parramatta North, anchored by a new flagship campus of a top 100 university in Westmead. This new campus will cater for 25,000 student enrolments, enhancing Global Parramatta's reputation as key learning and knowledge city for the Asia-Pacific region.

KEY MOVE 2: PLACEMAKING FOR INNOVATION

To achieve success as a world-leading innovation precinct, Westmead and Parramatta North will need to be elevated by world-leading placemaking.

Innovation precincts must attract big thinkers, innovative start-ups and small entrepreneurial businesses. This District is already home to several anchors of attraction, including hospitals, universities, cultural assets, and research and innovation entities. But this is only part of the story.

To truly flourish, innovation precincts also require people-oriented design, welcoming civic and shared spaces and streetscapes, co-located social and cultural infrastructure, and vibrant high streets. These factors must be foundational throughout Westmead and Parramatta North's evolution.

Major transportation links, such as Metro West and Parramatta Light Rail will help integrate Westmead into the wider cityscape, but this alone won't be enough. A variety of local connections to the River, Parramatta Park and the Parramatta CBD are vital to ensuring that the western end of Global Parramatta realises its full potential.

PARRAMATTA 2050

GAME CHANGERS

**WE ARE SEIZING
OPPORTUNITIES IN...**

THE HEADQUARTERS DISTRICT

PARRAMATTA CBD & SURROUNDS



As Global Parramatta's bustling core, Parramatta CBD, will be positioned as a centre for government, media, business, civic and community headquarters, with unrivalled connectivity, activated public places, and diverse lifestyle offerings.

Already one of Australia's largest central business districts, the Parramatta CBD will continue to transform into a globally connected economic powerhouse by 2050. It will see leading local and global firms strengthening their foothold in Australia's most exciting CBD.

This District will be more than just a place of work – there will be dynamic and unique experiences here, day and night. By 2050, this District will be a world-leader for safety and inclusivity. The new and old will intersect, with revitalised heritage buildings and contemporary spaces offering unique sites for retail, leisure, and hospitality. Major investments in arts, culture, and events will be complemented by world-class

accommodation and facilities, generating activity and buzz outside business hours.

KEY MOVE 1: METRO CONNECTION TO THE NEW INTERNATIONAL AIRPORT

Fast, frequent, high-capacity transport links will underpin the success of the Headquarters District. Transport for NSW's Future Transport Strategy positions Parramatta CBD to become one of the most connected places in Australia.

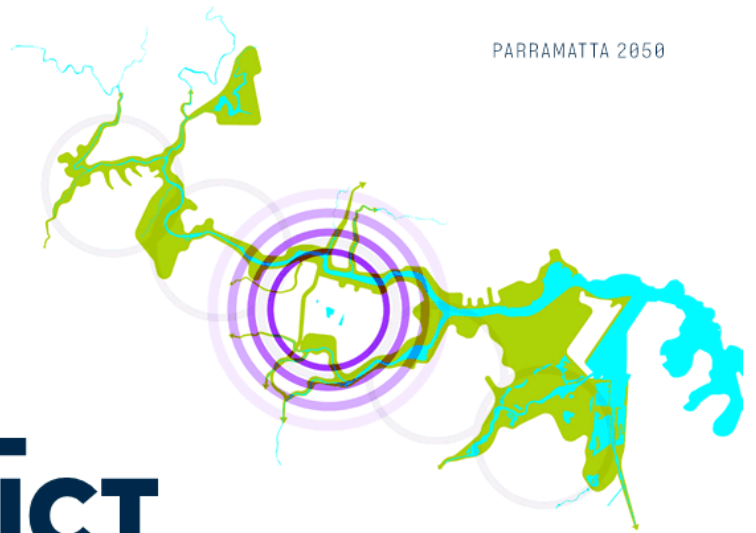
To unlock this potential, the Metro link between Parramatta CBD and the Western Sydney Airport must be delivered, providing a direct connection from Parramatta CBD to the new airport in under 30 minutes. This will solidify Parramatta CBD's advantage as a globally connected CBD, strategically located between Western Sydney and Kingsford Smith International Airports. These connections will support the vision of the Headquarters District as a destination of choice for government, media, business and civic and community organisations.

KEY MOVE 2: A 24-HOUR CULTURAL AND CREATIVE ECONOMY

This initiative seeks to leverage Parramatta's strengths and amplify its offerings. The Headquarters District is poised to transform into a 24-hour cultural and entertainment district, anchored by the imminent redevelopment of Riverside Theatres and Powerhouse Parramatta. We envision these cultural institutions offering world-leading exhibitions and Broadway-level experiences.

Coupled with a 24-hour diverse economy and the reopening of the Roxy as a live music venue, the Headquarters District holds the potential to emerge as a significant national and international cultural destination.

Through implementing late-night trading planning controls and increasing support for live music and artistic practice, we will solidify Parramatta's position as a major cultural destination and place for a creative economy to thrive.



THE MODEL CITY DISTRICT

CAMELLIA-ROSEHILL



Camellia-Rosehill sets the stage for an unwritten story about what Global Parramatta can offer the world. We envision this District as a world-class example of urban regeneration, emerging by 2050 as a “model city”.

Learning from both the planning mistakes of Sydney’s past and great examples from other global cities, we see a unique opportunity for Camellia-Rosehill to attract worldwide interest as a place where the brownfields of the 20th century have been radically transformed into a true future city.

We will establish Camellia-Rosehill as the nation’s first example of a city that responds to the seventeen United Nations Sustainable Development Goals – Australia’s first SDG17 City. Anchored by these Goals, Camellia-Rosehill will be a testing ground for a new mode of city planning that moves away from outdated impact management systems and towards a focus on key outcomes of equity, resilience, wellbeing and prosperity. This could include collaborative projects and

forward thinking infrastructure development in areas such as renewable energy, water and flood management and social resilience.

KEY MOVE 1: A WORLD EXPO FOCUSED ON SUSTAINABLE REGENERATION

As Camellia-Rosehill undergoes redevelopment, we will position this area as a frontrunner in environmental remediation and green infrastructure. This includes hosting a catalytic World Expo event to attract global attention to our regeneration efforts. Participating countries will undertake the construction of infrastructure and amenities to support future communities, showcasing world-leading sustainable planning and infrastructure delivery. The District will also provide a “living laboratory” for students in nearby education precincts, including Rydalmere.

The crowning achievement will be delivery of a new regional open space that significantly expands the Central River Parklands and provides a landmark gathering place within the new model city.

KEY MOVE 2: SECURING LONG-TERM EMPLOYMENT PROSPECTS

A model city must provide for a wide range of opportunities and land uses. Council establishes a core policy position of at least 1 job for every 1.5 residents within Camellia-Rosehill. We will achieve these aspirations through a dynamic mix of employment generators, including a major new retail offering to support growth in this District and beyond, strategically locating critical urban services, and driving significant growth in green industries. We envision this District emerging as a national leader in circular economy and green jobs, with key opportunities to explore being utilities, energy, green technology, green manufacturing, and connections to industrial uses at Silverwater.

PARRAMATTA 2050

GAME CHANGERS

**WE ARE SEIZING
OPPORTUNITIES IN...**

THE FUTURE JOBS & INDUSTRIES DISTRICT

SILVERWATER



Of the five Districts of Global Parramatta, the Future Jobs and Industries District – centred on the industrial hub of Silverwater – is earliest in the planning process, representing a significant opportunity for Council to set terms for its future. Our steps must be charted carefully, futureproofing Silverwater with both infrastructure and a nuanced understanding of how future global economies might translate into our local story.

Silverwater is amongst the best-connected industrial areas in Sydney, boasting an ability to reach 98% of all metropolitan households in about an hour. Protecting and prioritising its employment and economic functions is critical to Global Parramatta's success. This includes a considered intensification of industrial and manufacturing uses, as well as responding to innovation imperatives and changing global supply chain requirements.

KEY MOVE 1: FUTURE PROOF A METRO STATION

It is critical to future-proof our transport infrastructure to accommodate Global Parramatta's evolving needs and growth trajectories. Specifically, Council advocates for the proactive implementation of forward-thinking design elements for a future Metro station in this District. This includes strategic construction of auxiliary tunnels and the acquisition of adjacent land parcels to enable seamless expansion and adaptation in the years to come. This will unlock many possible futures for Silverwater and safeguard its future as a key economic pillar for Global Parramatta and Greater Sydney.

KEY MOVE 2: DETERMINING FUTURE JOBS OPPORTUNITIES

Aspirations for Silverwater must be informed by detailed economic and planning analysis, including examining the appropriateness of potential industry specialisations for the District, such as technology,

advanced manufacturing, biomedical support industries for Westmead, and creative industries, including film production and content creation.

KEY MOVE 3: REIMAGINE SILVERWATER GAOL

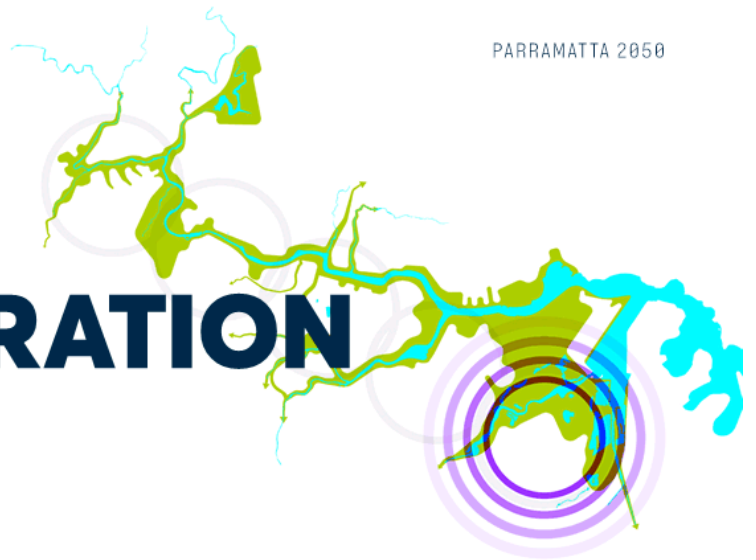
Silverwater Correctional centre is a key public landholding within this District, encompassing approximately 25ha and adjacent to critical regional open space assets along the Parramatta River. This site holds strong potential to contribute to the infrastructure and employment futures of Global Parramatta. This will explore a significant expansion of adjacent parklands to extend regional open space, recreation and sporting offer. Partial retention of correctional facilities driven by a focus on world's best practice in rehabilitative justice could also form part of this site's future. Adaptive and sustainable re-use of both heritage and non-heritage components will ensure that we honour our past as we move towards the future, with uses to explore including educational, incubator and creative functions.

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FINAL DRAFT FOR COUNCIL CONSIDERATION

THE CELEBRATION DISTRICT

SYDNEY OLYMPIC PARK



Building on its legacy as a premier events destination, Sydney Olympic Park will be firmly established as Australia's home to global sports, live music, arts, festivals, and business events, both day and night.

The 2000 Summer Olympics heralded a new era of ambition for Greater Sydney, hosting the world's first green games and establishing an internationally-renowned entertainment district to invite the world to Australia. Today, Sydney Olympic Park continues to host some of the world's largest music, sporting and cultural events, attracting attendees from across Australia and beyond.

Sydney Olympic Park is home to world-class venues where local and international events are celebrated, including art, performance, and sport. With Australia's leading convention and expo venues, this District will elevate Global Parramatta's standing to a premier business events destination in the Asia-Pacific.

It will continue to transform into a lively District attracting people to live, work, and celebrate, with enhanced integration with the Parramatta River and green spaces, and improved transport connections to Greater Sydney.

KEY MOVE 1: EXPANSION OF CONVENTION AND EVENTS VENUES

Expansion of existing events and conferencing venues will position Sydney Olympic Park as a centrepiece of Global Parramatta's network of venues, enhancing our business events capability as a global city.

Multi-purpose arenas will support the growth of arts and recreation, allowing a wide range of local and global events to be hosted in this District year-round, beyond what is currently possible.

This will see visitation to the Sydney Olympic Park grow, supporting employment opportunities in the visitor economy and activating the District, day and night.

KEY MOVE 2: JOBS GROWTH AND INDUSTRY SPECIALISATION

With a new Metro stop putting it within easy reach of an enormous catchment of workers, Sydney Olympic Park must propel Global Parramatta forward on employment opportunities, not take us backwards. To achieve this, every 1.5 new residents must be matched with more than 1 new job.

Sydney Olympic Park has the opportunity to become an employment hub for sports and sports science. Building on its reputation as the home of elite sport, Sydney Olympic Park is well positioned for a Sports Tech Hub, which would leverage the co-location of key sports industry bodies in the District and provide opportunities for collaboration between universities and sports institutes.

Other opportunities for sectoral expansion in the District should also be explored, including business events, music, and entertainment.

PARRAMATTA 2050

HOW WILL WE GET THERE?

Council is committed to the success of this vision and will use a broad suite of tools to make it happen. These include:

- Three fundamental governance enablers which are crucial for our journey towards global success.
- Five implementation approaches with which Council will lead and partner to advance the vision's aims.

We will also stay open to arising and unexpected opportunities for implementing our vision.

This approach will lay the groundwork for Global Parramatta's evolution, and the extension of its benefits throughout the region, metropolis and world.

PARRAMATTA INTERNATIONAL



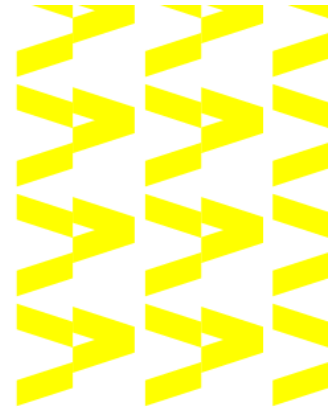
Parramatta International, a proposed corporation instigated by Council, aims to foster economic development in Global Parramatta by attracting global investment, students, and talent, while supporting local initiatives. Focusing on health, research, arts, culture, resilience, and education, the goal is to collaborate with existing regional, state and federal agencies to enhance Parramatta's global presence and forge international partnerships.

Parramatta International has two main goals: attracting global interest and expanding local opportunities. It acts as a dedicated resource for our region's global economic development, elevating its international profile and attracting international investment, talent and cultural and entertainment offerings. The corporation will aid international businesses and individuals with navigating obstacles associated with global trade and investment. It will also unlock contemporary governance models for key civic, cultural and community endeavours.

Council will develop a comprehensive business case for Parramatta International, seeking partnerships and funding opportunities with councils, government entities, universities, and the private sector. Once established, Parramatta International will operate as a collaborative venture, with Council as a key partner.

PARRAMATTA 2050

HOW WILL WE GET THERE?



NATION-LEADING GOVERNANCE



Global Parramatta requires robust governance tailored to our LGA's unique needs and aspirations. This will ensure that our governance structures, regional collaborations, and international presence are finely tuned to realise our vision for 2050 and beyond.

Key moves include:

City of Parramatta Act.

To this end, Council will advance the City of Parramatta Act – a critical piece of legislation specifically designed for our City to reach its global aspirations. This Act will empower Council and our community with greater autonomy, self-determination, financial resilience, and strategic planning capabilities essential for effective governance. The primary objective of this enabler is to equip our City with the requisite tools and authority to manage its growth and development in line with the Parramatta 2050 vision.

Presently, the City of Sydney stands as the sole LGA in New South Wales with a distinct Act granting it exclusive powers and responsibilities. The proposed City of Parramatta Act seeks to

provide provisions which (though not identical) would be similarly tailored to enable us to address Parramatta's transformation and meet the needs of our rapidly-expanding community.

The proposed Act must improve governance and streamline decision-making across Global Parramatta, including for Sydney Olympic Park and Parramatta Park, which are not managed by Council. This could look like improving collaborative governance to manage assets across Global Parramatta in a more integrated way, before ultimately transferring responsibility to Council by 2050.

Other key aspects of the proposed Act include establishing coordinated planning and infrastructure decision-making (potentially with an initial focus on Camellia-Rosehill), managing issues collaboratively, and allocating resources with a strong focus on outcomes. Critical to all of these aspects is the need for collaboration between state and local government.

Additionally, this enabler provides an opportunity to examine appropriate revenue reform, which remains outstanding for City of Parramatta. By exploring alternative funding mechanisms through the development of an Act, Council will enhance its financial flexibility, optimise service delivery and increase infrastructure investment.



Exploring new funding approaches.

Council continues to advocate for investment in Global Parramatta by calling for collaboration between multiple levels of government to ensure a coordinated and dependable pipeline of funding, such as a Special Economic Zone. This will enable Global Parramatta to fulfill its global imperative, as well as ensure that infrastructure such as schools and hospitals keep up with growth.

A planning system fit for the 22nd century.

Recognising that by 2050 the NSW Planning System will be over 70 years old and ill-equipped to deal with issues facing 22nd century cities, Global Parramatta should be positioned as a testing ground for more innovative and outcomes-focused planning approaches. Planning for the future of Global Parramatta must be underpinned by resilience and equity. This includes ensuring that a growing population is serviced with housing, infrastructure, jobs and other opportunities vital for economic and social wellbeing.

Coordinated regional planning and governance.

With a lack of coordinated regional governance following the dissolution of the Greater Cities Commission, we know there is an urgent need to consider infrastructure planning for Greater Sydney holistically.

Collaboration and partnerships.

The aspirations of the Parramatta 2050 vision will not be realised without collaboration and partnerships, and we welcome new and innovative approaches to governance to place partnership at the centre of creating a global city. We are well-positioned to partner with other councils, government departments and agencies, businesses, universities, and other stakeholders who are critical to shaping the future of Global Parramatta.

PARRAMATTA 2050

HOW WILL WE GET THERE?

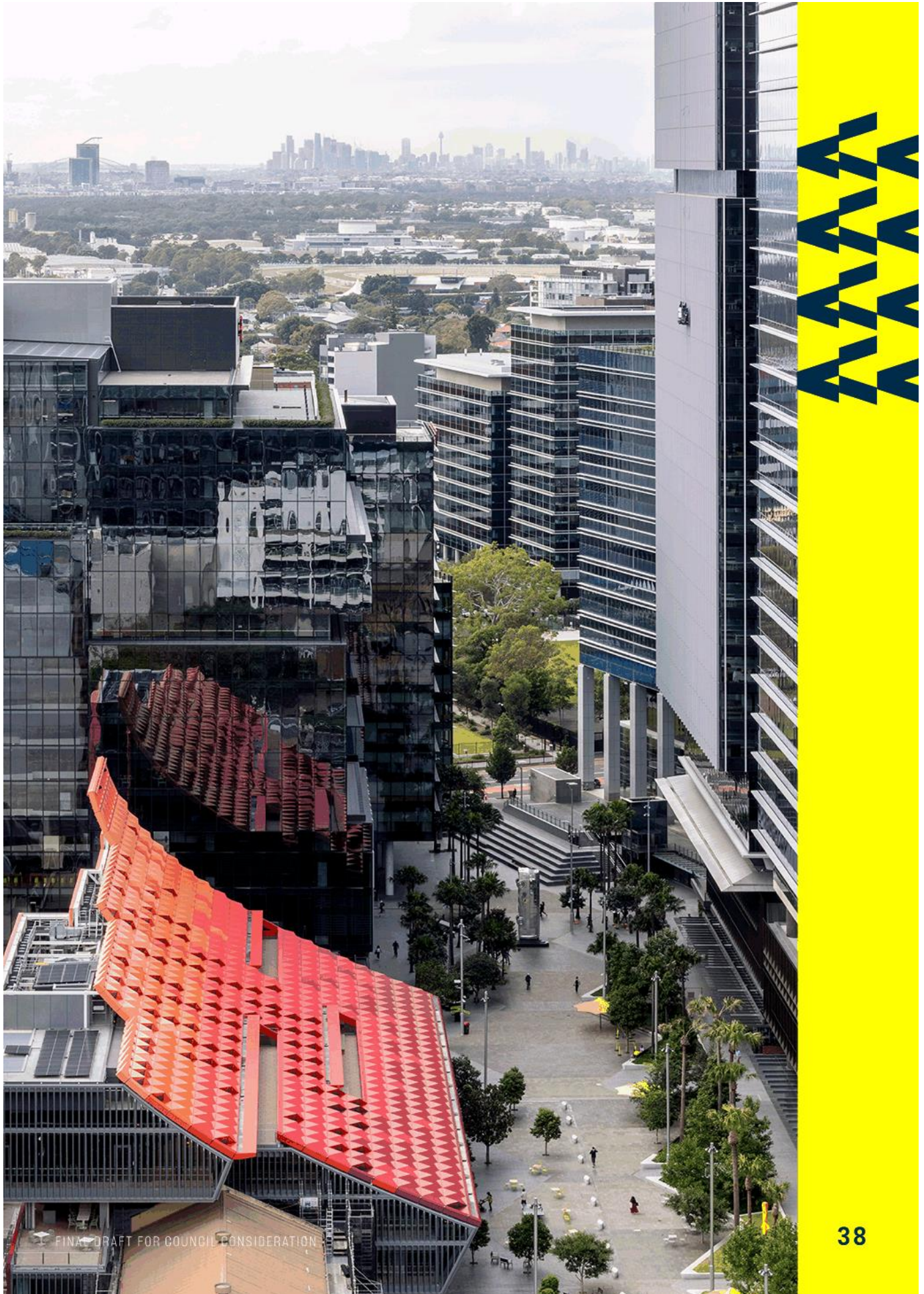
WESTERN SYDNEY CABINET OF MAYORS



The Western Sydney Cabinet of Mayors will establish a critical table where local government leaders of Western Sydney can gather to align on pursuing joint advocacy, funding and projects that globally position the region. Following the dissolution of the Greater Cities Commission, Council perceives a critical role for local governments to work together on regional governance and projects to ensure that Western Sydney's potential is unlocked.

Unlocking Western Sydney's global potential depends on major changes in how we plan for and invest in jobs, infrastructure, education and liveability. Taking inspiration from the South East Queensland Council of Mayors, the Cabinet provides a forum for local government to assume a leadership role in local, regional and global conversations. This approach also provides an opportunity to position Global Parramatta as the leader in Western Sydney in a number of key arenas.

Key first steps for this enabler include canvassing perspectives as part of initiating and strengthening existing stakeholder relationships with other Western Sydney Councils, followed by an initial meeting to develop a draft joint governance structure. Council aspires to a stretch goal of completing an initial statement of intention to enable a joint submission on the Metropolitan and City Plans by the Western Sydney Cabinet of Mayors.



PARRAMATTA 2050

**HOW WILL WE
GET THERE?**

IMPLEMENTATION

COUNCIL'S STRATEGIC GOVERNANCE FRAMEWORK

Council's strategic governance framework including its Community Strategic Plan (CSP), land use planning framework, and other strategies will reflect and operationalise this vision.

Next Steps: Review of the CSP.

OUR APPROACHES



EVALUATION AND MONITORING, SUPPORTED BY GLOBAL CITY EXPERTS

Council will develop an evaluation toolkit with the help of Point Parramatta 2050, a forum of seven global city experts to point us towards success.

Next steps: Convene third meeting of Point Parramatta 2050, who will help develop an evaluation tool kit, and commence monitoring.

ACTION PLANS

Each of the initiatives of this vision require more detailed action planning to chart a course for success.

Next steps: Create more detailed action plans for each initiative.

ADVOCACY

Council is committed to capitalising on this vision's momentum through active advocacy on its Game Changers.

Next steps: Plan more detailed advocacy for each Game Changer, including developing prospectuses for key moves proposed in this document.

COLLECTIVE CHAMPIONING

We all have a role to play in how we share, take responsibility for, and collaborate on the delivery of this collective vision.

Next steps: We invite community members to be champions for this vision, and welcome opportunities to collaborate with fellow organisations.



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 For non-English speakers, phone interpretation services are available via TIS National on 131 450.

KOREAN

본 소식지와 관련해 통역 지원이 필요하신 경우, TIS (131 450)에 전화하여 Parramatta Customer Service (9806 5050)를 연결해 달라고 요청하시면 됩니다. 업무시간은 월요일에서 금요일, 오전 8시 30분부터 오후 5시까지입니다.

CHINESE

如果你需要翻译协助阅读这份新闻简报, 请联系 TIS, 电话131 450, 要求他们代表你接通巴拉玛打市议会顾客服务处, 电话 9806 5050。顾客服务处的工作时间是每星期一至星期五, 上午8:30至下午5:00。

ARABIC

إذا كنت بحاجة للمساعدة في ترجمة هذه النشرة, اتصل بـ TIS على الرقم 131 450 واطلب منهم الاتصال نيابة عنك بخدمة زبائن باراماتا على الرقم 9806 5050 من الإثنين إلى الجمعة بين الساعة 8:30 صباحاً و 5:00 مساءً.

HINDI

यदि आपको यह सूचना-पत्र समझने में सहायता चाहिए तो कृपया TIS को 131 450 पर फ़ोन करें और उनसे कहें कि आपकी तरफ़ से पैरामाटा कस्टमर सर्विस को 9806 5050 पर फ़ोन करें। यह सेवा सोमवार से शुक्रवार, सुबह 8.30 बजे से शाम 5.00 तक उपलब्ध है।

DISCLAIMER

While every reasonable effort has been made to ensure this document is correct at time of publishing, the City of Parramatta, disclaim any and all liability to any person in respect of anything or the consequences of anything done or omitted to be done in reliance upon the whole or any part of this document.



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Attachment 2 - Table of recommended significant amendments to draft *Parramatta 2050*

Proposed post-exhibition amendments			Public exhibition version	
Section and page number	Description of amended content	Rationale	Section and page number	Description of original content
Parramatta 2050 (Page 1 – 2)	<ul style="list-style-type: none"> Reframed to better recognise Parramatta's history and heritage and strengthened the narrative about Parramatta's story so far, unique strengths, and global positioning. Clearly introduced Parramatta 2050 as Council's global city vision, outlined the rationale, and clarified how the vision relates to Council's Community Strategic Plan. 	<ul style="list-style-type: none"> To respond to feedback that recognition of Parramatta's history, heritage, natural assets, and story to date should be strengthened. To improve positioning of the document and provide clarity around the purpose of the vision. 	The next chapter in Parramatta's story (Page 1 – 2)	<ul style="list-style-type: none"> Bullet points highlighting key characteristics and achievements of Parramatta.
Global Parramatta (Page 3 – 4)	<ul style="list-style-type: none"> Reframed text above map to clarify that the District names highlight their points of difference but do not limit their potential. 	<ul style="list-style-type: none"> To respond to feedback that opportunities for innovation should be pursued across all five Districts. 	Global Parramatta (Page 7 – 8)	<ul style="list-style-type: none"> Text above the map introduced the five Districts that form Global Parramatta.
	<ul style="list-style-type: none"> Updated map to increase visual prominence of the Parramatta River and include its tributaries. Added text box to call out the River and its role. 	<ul style="list-style-type: none"> To respond to feedback that the Parramatta River should be elevated within the document. 		<ul style="list-style-type: none"> Global Parramatta map included test box call outs for the five Districts.
Global Parramatta in context (Page 5 – 6)	<ul style="list-style-type: none"> Added new spread with maps to show Global Parramatta within the context of the Parramatta LGA, Greater Sydney, and broader region, highlighting local and regional benefits of the vision. 	<ul style="list-style-type: none"> To respond to feedback that the vision's benefits for the local level was unclear. To visually highlight the importance of Global Parramatta within Greater Sydney. 	N/A	N/A

Parramatta 2050 (Page 7 – 8)	<ul style="list-style-type: none"> Consolidated four introductory pages into two pages that introduce the vision, Strategic Directions, Game Changers, enablers and implementation approaches. Consolidated enablers and implementation under the heading 'How will we get there?' 	<ul style="list-style-type: none"> To reduce repetition, improve clarity, and clearly introducing the different components of the document. 	Parramatta 2050 (Page 3 – 4) Vision (Page 5 – 6)	<ul style="list-style-type: none"> Provided summary of our vision, Game Changers, what we need to get there (enablers) and how we will get there (implementation).
	<ul style="list-style-type: none"> Shortened vision statement to a single sentence. 	<ul style="list-style-type: none"> To reduce repetition, improve clarity, and clarify the role of the Strategic Directions. 		<ul style="list-style-type: none"> Introduced vision statement with several paragraphs.
	<ul style="list-style-type: none"> Clearly introduced Strategic Directions and associated Game Changers. 	<ul style="list-style-type: none"> To improve clarity and structure of document, and address feedback that the link between Strategic Directions and the rest of the document is unclear. 		<ul style="list-style-type: none"> Introduced 'Gather', 'Create' and 'Accelerate' (but did not refer to them as Strategic Directions, or group Game Changers beneath them in the document's structure).
Gather (Page 9)	<ul style="list-style-type: none"> Added page to reframe the Strategic Direction 'Gather' and introduce the Game Changers that now sit under it. 	<ul style="list-style-type: none"> To address feedback that the link between Strategic Directions and the rest of the document is unclear. 	N/A	<ul style="list-style-type: none"> 'Gather' was described on page 6 but was not explicitly linked to any Game Changers.
A world leader in First Nations partnerships (Page 10)	<ul style="list-style-type: none"> Reframed reference to an Aboriginal University to instead refer to the Indigenous Centre of Excellence at Western Sydney University, which is the first step to the possible establishment of an Aboriginal University. 	<ul style="list-style-type: none"> To address feedback that a reference to the Indigenous Centre of Excellence is more appropriate. Any move towards an Aboriginal University should be First Nations-led. 	A world leader in First Nations partnerships (Page 10)	<ul style="list-style-type: none"> Game Changer noted aspiration to become home to Australia's first Aboriginal university.
	<ul style="list-style-type: none"> Added statement at the end of the Game Changer text to highlight what this will mean for 	<ul style="list-style-type: none"> To address feedback that the vision's local benefits were unclear. 	N/A	N/A

	Dharug and First Nations people by 2050.			
Game Changers (various)	<ul style="list-style-type: none"> Added statement to highlight what each will mean for the community by 2050 in the following Game Changers: An unrivalled river city; Seamlessly connected to the world; Western Sydney's jobs engine; The epicentre of culture and creativity; The home of festivals, sports & entertainment; Asia-Pacific's centre for research & education 	<ul style="list-style-type: none"> To address feedback that the vision's local benefits were unclear. 	N/A	N/A
An unrivalled river city (Page 11 – 12)	<ul style="list-style-type: none"> Updated content to address sustainability and resilience beyond the Central River Parklands. Refined existing content under four "key move" headings. These address the continuous regional parkland, active transport, river-front activations, and climate change. 	<ul style="list-style-type: none"> To respond to feedback that sustainability and climate change should be more clearly addressed. To respond to feedback that the document should highlight active transport and opportunities for more activations along the Parramatta River. To improve clarity. 	An unrivalled river city (Page 21 – 22)	<ul style="list-style-type: none"> Game Changer primarily focused on the Central River Parklands.
Seamlessly connected to the world (Page 13 – 16)	<ul style="list-style-type: none"> Elevated to become a Game Changer and updated name for consistency with other Game Changers. 	<ul style="list-style-type: none"> To respond to feedback that transport is a key priority and should be elevated in the document. 	Connections to the world (Page 25 – 26)	<ul style="list-style-type: none"> Transport was included as an enabler of Parramatta 2050.
	<ul style="list-style-type: none"> Reworked content to highlight an extension of the Metro link and additional stops and a new high speed rail as critical global city connections. 	<ul style="list-style-type: none"> To better advocate for Metro and high speed rail as key opportunities to transform Parramatta's 		<ul style="list-style-type: none"> Enabler included High speed rail and Metro connections alongside other transport links.

		connections with the world.		
Create (Page 17)	<ul style="list-style-type: none"> Added page to reframe the Strategic Direction 'Create' and introduce the Game Changers that now sit under it. 	<ul style="list-style-type: none"> To address feedback that the link between Strategic Directions and the rest of the document is unclear. 	N/A	<ul style="list-style-type: none"> 'Create' was described on page 6 but was not explicitly linked to any Game Changers.
Western Sydney's jobs engine (Page 18)	<ul style="list-style-type: none"> Refined existing content under three key move headings, which address Council's jobs target for 2050, business growth and attraction, and jobs equity. 	<ul style="list-style-type: none"> To improve clarity. 	Western Sydney's jobs engine (Page 11 – 12)	<ul style="list-style-type: none"> Game Changer described key moves but did not clearly name them.
	<ul style="list-style-type: none"> Added key move 'Business growth and attraction' - acknowledges that, to achieve our jobs target, we must create an environment that attracts and retains businesses and supports their growth. 	<ul style="list-style-type: none"> To address feedback that this Game Changer should explicitly address business growth and attraction. 		<ul style="list-style-type: none"> Game Changer focused on jobs.
	<ul style="list-style-type: none"> Added key move 'Equity in jobs planning' - acknowledges the need for jobs at all levels to ensure opportunities for all. 	<ul style="list-style-type: none"> To address feedback that this Game Changer should address equity, TAFE, trades, and pathways to employment. 		<ul style="list-style-type: none"> Game Changer did not explicitly address jobs equity.
	<ul style="list-style-type: none"> Moved text about Council's approach to jobs in each of the five Global Parramatta Districts to be embedded within the standalone District pages. 	<ul style="list-style-type: none"> To focus this Game Changer on key moves across Global Parramatta and elevate messaging around jobs within each of the District pages. 		<ul style="list-style-type: none"> Council's approach to jobs in each of the five Global Parramatta Districts was included as part of this Game Changer.
The epicentre of culture & creativity (Page 19 – 22)	<ul style="list-style-type: none"> Renamed to 'The epicentre of culture and creativity.' 	<ul style="list-style-type: none"> To reflect 'culture' in the Game Changer title. 	The epicentre of creativity (Page 13 – 16)	<ul style="list-style-type: none"> Content referred to 'culture' but it was not captured in the Game Changer name.

	<ul style="list-style-type: none"> Added key move 'Cultural and heritage tourism' - emphasises Parramatta's strengths as foundations for becoming a destination for cultural and heritage experiences. 	<ul style="list-style-type: none"> To address feedback that heritage should be elevated within the document. 		<ul style="list-style-type: none"> Cultural heritage was noted on the map but not included in any key moves.
	<ul style="list-style-type: none"> Added key move 'A City immersed in literature' – emphasises Parramatta's strengths in literature and opportunity to elevate this on the global stage. 	<ul style="list-style-type: none"> To address feedback that literature should be elevated to a key move. 		<ul style="list-style-type: none"> Game Changer content referred to 'literature' but it was not captured as a key move.
	<ul style="list-style-type: none"> Expanded on existing content for key move 'A new contemporary art gallery.' 	<ul style="list-style-type: none"> To address feedback that this key move should be expanded and elevated. 		<ul style="list-style-type: none"> 'A new contemporary art gallery' was included as a key move.
<p>The home of festivals, sports & entertainment (Page 23 – 24)</p>	<ul style="list-style-type: none"> Expanded on existing content from this District page in a new key move 'Positioning Parramatta as the premier Australian destination for international events' to emphasise the aspiration to become an internationally-recognised events destination. 	<ul style="list-style-type: none"> To reflect feedback that this aim was not reflected clearly enough in the document. 	<p>The home of festivals, sports & entertainment (Page 17 – 18)</p>	<ul style="list-style-type: none"> Game Changer clearly identified key moves.
<p>Asia Pacific's centre for research & education (Page 25 - 26)</p>	<ul style="list-style-type: none"> Updated name of Game Changer to add reference to 'research.' 	<ul style="list-style-type: none"> To address the important research function of universities. 	<p>Asia Pacific's centre for best-in-class education (Page 19 – 20)</p>	<ul style="list-style-type: none"> Name of Game Changer focused on education.
	<ul style="list-style-type: none"> Refined existing content under four key move headings. These address university offerings in Western Sydney, student and graduate experience, becoming a testing ground for big ideas, and education infrastructure needed to support a growing population. 	<ul style="list-style-type: none"> To improve clarity. 		<ul style="list-style-type: none"> Game Changer described key moves but did not clearly name them.

Accelerate (Page 27)	<ul style="list-style-type: none"> Added page to reframe the Strategic Direction 'Accelerate' and introduce the Game Changers that now sit under it. 	<ul style="list-style-type: none"> To address feedback that the link between Strategic Directions and the rest of the document is unclear. 	N/A	<ul style="list-style-type: none"> 'Accelerate' was described on page 6 but was not explicitly linked to any Game Changers.
The Health & Innovation District: Westmead & Parramatta North (Page 28)	<ul style="list-style-type: none"> Added District page. Expanded on existing content from 'Asia-Pacific's centre for research and education' in a new key move 'A learning ecosystem with a new flagship university' Added key move 'Placemaking for innovation' – new content highlighting the need for world-class placemaking. 	<ul style="list-style-type: none"> To address feedback that all five Districts resonated with the community and should be strengthened. 	N/A	<ul style="list-style-type: none"> The Health and Innovation District was identified in the Global Parramatta map but did not have a standalone District page.
The Headquarters District: Parramatta CBD & surrounds (Page 29)	<ul style="list-style-type: none"> Added District page. Expanded on existing content from 'Seamlessly connected to the world' in a new key move 'Metro connection to the new international airport.' Expanded on existing content moved from 'The epicentre of culture and creativity' in a new key move 'A 24-hour cultural and creative economy.' 	<ul style="list-style-type: none"> To address feedback that all five Districts resonated with the community and should be strengthened. 	N/A	<ul style="list-style-type: none"> The Headquarters District was identified in the Global Parramatta map but did not have a standalone District page.
The Model City District: Camellia-Rosehill (Page 30)	<ul style="list-style-type: none"> Renamed to key move to 'A world expo focussed on sustainable regeneration.' 	<ul style="list-style-type: none"> To better reflect the content detailed within this key move. 	The Model City District: Camellia-Rosehill (Page 23)	<ul style="list-style-type: none"> Included key move 'Sustainable regeneration.'
The Future Jobs and Industries District: Silverwater (Page 31)	<ul style="list-style-type: none"> Updated District name to add reference to 'industries.' Expanded on existing content from this District page in a new 	<ul style="list-style-type: none"> To address feedback that this District should play a key role for emerging industries. To ensure that Council's approach to future jobs 	The Future Jobs District: Silverwater (Page 24)	<ul style="list-style-type: none"> Silverwater was named as the 'Future Jobs District.' Key moves included 'Future proof a metro

	<p>key move 'Determining future job opportunities.'</p>	<p>for Silverwater is clearly expressed as a key move.</p>		<p>station' and 'Reimagine Silverwater Gaol.'</p>
<p>The Celebration District: Sydney Olympic Park (Page 32)</p>	<ul style="list-style-type: none"> Added District page. Expanded on existing content from 'The home of festivals, sports & entertainment' in a new key move 'Expansion of convention and events venues' Expanded on existing content moved from 'Western Sydney's jobs engine' in a new key move 'Jobs growth and industry specialisation.' 	<ul style="list-style-type: none"> To address feedback that all five Districts resonated with the community and should be strengthened. 	<p>N/A</p>	<ul style="list-style-type: none"> The Celebration District was identified in the Global Parramatta map but did not have a standalone District page.
<p>Nation leading governance (Page 35 – 36)</p>	<ul style="list-style-type: none"> Refined existing content under subheadings to call out key governance components. Updated wording to broaden range of governance approaches to be established by a potential City of Parramatta Act. 	<ul style="list-style-type: none"> To improve clarity. To address feedback from stakeholders raising concern with how potential transfer of responsibilities was framed in the exhibited version. 	<p>Nation leading governance (Page 28)</p>	<ul style="list-style-type: none"> Described governance components but did not clearly name them. Noted that a potential City of Parramatta Act would transfer certain responsibilities for Sydney Olympic Park and Parramatta Park to Council.
<p>Implementation (Page 40)</p>	<ul style="list-style-type: none"> Combined 'Point Parramatta 2050' and 'Evaluation Tool Kit' into 'Evaluation and monitoring, supported by global city experts.' 	<ul style="list-style-type: none"> To provide context for and clarify the role of the Point Parramatta 2050 panel. 	<p>Implementation (Page 32)</p>	<ul style="list-style-type: none"> The implementation wheel identified six approaches.

QUESTIONS WITH NOTICE

ITEM NUMBER	15.1
SUBJECT	Cost of Legal Actions Taken by Councillors in 2021-2024
REFERENCE	F2024/00282 - D09518337
REPORT OF	Councillor Michelle Garrard

QUESTION WITH NOTICE

1. [How many times has Councillor Darley taken legal action against the City of Parramatta Council in 2021-2024?](#)

Executive Director Finance and Information response:

Councillor Darley has taken legal action against Council three times – the details are as follows:

- i. NCAT Proceedings – Kellie Darley v City of Parramatta – Application under Government Information (Public Access) Act 2009 – Case number 2023/00165199: discontinued by Clr Darley.
- ii. NCAT Proceedings – Clr Kellie Darley v City of Parramatta – Application under Government Information (Public Access) Act 2009 – Case number 2024/00125079: **proceedings are ongoing.**
- iii. NSW Supreme Court Proceedings – Kellie Darley v City of Parramatta Council and Phil O’Toole – Case number 2024/00266362: **proceedings are ongoing.**

2. [What was the result and what was the legal costs to the community?](#)

Executive Director Finance and Information response:

The information is confidential and privileged and has been provided to all Councillors under separate cover, except for Councillor Darley as she has brought the proceedings against Council in these matters.

3. [What was the estimated cost of staff time?](#)

Executive Director Finance and Information response:

The information is confidential and privileged and has been provided to all Councillors under separate cover, except for Councillor Darley as she has brought the proceedings against Council in these matters.

4. [Has Council tried to mediate to limit costs?](#)

Executive Director Finance and Information response:

Yes - in the first NCAT proceeding Council was able to resolve the matter directly via negotiation with Councillor Darley.

For the second NCAT proceeding, Council has made a number of unsuccessful attempts to resolve the proceedings with Councillor Darley and will continue to do so in order to limit costs.

The NSW Supreme Court proceedings are at an early stage, noting that there is generally a formal mediation ordered by the Court as part of the proceedings.

5. Have other current Councillors taken legal action against Council in 2021-2024?

Executive Director Finance and Information response:

There have been no proceedings that have been commenced by current Councillors against Council in 2021-2024.

ATTACHMENTS:

There are no attachments for this report.

REFERENCE MATERIAL

QUESTIONS WITH NOTICE

ITEM NUMBER	15.2
SUBJECT	Councillor Kellie Darley v City of Parramatta - Supreme Court No. 2024/00266362
REFERENCE	F2024/00282 - D09518391
REPORT OF	Councillor Michelle Garrard

QUESTION WITH NOTICE

The email to Councillors on 22 July 2024 from Councillor Kellie Darley stated that she is taking action against Council in relation to her censure and the Code of Conduct Investigation Report.

1. What is the estimated cost to the community (ratepayers) to defend this legal action in Court?

Executive Director Finance and Information response:

The information is confidential and privileged, and has been provided to all Councillors under separate cover, except for Councillor Darley as she has brought proceedings against Council in this matter.

2. What is the timeframe for completion of the Court action?

Executive Director Finance and Information response:

This will depend on the Court process but can usually take between 12 to 18 months (sometimes longer) until there is a hearing and a decision by the Court.

3. Does the Court action have any impact on Council's decision to censure Councillor Darley for misconduct?

Executive Director Finance and Information response:

The information is confidential and privileged, and has been provided to all Councillors under separate cover, except for Councillor Darley as she has brought proceedings against Council in this matter.

ATTACHMENTS:

There are no attachments for this report.

REFERENCE MATERIAL

QUESTIONS WITH NOTICE

ITEM NUMBER	15.3
SUBJECT	West Epping Park Synthetic Sports Fields
REFERENCE	F2024/00282 - D09518376
REPORT OF	Councillor Kellie Darley

QUESTION WITH NOTICE:

1. What is the current condition of the synthetic field at West Epping Park and have there been any issues with it?

Executive Director City Assets and Operations Response:

The fields are in a satisfactory condition. A previous audit in 2020 identified issues with poor contractor workmanship, which were resolved in 2023.

2. What have been the costs associated with maintaining it?

Executive Director City Assets and Operations Response:

Council has a fixed price maintenance contract with an external contractor for both fields. The contract is commercial-in-confidence.

However, it should be noted that Council has increased the maintenance regime for the fields (above the level of maintenance for an average synthetic field) due to high community demand and utilisation rates exceeding 50 hours per week (excluding unregulated hours). The additional maintenance cost has been included in the annual sports fields maintenance budget.

3. What is the remaining useful life of the synthetic field at West Epping Park?

Executive Director City Assets and Operations Response:

Council records indicate that the synthetic fields were installed in 2017 and received independent certification in August 2018. It is expected that the fields will significantly exceed their 10-year useful life if the current maintenance regime is maintained.

ATTACHMENTS:

There are no attachments for this report.

REFERENCE MATERIAL

QUESTIONS WITH NOTICE

ITEM NUMBER	15.4
SUBJECT	Councillor Service Requests for 2021 - 2024
REFERENCE	F2024/00282 - D09518377
REPORT OF	Councillor Kellie Darley

QUESTION WITH NOTICE:

1. What is the total number of service requests raised by each Councillor during this term of Council and what percentage have been closed per Councillor?

STAFF RESPONSE

The table below includes an overview of Service Requests (SR) raised by Councillors as at 11.59pm on 6 August 2024:

It should be noted that:

- An SR is not created if a response can be provided by staff within 2 days;
- Councillor requests lodged via direct email to staff are not always raised as a SR;
- Multiple Councillors can be listed as a customer on one SR;
- Ward based customer names were implemented mid-term to specifically track SR raised in Ward Briefings; and
- Lord Mayor is listed as the customer where a resident has written to lordmayor@cityofparramatta.nsw.gov.au, and where the matter is not processed as Lord Mayor correspondence in Council's Document Management System.

Customer	Service Requests	% Closed
Lord Mayor	247	93.93%
Dundas Ward Councillors	10	100%
Epping Ward Councillors	42	100%
North Rocks Ward Councillors	51	100%
Parramatta Ward Councillors	28	96.43%
Rosehill Ward Councillors	22	95.45%
Councillor Ange Humphries	77	100%
Councillor Cameron MacLean	118	95.76%
Councillor Dan Siviero~	(Resigned) 38	100%
Councillor Donna Davis^	(Resigned) 346	99.71%
Councillor Donna Wang	103	98.06%

Councillor Georgina Valjak	645	96.12%
Councillor Henry Green	122	100%
Councillor Kellie Darley	796	96.98%
Councillor Lorraine Wearne	50	98%
Councillor Michelle Garrard	51	96.08%
Councillor Patricia Prociv	368	98.37%
Councillor Paul Noack	323	98.76%
Councillor Phil Bradley	241	97.10%
Councillor Pierre Esber	84	98.81%
Councillor Sameer Pandey	335	97.91%

^Resigned from Council effective 23 January 2024

~Resigned from Council effective 14 June 2024

ATTACHMENTS:

There are no attachments for this report.

REFERENCE MATERIAL