

Annual Community Grant Category Objectives and Assessment Criteria

Community Capacity Building

OBJECTIVES

1. Support community-based groups, sport and recreation clubs, and service organisations to develop effective projects that address the social, economic and/or environmental needs of residents in the Parramatta LGA, as described in City of Parramatta Council's Community Strategic Plan;
2. Maximise access to and use of community resources, services and facilities, including equity of access for people experiencing social exclusion, marginalisation or isolation;
3. Encourage community participation in the development and delivery of projects and activities;
4. Support the development of networks and partnerships between communities, local community groups, agencies and City of Parramatta Council

CRITERIA

1. Applicant clearly demonstrates a compelling need, opportunity or demand, and provides supporting evidence. Project aligns with Grant program objectives (20%)
2. Applicant clearly demonstrates that they are utilizing networks, collaborations and partnerships that could support project outcomes and demonstrate best practice. The project provides opportunities for community members (target group) to participate in project development, and/or delivery. (20%)
3. Key activities are indicated and reasons are provided for the approach, addressing the identified needs of (opportunity with) the intended participants or community. This includes consideration in project design for the impact of gender on planned activities (30%)
4. Extent to which the budget is cost effective, realistic and reflects expenses relevant to delivery of the intended project outcomes. Sustainability of the project outcomes beyond the funding period are addressed. Sustainability of the project outcomes beyond the funding period are addressed (25%)

Creative Projects

OBJECTIVES

- Develop the skills of our local creative talent;
- Increase participation in arts and creative sectors;
- Stimulate connection to community, through the development of works and/or activities that explore the identity of the Parramatta region;

CRITERIA

1. Degree to which the project demonstrates a significant contribution to the development of local creative talent from/or working in the Parramatta LGA (20%)
2. Potential for development of new audiences and new participants in arts and creative endeavour (20%)
3. Clear description of project results/output and demonstration of how it can be shared with or presented to the local arts sectors, communities or other interested parties (25%)

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| <ul style="list-style-type: none"> • Encourage growth and increase the value of the creative sector to the Parramatta community, culture and economy; • Foster innovation in the arts and creative sectors | <ol style="list-style-type: none"> 4. Degree to which the project fosters innovation and contributes to the growth of the arts and creative sectors (20%) 5. Well researched and realistic budget clearly indicating what Council funds would be spent on and the sources and application of matching contributions (15%) |
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Growing Social Enterprise in Parramatta

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| <p><u>OBJECTIVES</u></p> <ol style="list-style-type: none"> 1. The funding of a specific growth activity by a successful social enterprise that is already located with the Parramatta LGA; or 2. The re-location of a successful social enterprise to the Parramatta LGA or a replication of the social enterprise, either a as a physical presence or as a commitment to running ongoing programs, within the Parramatta LGA. | <p><u>CRITERIA</u></p> <ol style="list-style-type: none"> 1. Degree to which the Social Enterprise’s social, environmental or cultural mission is clearly described (10%) 2. Degree to which the organisation identifies why Parramatta is a good fit for their project/Enterprise and can demonstrate some level of engagement already undertaken with organisations/communities in Parramatta LGA (10%) 3. Degree to which the activities of the project/Enterprise will benefit the communities of Parramatta (15%) 4. Evidence of the likely success of the project (e.g. previous experience with similar projects; existing collaborations/partnerships; demonstrated success in meeting their social enterprise mission) (15%) 5. Degree to which the project is clearly described and identifies who the intended audience/participants are and the benefits the project will deliver (10%) 6. Degree to which the impact of the project/Enterprise can and will be measured (10%) 7. Extent to which the project plan exhibits a realistic, achievable, effective process to deliver the intended project (15%) 8. Extent to which the budget exhibits the quality, cost-effectiveness and realism required to achieve the desired outcomes with clear costings for all aspects of the project (15%) |
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| Parramatta Artist Studio Creative Fellowship | |
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| <p>OBJECTIVES</p> <ul style="list-style-type: none"> • Provide an opportunity for a professional artist or creative worker to develop their practice in the Parramatta region. • Stimulate connection to community and/or explore the identity of Parramatta through the development and presentation of new works and/or activities. • Foster innovation and contribute to the growth of the arts and creative sectors. | <p>CRITERIA</p> <ol style="list-style-type: none"> 1. Merit of existing work and experience as a practicing artistic/creative professional (15%) 2. Potential for the Fellowship to significantly progress the applicant's practice/career (20%) 3. Potential for completion of significant new work/s as a tangible outcome of the Fellowship (15%) 4. Potential for the acquisition of significant new skills as an outcome of the Fellowship (20%) 5. How new work and/or skills can be shared with or presented to the local arts sectors, communities and other interested parties (30%) |
| Cultural Heritage and History Projects | |
| <p>OBJECTIVES</p> <p>Supports projects which add to and support the knowledge of Parramatta's history and cultural heritage. Priority will be given to research projects which explore:</p> <ul style="list-style-type: none"> • Aboriginal heritage (traditional and contemporary culture); • Social histories (aspects of everyday life, people who have made significant contribution to the community); • Cultural heritage of our diverse communities (Chinese, Lebanese, Indian, etc.); • Significant heritage sites and structures in the Parramatta LGA (built or natural environment); • Contemporary heritage (living histories, or contemporary cultural trends) | <p>CRITERIA</p> <ol style="list-style-type: none"> 1. Extent of significance of the topic to Parramatta's cultural history, heritage and key themes (20%) 2. Extent that contributions to gaps in knowledge regarding local history will be made (25%) 3. Clearly describes the final delivery format of the project (e.g. website, book) and how it will be accessed by the target audience (20%) 4. Demonstrates appropriate merit and methodology (20%) 5. Quality, cost effectiveness and realism of the budget to achieve desired outcomes with clear costing for all aspects of the project (15%) |
| Community Events | |

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| <p><u>OBJECTIVES</u></p> <ul style="list-style-type: none"> • Support events that are: <ul style="list-style-type: none"> ○ Free or low-ticket cost to the public; ○ Are a fresh offering, complementing the Parramatta events calendar; ○ Encourage new visitors to the City; ○ Aim to deliver social, community, recreational and cultural benefits to the people of Parramatta and visitors; ○ Are presented within the Parramatta local government area and principally benefit Parramatta residents. | <p><u>CRITERIA</u></p> <ol style="list-style-type: none"> 1. Degree to which the event promotes social inclusion – events that are inclusive welcoming and accessible to all people. 2. Degree to which the event is good value and will deliver a high quality public event or programs. 3. Degree to which the proposal demonstrates capacity building opportunities for participants, partners and community. 4. Demonstration/evidence of strong partnerships in developing and delivering the event. |
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Small Grants Fund

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| <p><u>OBJECTIVES</u></p> <ul style="list-style-type: none"> • Support community-based groups, sport and recreation clubs, and service organisations to develop effective projects that address the social, economic and/or environmental needs of residents in the Parramatta Local Government Area, as described in City of Parramatta Council's Community Strategic Plan; • Maximise access to and use of community resources, services and facilities, including equity of access for people experiencing social exclusion, marginalisation or isolation; • Encourage community participation in the development and delivery of projects and activities; • Support the development of networks and partnerships between communities, local community groups, agencies and City of Parramatta Council. | <p><u>CRITERIA</u></p> <ol style="list-style-type: none"> 1. Degree to which the project addresses City of Parramatta's vision statement and at least one of the 8 priorities (10%) 2. Degree to which the need for the project is evident and/or clearly explained (25%) 3. Degree to which the project benefits the residents of the Parramatta LGA and/or positively impacts the organisation (25%) 4. Extent to which the budget exhibits the quality, cost-effectiveness and realism required to achieve desired outcomes (20%) 5. Extent to which the funding is linked to a discrete and defined activity or project and exhibits sound project management (20%) |
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| Parramatta Representative Sport Grants | |
| <p><u>OBJECTIVES</u></p> <ul style="list-style-type: none"> • Support people (i.e. athletes, coaches, umpires, referees and team managers) who are excelling at sport and representing Parramatta at a state, national or international level; • Reduce financial pressure on individuals and families presented by excelling in representative sport; • Role modelling active lifestyles and fair play to the Parramatta community. • Promote and develop athlete pathways; • Leverage off/disseminate knowledge and experience with other athletes; • Develop leaders to promote participation pathways in their chosen sport or recreation field. | <p><u>CRITERIA</u></p> <ol style="list-style-type: none"> 1. The quality and clarity of the budget. Event costs are clear and evidence provided of event expenses (25%) 2. Clarity of documentation to support the application. Documentation clearly and concisely states event details, applicant's selection and event expenses. All documentation required is included in the application (25%) 3. Degree to which the proposal is clearly explained and submitted within an acceptable time frame (25%) 4. Degree to which the event supports the applicant to further their sporting pathways (25%) |
| Social Enterprise Business Planning Grants | |
| <p><u>OBJECTIVES</u></p> <ul style="list-style-type: none"> • Assist existing local social enterprises to engage an external professional service that can assist with the ongoing operation and sustainability of the business (such as marketing, web design, and book-keeping) • Provide funding for existing not-for-profit organisations who are at the concept development stage of a social enterprise project and need assistance in the research, development and writing of a social enterprise business plan. | <p><u>CRITERIA</u></p> <p>To engage a professional service:</p> <ol style="list-style-type: none"> 1. Degree to which the Social Enterprise's social, environmental or cultural mission is clearly described (15%) 2. Degree to which the mission of the Social Enterprise benefits the residents of the Parramatta LGA (20%) 3. Degree to which the need for this proposal is clearly explained (25%) 4. Degree that the professional service will assist with the sustainability of the social enterprise or assist with business planning into the future (25%) 5. The extent that the cost of services provided in the quote(s)/budget is realistic in achieving intended outcomes (15%) |

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| | <p>Development of a social enterprise business plan:</p> <ol style="list-style-type: none"> 1. Degree to which the proposed Social Enterprise's social, environmental or cultural mission is clearly described (20%) 2. Degree to which the activities of the proposed Social Enterprise could benefit the residents of the Parramatta LGA (25%) 3. Degree to which it has demonstrated that a social enterprise model is the best model for the proposed organisation/activities (20%) 4. Degree that evidence of business planning experience and relevant skills to undertake the project has been provided (this includes skills of internal staff if doing the plan in-house, or external specialists being engaged to undertake the work) (20%) 5. The extent that the cost of services provided in the quote(s)/budget is realistic in achieving intended outcomes (15%) |
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Parramatta Sport & Recreation Grants

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| <p><u>OBJECTIVES</u></p> <ul style="list-style-type: none"> • Increase participation in local sport and recreation activities, particularly in regard to the inclusion of: <ul style="list-style-type: none"> ○ Aboriginal and Torres Strait Islanders; disengaged young people; ○ Newly arrived migrants, refugees and humanitarian entrants; ○ People experiencing homelessness; ○ People from culturally and linguistically diverse backgrounds. ○ People living with disabilities; ○ People of diverse genders and/or sexuality (LGBTI); | <p><u>CRITERIA</u></p> <ol style="list-style-type: none"> 6. Degree the project addresses City of Parramatta's vision statement and at least one of the 8 priorities and the need for the project is evident and/or clearly explained (35%) 7. Degree to which the project benefits the residents of the Parramatta LGA and/or positively impacts the organisation (35%) 8. Extent to which the budget exhibits the quality, cost-effectiveness and realism required to achieve desired outcomes (30%) |
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| <ul style="list-style-type: none">○ People over 55 years of age, particularly those living alone;○ Women and girls.● Address barriers to participation in sport and recreation;● Increase the capacity of local clubs by improving the knowledge and skills capacity of their volunteers;● Increase the availability of resources and equipment within local sport and recreation clubs. | |
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